Welcome to all to the 2013-2014 academic year.

Faculty Awards
Faculty Awards: For those who may have missed the awards reception following convocation, the recipients were Mary Jo Billiot (undergraduate teaching), Ben Widner (graduate teaching), Mike Hyman (senior research), Pat Gavin (service to the college), and Larry Tunnell (service to the profession). Nominees for the junior research award were received late in the spring and the recipient will be recognized at a later date.

Recipients of the Fulton Research Awards, by vote of the faculty last spring, were:
First place
- Carl Enomoto, Ben Widner and Mingming Pan (*Growth and Crime in Contiguous States of Mexico*).
Second place
- Maria de Boyrie (*Price Discovery in Currency Markets*, with Ivelina Pavlova and A.M. Parhizgari).
Third place (tie)
- Mike Hyman (*Adjusting Self-reported Attitudinal Data for Mischievous Respondents*, with Jeremy J. Sierra).
- Violeta Diaz (*The Effect of Liberalization on Banking Efficiency: Evidence from Mexico*).

Teaching Academy Stars
In addition, I want to recognize those who devoted significant effort to participating in Teaching Academy events during 2012-2013. Chet Barney, adjunct in Management, had the largest number of hours (66), followed by department heads Liz Ellis (43) and Steve Elias (42). Among the non-administrator faculty members, Judy Weisinger led with 34 hours, followed by Naomi Schmidt (29). In all, the COB had 62 participants at an average of 10 hours each.

President’s Associate Scholars
Some of NMSU’s best students were honored on August 23 at the President’s Residence. Included among the President’s Associates Scholars were Preston Mitchell, a graduating senior this semester with a major in Management and Accounting and new freshman Ismael Torres, a graduate of Las Cruces High School.

MBA Program
New MBA students from summer 2013 as well as this fall were welcomed to the program with an orientation session on August 21. The meeting was greatly enriched by the presence of a number of department heads and MBA faculty members (Phil Benson, Nancy Oretskin, Chris Erickson, Hari Sankaran, Bill Smith, Kevin Melendrez, Rick Adkisson, Pat Gavin, and Ken Martin).

Summer Events
My summer was a busy one including meetings of the Southwest Business Deans in Santa Fe, the Daniels Ethics Initiative Consortium in Colorado Springs, and a brief appearance before the Legislative Finance Committee in Albuquerque. The latter meeting involved contacts from the LFC and Las Cruces Public Schools about the possible participation of the College of Business in a public school turnaround project modeled on a program offered at the University of Virginia. On relatively short notice, Dale Spencer agreed to travel to Virginia in July to participate with LCPS representatives in a week of
professional development activities aimed at building leadership skills among school leaders. The program draws heavily on expertise at the Darden School of Business at UVA as well as the UVA School of Education. More recently, Steve Elias, Dale and I have met with our College of Education about the potential for developing a New Mexico model.

I’ve also served as the deans’ representative on the University Budget Committee (addressing equipment requests and funding for Research and Public Service Programs) and have had an initial meeting with the new provost at which he wanted to hear about challenges and opportunities in the College of Business. The dean’s search and the faculty salary enhancement process were two of the items we discussed.

Building improvements
Thanks to recommendations from some of you and the efforts of Yolanda Sanchez, Paul Hamilton, and ICT we have a new improved classroom in BC 246. You’ll find matching tables and chairs along with a computer cabinet, projector and screen. GU 100 has also been enhanced with a computer cabinet and new projector so there is no more need anywhere in our two buildings for cabinet or closet keys to give you access to the equipment.

Appreciation
I want to thank the department heads and the staff in the dean’s office for their forbearance and assistance throughout the summer as we have grappled with the ramifications of losing a dean to Hadley Hall. I know that some decisions have not been made or announced in as timely a manner as some of you would have liked but appreciate your patience.

Interim Associate Dean of Academics—Dr. Liz Ellis

Despite being very short staffed last week, the COB Advising Center completed notifications of students who are being dropped from classes due to prerequisite failures, and attempted telephone alerts to all students listed on the disenrollment for non-payment list the previous week. Last week, with the help of the departmental administrative assistants (thank you all!), students subject to disenrollment were given a second telephone alert. We continue to struggle with situations where students do not have a correct telephone number on file with the university.

Liz Ellis and Justine Adkisson spoke at the International Student and Scholar undergraduate orientation meeting on Monday, August 26, 2013. In addition to welcoming the new international students, Liz provided tips for success at NMSU and Justine provided guidance on course registration issues.

On Wednesday, August 14, Liz Ellis attended the “State Authorization: A Solution in Sight? State Authorization SARA Compact: Clearing the Way for Online Program Growth” webinar which dealt with issues relating to the federal mandate that universities comply with state licensing requirements in every state in which they have a presence (including online students). This is a complex and expensive problem, but the SARA compact, if widely adopted, will create reciprocity and a streamlined method for compliance.

Liz Ellis accepted a mentorship assignment in the Advancing Leaders program and had her first meeting with her mentee, Stephanie Taylor, interim Director of the University Art Museum and Assistant Professor of Art. Liz and Stephanie are paired together for mentorship activities over the course of the coming academic year.

On August 13, 2013, Liz Ellis met with Wayne Stickney, Associate Athletic Director for Development, to discuss ways in which the Athletics Programs can reconnect with the academic faculty and staff. One of his primary responsibilities is relationship building both with the external community as well as within NMSU.

Liz Ellis attended the Academy of Legal Studies in Business annual conference in Boston, MA from August 7-10, 2014, where she took advantage of a variety of professional development opportunities.

On June 19, Kathy Crawford and Liz Ellis reprised their roles as presenters at the Department Head Academy with their “Finance and Budgeting 101 and 102” workshop. We were later informed that this was the most widely attended Department Head Academy session of the year.
Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann

For NMSU faculty interested in learning more about teaching business ethics in their courses, you may sign up for a 10-week online course that starts September 9. For more information or to register, visit http://danielsethics.mgt.unm.edu or contact Audrey Arnold at aarnold5@unm.edu, or 505-277-2525.

Dean Brook and Bruce Huhmann attended the Daniels Fund Ethics Consortium meeting in Colorado Springs in June.

Dean Brook and Bruce Huhmann met with Linda Childears, President and CEO of the Daniels Fund; Chase Turner, Assistant Vice President of Scholar Recruitment & Selection; and Carlos Hernandez in Scholar Recruitment & Selection to discuss ways to improve the selection and retention of Daniels Scholars, the impact of the Daniels Fund Ethics Initiative at NMSU, and the need for high quality interviewers in the scholar selection process.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Jim Peach, Chris Erickson, and finance professor Ken Martin were featured in the Chamber Economic Forum on KRWG-TV.

KRWG-TV's Chamber Economic Forum is a quarterly forum of three business professors from NMSU who cover the national economy, a regional update, the latest on the financial markets and answer questions from the studio audience. Fred Martino moderates the forum.

Comfort Ricketts’ paper titled, The Influence of Individual Health Outcomes on Individual Savings Behavior, was accepted for publication in Social Science Journal. Congratulations!

Ben Widner, Doug Gegax, Jim Peach, Winnie Lee, Robert Steiner, Naomi Schmidt, Bill Gould, Chris Erickson, Mike Ellis, Dennis Clason, and Carol Corley served popcorn and greeted students at the College of Business Student Reception on Wednesday, August 21. Thanks to all.


Rick Adkisson reviewed a manuscript for Review of Political Economy.

Finance Department—Dr. Kenneth Martin

Dr. Hari Sankaran successfully completed the “Case Method Teaching Seminar Part-1” conducted by Harvard Business School during August 23-24, 2013. There were 54 participants from around the world. The seminar was conducted by professors who teach at Harvard Business School in the same manner it is done in their MBA and Executive MBA programs.

Dr. Kenneth Martin attended a gathering of the Houston area chapter of the NMSU Alumni Association on August 6. The reception was hosted by Julie Dill, President of Spectra Energy (Hall of Fame member and Finance alum 1981).

Dr. Ken Martin is the new Interim Department Head of the Department of Finance. Dr. Liz Ellis was named Interim Associate Dean of the college to fill the vacancy created when Dr. Kathy Brook was named Interim Dean after former Dean Garrey Carruthers was named NMSU’s President. An Examination of Product Structure and Efficiency within the Property Insurance Industry in China, a paper co-authored by J. Tim Query, Chenxi Li, and Gaiqin Hu, was accepted in the International Business Research journal, and is forthcoming in their November issue.
Tim Query served as an External Examiner for the Risk Management and Insurance program at Lingnan University in Hong Kong in June. Lingnan University has the only dedicated RMI program in Hong Kong.

Tim Query presented a research paper titled *Determinants of Lobbying Activity in the Life and Health Insurance Industry*, co-authored with Chia-ling Ho and Risa Kumazawa, at the Asia-Pacific Risk and Insurance Association meeting in New York City in July.

Tim Query met with members of the Independent Insurance Agents of New Mexico and industry professionals during their Southern Seminar held at the Las Cruces Convention Center in July.

Tim Query was elected to the Board of Governors for the Asia-Pacific Risk and Insurance Association during their annual meeting. APRIA was created in 1997 to provide a means for all persons and entities with an interest in risk management, insurance, actuarial science, and related areas to share ideas and to engage in collaborative research for the ultimate benefit of the insurance industry.

School of Hotel, Restaurant & Tourism Management—Dr. Janet Green

Congratulations to our newest faculty member: Julie Correa has been the Program Coordinator for HRTM for the past 3 years. She has been hired to fill the open position of College Assistant Professor, 9-month, non-tenure track, which became available when Ms. Elizabeth Albin left NMSU to join her husband in North Dakota. Elizabeth will be missed. We wish her good luck, and welcome Julie as faculty.

An offer has been extended to Dr. Makarand Mody of Purdue University for the open position of 12-month, tenure track Assistant Professor. It is anticipated he will accept the offer and join the HRTM faculty in January of 2014.

Dr. Siri McDowall attended two CHRIE events during the summer: In May, she presented a paper at the Asian Pacific CHRIE in Macao, and in July presented a poster at the I-CHRIE in St. Louis.

The Hotel, Restaurant, Tourism Management Student Association (HRTMSA) attended the National Restaurant Association Show and Conference in Chicago, May 18-22. Dr. Keith Mandabach, as club advisor, also attended, coordinating meetings for the students. The HRTMSA club members have been attending the NRA Show for the last 15 years. It provides valuable experience and networking opportunities for students.

Domenici Institute, Program Manager—Sara Patricolo

Preparations for the 2013 Domenici Public Policy Conference are underway: Registration is open, advertising has started, speakers are preparing, student panelists have been hard at work all summer, and sponsors are committing their support. Twenty students from seven universities will participate as panelists. To date, twenty-four businesses and individuals have joined as sponsors. The conference will take place September 18-19 at the Las Cruces Convention Center.

Earlier this month, there was a change to the Domenici Conference agenda. We added a new speaker, Brig. Gen. Gwen Bingham, and a few speakers were moved to new times. The agenda is provided on the next page of this report and is also available at [http://www.domenici.nmsu.edu](http://www.domenici.nmsu.edu).

As a reminder, registration is free for students and $50 for faculty, staff and members of the public. Faculty members are encouraged to consider giving extra credit to their students who attend a session. Students may stop at a table outside the conference hall to obtain tickets demonstrating that they attended a particular session. Students will be required to complete their registration online and select the session(s) they plan to attend. Register at [http://www.domenici.nmsu.edu](http://www.domenici.nmsu.edu).
**Wednesday, September 18**

9 a.m. Opening Ceremonies

**9:45 a.m. Imagining the World of 2020**

**Lowell Catlett**, Regents Professor and Dean,
College of Agricultural, Consumer and Environmental Sciences,
New Mexico State University

10:45 a.m. U.S.-China Relations

**Joshua Cooper Ramo**, Vice Chairman, Kissinger Associates, Inc.; Former Foreign Editor and Senior Editor of TIME Magazine

**11:45 a.m. Lunch is served**

1 p.m. Strategic Priorities for U.S. Energy Policy

**Guy Caruso**, Former Administrator,
U.S. Energy Information Administration

**2 p.m. Pros and Cons of Fracking**

**Marianne Walck**, Director, Geoscience, Climate & Consequence Effects Center, Sandia National Laboratories

**Norm Warpinski**, Technology Fellow,
Pinnacle – A Halliburton Service

3 p.m. North American Energy Security

**Ken Salazar**, Former U.S. Secretary of the Interior

4 p.m. NMSU Feature in Energy

4:30 p.m. Public Reception at Convention Center

**Thursday, September 19**

9 a.m. Health Care Reform Challenges and Solutions

**Bill Frist**, Retired U.S. Senator; Physician

10 a.m. White Sands Missile Range Sustainable Test and Evaluation

**Gwen Bingham**, Commanding General, White Sands Missile Range

11 a.m. U.S. Foreign Policy Challenges in the Middle East

**John Bolton**, Former U.S. Ambassador to the United Nations

**12 p.m. Lunch is served**

1 p.m. Remarks on State Issues

**Susana Martinez**, Governor of New Mexico

2:30 p.m. Closing Remarks