Interim Dean—Dr. Kathy Brook

Congratulations to Sara Patricolo as well as President Carruthers, Andrea Tawney, Courtney Lopez and the numerous other members of the team that made the sixth Domenici Public Policy Conference a great success. The speakers were terrific. If you missed them, consider watching the videos on the 2013 Domenici Public Policy Conference website.

As noted by Rico Gonzales, Business Advisory Council board member from El Paso Electric, the questions from the students were exceptional and showed a high level of maturity.

Thanks also to Paul Hamilton for assisting with technology at the Domenici conference.

The week also brought two significant check presentations to the College -- $25,000 from REDW in Albuquerque to benefit the Lionel Haight Endowed Chair (with matching funds from Judy Johnson) and $55,000 from El Paso Electric to support the electronic delivery of live courses to participants in the certificate program in public utility regulation and economics. It was a lot of fun to participate in receiving the checks but the credit goes to Kevin Melendrez, the accounting faculty, Judy Johnson, Doug Gegax, Larry Blank and Andrea Tawney for making it all happen.

The week concluded with the fall meeting of the Business Advisory Council, attended by about 20 of our friends and alums as well as department heads, college ambassadors, and other students. Alums Bobby Lutz and Tom McCarthy talked to the group about the development of their careers, professional skills, and their experiences at NMSU. Bobby noted the influence of Patricia Christmore, Jim Bullock and Herb Wimberley and Tom provided wisdom from Coach Henson and Roger Staubach – paraphrasing, you should do something you don’t want to do every day as it builds character and there’s no traffic jam in the extra mile. The council members conducted mock interviews with students and provided feedback on resumes and presentation skills.

In keeping with the theme of professional skills, I joined some employers for lunch at the Career Fair. The Halliburton representative who is based in Hobbs said he is hiring majors in any field. Roseanne Bensley (NMSU Career Services) also reported that one employer expressed interest in offering our students a workshop on professional skills on their next visit to the area.

The Business Council meeting on September 17 was well-attended and Cassie Cooper talked with the group about plans for Homecoming – focusing on door decorating in the COB with possible participation in the parade (sans float).

Interim Associate Dean of Academics—Dr. Liz Ellis

The COB Graduate Committee met on September 16 and elected Gavin Clarkson as chair with John Shonk volunteering to continue to serve as the note-taker. Steven Dordick will continue to serve as the student member. The Graduate Committee will continue to serve as the MBA Admissions committee and in addition will be addressing issues raised by the AACSB reaffirmation letter and the new AACSB standards. Key among the activities are re-visiting the program learning goals, planning for a comprehensive MBA curriculum review and making recommendations regarding assessment data.
provided by the AOL Committee from the Fall 2012 semester. Minutes from the first meeting will be available online after approval at the next meeting.

The COB Assurance of Learning (AOL) Committee met on September 16 and elected Tim Query as chair for the Fall 2013 semester and Jennifer Kreie as chair for the Spring 2014 semester. Meghan Downes agreed to serve as note-taker. The AOL Committee will continue to work on addressing the concerns raised in the AACSB reaffirmation letter regarding the use of similar assignments and rubrics for assessment in both the MBA and BBA programs, will be approving an assignment and rubric to use in assessing the new Globalization goal in the MBA this semester, and will collect all assignments and rubrics currently in use for both programs to update the “Instructor Resource” section of the AOL web page.

The COB Undergraduate Committee met on September 17 and elected Mary Jo Billiot as chair. Yvonne Mendoza will attend and serve as note-taker whenever she is available. Kyle Archuleta will continue to serve as the student representative on the committee. The Undergraduate Committee will also be addressing BBA learning goals as directed in the AACSB reaffirmation letter, planning for a comprehensive curriculum review for the BBA degree, and making recommendations regarding assessment data provided by the AOL Committee from the Fall 2012 semester.

Liz Ellis attended:
- The Pathways to Degree Completion lunch for Associate Deans sponsored by NMSU’s Graduate School on September 16. The Graduate School is hosting a series of lunches for Associate Deans to gain input and guidance on a variety of issues facing the Graduate School.
- The Domenici Public Policy Conference on September 18.

Accounting & Information Systems Department—Dr. Kevin Melendrez

Ron Rivera from REDW presented a check for $25,000 in support of the Lionel Haight Endowed Chair in Accounting.

The September 16 contribution from REDW rounds out the $100,000 the college needed to receive Johnson’s matching gift – and it prompted a second $100,000 pledge from Johnson, who said she’s sure there’s more support out there for reaching the million-dollar goal.

Jennifer Kreie received notice of acceptance for her presentation A Hands-On Introduction to Oracle Application Express at the Training Days Conference held each February in Denver and organized by the Rocky Mountain Oracle Users Group (RMOUG).

Beta Alpha Psi hosted its annual Meet the Firms on September 16 with eighteen firms in attendance to recruit accounting students for internships and full-time positions in the public and private accounting sectors.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Ben Widner, Jim Peach, Dennis Clason, Kathy Brook, Rick Adkisson and several EASIB department graduate students attended portions of the Domenici Conference held September 18-19.

Winnie Lee
- Lee’s manuscript, Managerial Philosophy of Chinese CEOs in Modern Business: A Cross-Cultural Study was accepted for publication and will be forthcoming in Tékhne-Review of Applied Management Studies.
- Attended a September 20 workshop session Appreciative Advising at the Advisor Symposium sponsored by NMSU’s Academic Advisor Council. Jennifer Bloom, the presenter, focused on the
dynamics of academic advising between the students and advisors, and how effective advising could promote students' learning and achievement.

Bill Gould mentored two Wildlife Science graduate students working on thermoregulatory behavior of trout and black bear density estimation in northern New Mexico.

Dennis Clason’s student, Ryan Foullon, recently defended his MS in Applied Statistics research project related to Cronbach's alpha. The project was outstanding and could be very useful to researchers who use questionnaires.

Rick Adkisson
- and Kathy Brook drafted a Research and Public Service Project request for funds to support the stabilization and expansion of the Doctor of Economic Development program.
- Worked with a university-wide committee to draft a Research and Public Service Project request to get state funds to support a STEM+e (E=entrepreneurship) program at NMSU.
- Reviewed a manuscript for Social Science Journal.

Chris Erickson completed a local radio trifecta when he was a guest on three radio programs in three time slots. Chris guested on:
- Gary Sandler’s Real Estate Connection in the afternoon drive time on Monday,
- Speak Up Las Cruces with Keith Whelpley and Peter Goodman during the morning drive time on Wednesday, and
- Let’s Talk, Las Cruces with Randy Harris during the morning coffee break hour also on Wednesday.

Marketing Department—Pat Gavin

Michael Hyman completed an editorial review for Journal of Business Ethics.

Pookie Sautter
- Attended the orientation for the 16-month OCIP (online course improvement program) and met with her mentee in the Advancing Leaders program.
- Attended the COB Undergraduate Committee meeting and met with DECA (NMSU Collegiate DECA), the student group for which she serves as faculty advisor. The student organization’s purpose is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality, and management.
- Worked with University Communications and Admissions in preparation for focus groups she will administer in Albuquerque for reactions to new student recruiting materials. Thanks to Carlos Santos for his excellent input at these meetings in shaping the plan for focus group administration.
- Was invited to review a paper for the journal Neuroscience Letters.

Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann

Thanks to Al Berryman and Ben Taylor (Finance Dept.), Phil Benson and Melissa Cast (Management Dept.), and others who have turned in student ethics assessment instruments from their classes. This assessment is used by the Daniels Fund as one of the evidences of progress in the primary goal of the initiative—student learning of business ethics.

The Student Center for the Public Trust held an info night on September 9, a practice ethics case competition on September 16, and an info session for the Business Living Learning Center and the Professional Golf LLC on September 19.

Bruce Huhmann
- Met the DFEI leaders from the other consortium schools on September 6 to plan for the upcoming year.
- Wrote quizzes to help public employees assess their mastery of information in Fear versus Courage: When to Speak Up and Protections for Whistleblowers. He also worked on closed captions for the film.
School of Hotel, Restaurant & Tourism Management—Dr. Janet Green

NMSU’s Tough Enough to Wear Pink campaign, Janet Green, Kelley Coffeen, Pat Sisbarro (Las Cruces Sisbarro Buick-GMC) and Laura Conniff (former member, NMSU Board of Regents) are organizing a fundraising dinner in honor of Breast Cancer Awareness month in October.

The event will be held at 6:00pm on Saturday, October 12, in the HRTM 100W dining room with a pre-dinner wine tasting in the Bobby Lee Lawrence Academy of Wine. Chef Maurice Zeck will prepare a 5-course dinner with appropriate wines. Tickets are $75 per person and may be purchased by calling Stella (HRTM office) at 646-5995.

Pappas Restaurants visited HRTM from September 12-13 to interview students for internships, summer and permanent positions.

John Hartley performed a knife skills demonstration for Mayfield High School’s culinary arts classes on September 13. He talked to approximately 40 students about the School of HRTM.

Susan Bussman (Instructional Innovation and Quality Office) spoke to senior HRTM faculty regarding President Carruthers’ Performance Funding and the development of a quality online graduate degree program. The meeting was informational only; no decisions have been made.