Interim Dean—Dr. Kathy Brook

With Liz Ellis at an AACSB conference early in the week, I had an opportunity to substitute for her at the ADAC meeting and the University Curriculum Committee. One of the topics at ADAC was classroom scheduling. A proposed policy (very much like the official policy of old) has been circulated and will probably be discussed soon. Especially with space constrained by the renovation of Hardman and Jacobs, the administration is revisiting the issues created when some people adhere to the official schedule and others, such as Business, do not. The discussion may include alternative schedules such as Monday-Wednesday, Tuesday-Thursday and Friday-Saturday.

A number of faculty members were generous with their time on a Friday afternoon, providing input on the college’s draft of the AACSB faculty qualifications document and possible allocations of responsibility among the associate deans. Anyone who was unable to attend may submit comments to me or to their department heads.

With Mike McGonigle, Bruce Huhmann, and Andrea Tawney, I traveled to Albuquerque for a National Philanthropy Day luncheon at which fund-raising professionals and donors were recognized. Two of our donors, The Daniels Fund and Mountain States Insurance Group, were honored as the outstanding philanthropic foundation and the outstanding business/corporation in philanthropy respectively.

Interim Associate Dean of Academics—Dr. Liz Ellis

Liz Ellis

• Participated in the AACSB New Associate Deans Seminar (Nov. 10-11) and the Associate Deans Conference (Nov. 11-13) in Phoenix, AZ.
• Attended a continuing legal education session on Landlord Tenant Law (Nov. 15).

Advising Center

• Nate Whitten continued working with the STAR Audit to help them test their effort to correct the in-progress course repeat error.
• Registration for Spring 2014 semester is well underway. All advising staff had a very busy week assisting students with a variety of registration issues.

Accounting & Information Systems Department—Dr. Kevin Melendrez

Richard Oliver submitted his course, BCIS 482 Management of Information Security, for national review under the Quality Matters program. Quality Matters (QM) is a leader in quality assurance for online education and has received national recognition for its peer-based approach to continuous improvement in online education and student learning.

Jennifer Kreie attended the annual IS educators’ conference, ISECON, November 7-10. Jennifer had three presentations:
• Enterprise Systems: A Measure of Student Learning With a Simulation Game, coauthored with Carlo Mora;
• From Database Concepts to Application: Use Problem-Based Learning and Oracle Development Tools to Facility Learning, coauthored with Bruce Ernst, DBA at NMSU; and
• What Are Some Colleges Offering to Meet the Demand for Data Analytics?
On November 15, the Accounting faculty held a reception for Accounting 221 and 222 students to provide them with an opportunity to gather information about careers in accounting and about the NMSU Accounting Program. The reception also gave the students an opportunity to interact in an informal setting with the faculty that will be teaching their upper division accounting classes. Master of Accountancy students were also in attendance to discuss their experiences in the program with the students.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Meghan Downes was a panelist at NMBIO's event in Albuquerque, NM, on November 12. The panel discussed the economic and environmental impacts of biofuels on New Mexico. Other panelists included Bryn Davis from Sapphire Energy, Luke Spangenburg from Santa Fe Community College, and the Chama Headwaters Coalition.

Winnie Lee:
- Nov. 13: Lee was invited as a guest speaker at the 2013 International Education Week at NMSU Corbett Center, which is organized by the Office of International and Border Program (IBP) to talk about the Faculty-Led Study Abroad Program. In the same evening, Lee held an Ethical Issues in Learning presentation/discussion session at the La Vista Learning Center of Garcia Hall. This event and another one on November 5 are both sponsored by the NMSU Bill Daniels Fund. Both Ethics events also involved Kathleen Salas (Business LLC Peer Advisor) and David Ahmadian (PGA LLC Peer Advisor) as student presenters/discussants.
- Nov. 14: Lee was invited to the ADVANCE Mentoring Fall Luncheon at the Teaching Academy. Lee was trained and currently a member of the ADVANCE Leadership Program since May 2011.
- Nov. 15: At Corbett Center, Lee attended the 2013 Induction Ceremony of Alpha Chi National College Honor Scholarship Society as an associate sponsor/advisor.

Management Department—Dr. Steven Elias

Jim Bishop hosted the CARMA (Center for the Advancement of Research Methods and Analysis) webcast on November 15. The topics were:
- Dominance analysis for OLS regression, multivariate regression, polynomial regression, and surface analysis, and SEM.
- Polytomous data.

Jim Bishop attended several professional development workshops at the Southern Management Association annual meeting in New Orleans, LA. Also attending were Stephanie Maynard-Patrick, Nourah Alfayez, and Mortaza Zare, who attended several professional development workshops and a number of paper sessions.

Stephanie Maynard-Patrick conducted two presentations on November 15 for faculty and doctoral students. The topics were:
- Conducting Research and Negotiating the IRB
- How to use the SPSS statistical software

Stephanie Maynard-Patrick, Rohny Saylors, and Jim Bishop gathered survey data to be used for Stephanie's dissertation.

Steven Elias presented his co-authored (Chris Henle, Colorado State University) paper, Not everyone wants to be heard: Personality and the link between promotive control and deviance, at the Southern Management Association’s annual meeting in New Orleans.
Marketing Department—Pat Gavin

Pookie Sautter, and co-authors including Kevin Boberg, PhD alumnae Sarah Fischbach and Temo Luna-Nevarez, submitted a third revision to the Journal of Consumer Research. Pookie also met with members of the NMSU Marketing Committee to establish marketing priorities for the university.


Mihai Niculescu
Provided insights for media articles regarding household finance and consumer decision making:
- Ask the Experts: Did the Great Recession Teach Us Nothing About the Dangers of Debt?
- Canceling Credit Cards: Should You Do It & How to Avoid Credit Score Damage.

Mihai Niculescu and Collin Payne
- Received financial assistance from the university to finish the Consumer Behavior Lab.
- Were invited to give a presentation to the Healthy Living and Active Living Coalition (University of Texas-Austin, University of Texas-El Paso, Texas Tech) in El Paso, TX.

Collin Payne completed a review for Archives of Disease in Childhood.

Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann

Congratulations to NMSU's team (Zack Quintero, Corey Fisher, Jackson Mainwaring, Karin Rios, and Sharon Andersen) for placing second in the New Mexico Ethics Case Competition. Teams from six New Mexico universities were invited to participate at the competition in Albuquerque, NM, on November 7 and 8.

Courage Idemudia of Wells Fargo spoke at the Student Center for the Public Trust's November 11 meeting about ethics in the banking industry.

Bruce Huhmann spoke about the benefits of being an ethical leader at the Fall 2013 training session for NM State Parks in Albuquerque, NM, on November 6. In attendance were over 100 park employees; State Parks Division Director Tommy Mutz; and Energy, Minerals and Natural Resources Department Cabinet Secretary-Designate David Martin. Many positive comments about the presentation and NMSU in general were received afterward.