NMSU's College of Business Dean Garrey Carruthers presented the Cowboy Code of Ethics to employees at the Luna Community College in Las Vegas, New Mexico, at the request of Senator Pete Campos, the CEO of the Institute. Carruthers also presented the Cowboy Code to Governor Susana Martinez and 200 of her top employees in Santa Fe including the Personnel and the Secretary of State offices. The college is working with the State of New Mexico to develop curriculum for an online ethics course which is anticipated to be required study for all employees. Dean Carruthers also gave the presentation to the NMSU's College of Health and Human Services, and the College of Engineering Convocation. Bernadette Montoya added to the presentation by singing a western song relating to the Code of the West. The Cowboy Code of Ethics presentation is on our College of Business YouTube channel in the Ethics Initiative playlist at http://www.youtube.com/playlist?list=PLBFE9461BD7F4D0B9&feature=plcp.

Dean & NMSU VP for Economic Development  
Dr. Garrey Carruthers, Dean, 575.646.4083

College of Business Dean and NMSU Vice President for Economic Development, Garrey Carruthers, facilitated a meeting of the Workforce Solutions Department leadership, the Workforce Development Board, and the Bridge as they attempt to bring the Bridge experience (early College High school and other public school initiatives) to the entire state. The Secretary of Workforce Solutions, Celina Bussey, has recommended that the Workforce Development Board serve as the conduit for spreading the movement to the State, in that there are four cabinet members on the Board. The session included all of the political appointees in her department.

NMSU's Strategic Business Plan for economic development in New Mexico is online for NMSU and Las Cruces community review and feedback at http://arrowhead.nmsu.edu/vpedstrategicbusinessplan.html and through the Provost's Office (http://provost.nmsu.edu/wp-content/uploads/2011/06/VPED-Strategic-Business-Plan-Overview.pdf). Deadline for comments is March 9th. Final review and disposition of the plan by President Couture is expected in late March or early April.

The New Mexico legislature has passed and sent to the Governor the Severance Tax Bond bill which includes $5 million (trimmed from the original $7 million request) for the Institute for Public Policy. The funds will finance refurbishment of the Hershel Zohn Theater to house College of Business classrooms and offices, and the Domenici Institute.

College of Business Dean and NMSU Vice President for Economic Development, Garrey Carruthers, attended the Alfalfa Club dinner at the invitation of Senator Pete Domenici. Everyone who was anyone attends this annual event in which the President of the United States pokes fun at the Congress and vice versa. It is great, in the environment in Washington, D.C., that they all can take an evening off and make fun of each other without being offensive. Carruthers was able to shake hands with the likes of President George Herbert Walker Bush, President George W. Bush, former Secretaries of State Henry Kissinger and Jim Baker, and a host of business and Congressional leaders. Justice Sandra Day O'Connor was the outgoing President of the Alfalfa Club.

NMSU's Efficiency and Effectiveness Committee selected (1) textbook costs, (2) first year experience/advising/streamlining program requirements, and (3) space utilization/scheduling/better use of facilities for review during the summer. Future issues may include increasing admissions requirements and differential tuition by colleges.
Dean Garrey Carruthers, NMSU College of Business, visited the University of Mississippi regarding the college’s AACSB reaffirmation visit. Ole Miss is an attractive university in a very small town. The university is about the size of NMSU but their College of Business is larger, having about 3,000 students, but only four departments: BCSI, Marketing, Management and Finance. They have 25 Ph.D. students in the college. Accounting is a separate school and economics is in the Liberal Arts College. All in all, a good program but in many ways NMSU’s College of Business seems to be further along in strategic planning and in closing the loop on learning outcomes assessments.

College of Business Dean and NMSU Vice President for Economic Development, Garrey Carruthers, was notified that he will receive the New Mexico Spirit of Achievement Award, sponsored by a national Jewish Hospital located in Denver. The other awardee is Del Archuleta, another Aggie and former member of the NMSU Board of Regents. Presentation of the award is scheduled for April 23, 2012.

**Domenici Institute  Sara Patricolo, Program Manager, 575.646.2066**

The first Domenici Institute forum of 2012 was held January 17 at KRWG-TV. The Institute hosted Dr. Bob Graboyes, Senior Fellow for Health and Economics at the National Federation of Independent Business.

Dr. Graboyes discussed the 2010 health care reform law—Patient Protection and Affordable Care Act—and its potential impact on small business.

College of Business Student Ambassadors enriched the discussion by questioning the speaker following his presentation.

College of Business Dean Garrey Carruthers moderated the program.

The forum aired on KRWG-TV and is available for viewing on the College of Business YouTube channel under the Domenici Institute playlist at [http://www.youtube.com/playlist?list=PLD0A8075B5BAA6B6A&feature=plcp](http://www.youtube.com/playlist?list=PLD0A8075B5BAA6B6A&feature=plcp).

**Arrowhead Center  Dr. Kevin Boberg, Associate Dean, Research & Economic Development, 575.646.1334**

Assistant Secretary of Commerce for Economic Development John Fernandez visited Las Cruces to discuss how Obama administration economic development initiatives will affect the region. Accompanied by Pedro Garza, Regional Director (Austin, TX) for the Economic Development Administration, Secretary Fernandez and Mr. Garza met with nearly thirty representatives from economic development organizations throughout southern New Mexico. Although some time was spent discussing the President’s message with the audience, nearly an hour was devoted to listening the concerns of those in the audience.

It is encouraging to see that New Mexico is a focus for national-level economic development attention, particularly so soon after President Obama’s address. KRWG News video, Assistant Secretary of Commerce Visits Las Cruces, is available on the College of Business YouTube channel.

**Arrowhead Park Early College High School (APECHS)**

NMSU’s Arrowhead Park Early College High School (APECHS) earned further attention and praise from state leaders this week, when Senator Jeff Bingaman visited the school as part of his Student Leadership Institute initiative, which works to encourage New Mexican students’ interest in public policy.
Sen. Bingaman toured APECHS, learned about the school’s programs, and listened to presentations from two students, who discussed the ways in which APECHS’ novel programs have positively impacted their learning experiences. The Las Cruces Sun News reported that Sen. Bingaman said the school is “showing great progress at student performance.” APECHS, which will serve as a model for similar early college programs around the state, continues to demonstrate remarkable success in its programs. Speaking to KRWG News, Sen. Bingaman noted, “…this is the right model for high schools…it’s exactly what we need to be providing for all students.” Video is available on the College of Business YouTube channel in the Students & Resources playlist at http://www.youtube.com/playlist?list=PL204990C2BF69C230&feature=plcp.

The Las Cruces Sun-News (January 3, 2012) published an article highlighting a visit to Las Cruces by Higher Education Department Secretary Jose Garcia and New Mexico Public Education Secretary-Designate Hanna Skandera. Both officials expressed their enthusiasm and praise of the Arrowhead Park Early College High School (APECHS), a model being considered for deployment throughout the state. The article also mentioned the announcement of a nearly $350,000 W.K. Kellogg Foundation grant awarded to public/private workforce development agency The Bridge of Southern New Mexico. The Bridge will use the funds “to expand its capacity”. Some of the Kellogg funds will also be used in an Arrowhead-led study to assess the early economic impacts of the APECHS. A KRWGNews video, Bridge Gets Grant, is available on the College of Business YouTube Channel.

Launch Proof of Concept Center
Launch is a proof of concept program modeled after, among other programs, QED in Philadelphia, the Von Liebig Entrepreneurism Center (UCSD), and the Deshpande Center (MIT). Launch is already serving as a pipeline for NMSU research to Arrowhead: the primary purpose of the program.

Work continues on the inaugural round of competitive funding offered through Launch. Staff have collected six applications and will conduct initial evaluations to identify applicants who will present proposed projects to the Launch Selection Committee. The committee, which will consist of regional and state leaders in economic development, investment, technology ventures, and intellectual property law, will meet March 5th to choose awardees. Funded projects are slated to begin in summer 2012.

First Look: Venture Capital Meets University Research/Mixer Networking Event
The Arrowhead Center’s First Look/Mixer event introducing the new business incubation space was a resounding success. Representatives from Cottonwood Technology Partners LLC, Sun Mountain Capital, New Mexico Angels, NMSU M-Tech and NMSU’s Office of the Vice President-Research participated, and the College of Engineering brought their Advisory Committee. First Look provided an opportunity for Launch finalists to present their technologies to a diverse audience of venture capitalists, Angel Investors, and entrepreneurs for valuable feedback and insight into the unique private capital perspective. The half-day event was designed to expose regional investors and entrepreneurs to leading research and university spinoffs – all founded or led by a NMSU alumnus, faculty or staff member or student. The event also highlighted the recently expanded on-campus Arrowhead Technology Incubator (ATI) as a novel way to support the commercialization of faculty, staff and student research. Most importantly, it introduced the university community to the resources and services available at Arrowhead Center, including limited furnished office space (for accepted faculty, staff, and students) and business acceleration services. Approximately 120 attendees gathered for the mixer.

Dean Garrey Carruthers welcomed everyone and highlighted economic development initiatives in progress at and planned for NMSU. President Couture addressed research and economic development at NMSU and praised the work being done at Arrowhead. President Couture also announced the creation of the Innovation Den (iDen or iD) – a Living Learning Community for entrepreneurial students to be established in the Garcia Hall dormitory in August 2012.
The Arrowhead Student Team also had the opportunity to meet with Lee Rand (representing Sun Mountain Capital at First Look) who led a discussion on what investors look for in entrepreneurs when they are evaluating an investment. The students were able to ask questions throughout.

At least three faculty/staff members, upon learning of the services at Arrowhead, indicated that they had ideas they thought merited commercialization. The culture is beginning to shift toward entrepreneurship.

**Entrepreneurship Institute**

The Entrepreneurship Institute received applications from nearly 40 businesses from around New Mexico seeking research services through Arrowhead Center for Spring 2012. This is the largest turnout of project applications received in recent years, demonstrating that Arrowhead’s reputation as a state resource continues to grow, along with the entrepreneurial spirit of New Mexicans. The Entrepreneurship Institute continues to expand the base of NMSU students involved in Arrowhead’s unique directed learning experience. Our graduate assistants represent a diverse range of academic and departmental backgrounds, including economics, communications, family and consumer sciences, counseling, and engineering.

Ten remarkably diverse projects will be undertaken by the Entrepreneurship Institute’s graduate students and faculty/staff consultants during the Spring 2012 semester; four are summarized:

- **Downtown Las Cruces Partnership**. Building on the Las Cruces downtown revitalization activities, we will help develop a “destination study” to identify the factor(s) that will distinguish the Downtown area as a desirable space to visit or establish a business.
- **Spaceport America**. This project centers on characterizing market segments that will be impacted by the Spaceport, as well as identifying economic development opportunities arising from operations at the facility. Arrowhead is pleased to continue its relationship with the Spaceport, a project that will have a significant economic impact on the region (e.g., job creation).
- **Space Sciences Corp**. Craft a plan to help define markets for their Hover Airlift and Logistics Operations (HALO) craft, an alternative transportation vehicle in development for homeland security, search/rescue, and recreation applications.
- **Community Action Agency (CAA) of Southern New Mexico**. Feasibility study for a La Union, NM, farmer who wants to diversify his alfalfa crop and make consumable products from alfalfa.

**Intellectual Property, Technology Transfer/Commercialization, Licensing**

Arrowhead is pleased to announce a newly-created graduate assistantship program beginning Spring 2012. Partially funded through an endowment by Garrey E. and Katherine T. Carruthers, the Technology Commercialization Associate (TCA) Program will employ outstanding graduate students from the College of Engineering and College of Arts & Sciences, who will work with the Office of Intellectual Property and Technology Transfer and other Arrowhead staff to advance commercialization of NMSU technologies. TCAs will serve as liaisons between their assigned Colleges and Arrowhead, gathering information about emerging research and partnership opportunities in the Colleges and making researchers aware of resources available through Arrowhead. TCAs will also conduct market research on NMSU-developed technologies and proposed projects, assisting the IP Office, Launch, and other Arrowhead programs. They also will be enrolled in professional development courses relevant to intellectual property management. The program is modeled after several recognized by the Ewing Marion Kauffman Foundation as best in class for technology commercialization and Boise State University.

Arrowhead’s Intellectual Property and Technology Transfer staff members are working with Dr. Ou Ma (Professor, Mechanical and Aerospace Engineering) to finalize two patent applications currently pending. One patent will be issuing this year, while Dr. Ma and his team are currently working to address office actions by the U.S. Patent and Trademark Office on the other. Dr. Ma and his team of students are also working with a new discovery that emerged from this ongoing work. Arrowhead’s new Technology Commercialization Associate (TCA) graduate students will be involved in processing the soon-to-be disclosed technology, providing a good opportunity for these students to experience the beginning of the IP Office’s relationship with a new invention or innovation.
Arrowhead staff members are working with Dr. Zohrab Samani (Professor, Civil and Geological Engineering) to explore licensing opportunities for his Regional Evapotranspiration Estimation Model (REEM) software. REEM software uses a combination of images, ground level climate data and evapotranspiration flux data to calculate daily water use by plants. The information can be used in a variety of settings, including watershed management, irrigation scheduling and water conservation. Presently, Dr. Samani is in talks with the Office of the State Engineer of the State of New Mexico to discuss potential use of the software in state-level water conservation and management.

The Technology Commercialization Association (TCA) program is continuing to develop nicely. The TCA’s and Arrowhead staff members are working with faculty researchers on technology development and business/market analyses. The team is currently working with Dr. Phil De Leon (Professor, Electrical Engineering) to explore commercialization opportunities for his speaker recognition and synthetic detection technologies. The TCAs will also be involved in discussions with Patricia Sullivan (Associate Dean, College of Engineering) regarding possible commercialization collaborations for technologies newly identified through the College of Engineering outreach program, Engineering New Mexico. In addition to reviewing the projects for possible intellectual property, we will also identify Arrowhead programs to help the funded projects advance closer to the program’s goal of private sector investment.

The research team of Drs. Jeff Arterburn (Professor, Chemistry and Biochemistry), Charles Shuster (Associate Professor, Biology) and Kevin Houston (Assistant Professor, Chemistry and Biochemistry) continued their work in developing a new class of fluorescent organic dyes and associated compounds referred to as “HPY-Fluoralogues.” These compounds present a number of favorable features that improve existing technology and aid in the development of new technologies in the fields of biology, biomedicine and biotechnology. A provisional patent application was filed with the U.S. Patent and Trademark Office this week, while discussions with a potential licensing partner continue to progress. Dr. Arterburn held a teleconference with Attorney Deborah Peacock, in which he gathered information in preparation for a meeting with the potential licensee. In addition to the project’s potential contribution to its respective disciplines, and as a stream of licensing revenue for NMSU, it is representative of the sort of research/IP/commercialization path Arrowhead is working to cultivate. Arrowhead staff members are in continuous contact with the researchers, working to handle intellectual property management and technology commercialization opportunities as relatively early stage laboratory work is transpiring.

Dennis Zaklan (Deputy Director, Unmanned Aircraft Systems [UAS] Flight Test Center, Physical Science Laboratory [PSL]) joined Arrowhead staff members in a monthly Department of Energy contract meeting, briefing attendees on potential UAS work between NMSU and the Department of Defense, Department of Homeland Security, and National Laboratories. Deputy Director Zaklan also provided a brief summary of recent small UAS test flights conducted through PSL. The UAS industry continues to represent one of NMSU’s and the State of New Mexico’s greatest economic development opportunities, emphasizing the importance of Arrowhead staying up to date with current activities and future prospects.

Prisoner Development Entrepreneurship
Sara Sanders, Director of Entrepreneurship, and Marie Borchert, Education Specialist, taught the next-to-last class for the Prisoner Development Entrepreneurship Program at the Southern New Mexico Correctional Facility. The topic focused on personal and professional ethical behavior, definitions of ethics, how to handle ethical situations in the workplace, and topics from the book “Everyday Ethics” by Dr. Michael Rion. Each prisoner was tasked to write a personal ethical statement and reflect upon how their definition of ethics has changed since their time of incarceration.

Daniels Fund Ethics Initiative  Dr. Bruce Huhmann, Chair,  575.646.4153

Daniels Fund Ethics presentation by Weston Smith, former CFO of Healthsouth Corp
Weston Smith, former CFO of Fortune 500 company, Healthsouth Corporation, will discuss fraud and the importance of ethics at NMSU’s College of Business.

Crossing the Line: An Insider’s Perspective of the Healthsouth Fraud.
Weston Smith will describe the company’s culture, the mechanics of the fraud, and how detection was avoided. He will highlight financial and non-financial red flags of corporate misconduct. Most importantly, he will
challenge and motivate students “to simply do the right thing.”

April 11, 2012

- 11:00 am-12:30 pm: HSS, Room 202. Registration required for this session. Contact Gena Bermudez genaberm@nmsu.edu to register.
- 2:30 pm-3:45 pm: Guthrie, Room 100. Students attending: ACCT 451, ACCT 302 and Master of Accountancy. Extra seats are available.
- 4:00 pm-5:15 pm: Guthrie, Room 100. Students attending: ACCT 351, ACCT 302 and Master of Accountancy. Extra seats are available.

Accounting/Information Systems  Dr. Ed Scribner, Department Head, 575.646.4901

Botball Workshop

Dr. Richard Oliver hosted the 2012 Botball Workshop held on NMSU’s main campus. Twenty teams made up of sixty of the best and brightest students from across New Mexico learned algorithmic problem-solving as well as team and communications skills. The Botball Educational Robotics Program engages middle school and high school students in a team-oriented robotics competition based on national science education standards. By designing, building, programming, and documenting robots, students use science, engineering, technology, math, and writing skills in a hands-on project that reinforces their learning. The teams will return to NMSU to compete in the official 2012 New Mexico Botball Competition.

Laura Beltran-Schmitz, CPA, CFE, CGFM, from the Albuquerque office of CliftonLarsonAllen spoke to the Beta Alpha Psi accounting students on quality professional service and issues associated with professionalism in general. Accompanying Laura from the firm was Brandon Hill Haines, CPA, CFE, member of the NMSU College of Business Advisory Council and the UNM Anderson School of Management Board of Directors.

Dr. Jim Nelson gave a plenary address on “The IT Security Outlook for 2012” at the International Conference on Computer and Information Technology (ICCIT 2012) in Zurich. ICCIT 2012 is one of the World Academy of Science, Engineering & Technology (WASET) conferences held around the world.

Economics, Applied Statistics & International Business  Dr. Richard Adkisson, Dept. Head, 575.646.4988

NMSU’s College of Business and Wells Fargo, Inc., collaborated on the Economic Outlook Conference, held in Las Cruces for the first time. The conference focused on the national and state economies. Regents professor Jim Peach presented New Mexico economic forecasts and Wells Fargo senior economist Eugenio Aleman also spoke at the conference. Dean Garrey Carruthers moderated the questions and answers portion of the program.

The NMSU economic impact report prepared by Regents Professor Jim Peach and Tony Popp, Professor Emeritus, was released by President Couture on January 6. This is the first NMSU economic impact report in several years. The report analyzes the impact of NMSU’s main campus, branch campuses, and operations throughout the state on the New Mexico economy during 2010. The Economic Impact Report is online at http://www.nmsu.edu/president/economic-impact-report.html.

Regents Professor Jim Peach made two presentations in Albuquerque to the Family Impact Seminar for legislators and state staff. The presentations were on the impact of the recession on families and children.

Finance/Business Law  Dr. Liz Ellis, Department Head, 575.646.3201

Mr. Al Berryman, College Assistant Professor, was appointed by Governor Susana Martinez to the Board of Directors of New Mexico Mutual Group. NMMG is the leading writer of worker’s compensation in the State of New Mexico.
Gordon Thompson, Chief Actuary at Mountain States Insurance Group in Albuquerque, and Melissa Tomita - an Associate Actuary at Scottsdale Insurance, visited the Risk Management and Insurance classes. They also presented career information to business, math, and statistics students that evening. Melissa is an NMSU alum, and is just one exam away from becoming a Fellow of the Casualty Actuarial Society, which is recognition bestowed on those who successfully complete all nine of the rigorous actuarial exams. The visits by actuaries were sponsored by Tim Query and the Insurance and Financial Services Center.

The Young Agents of New Mexico, an organization for those under age 40 or with less than ten years of experience working for companies affiliated with the Independent Agents of New Mexico, visited the Risk Management and Insurance classes this week. Rebecca Martinez of New Mexico Mutual, Bob Smith of Mountain States Insurance Group, Matt Hunton of Hunton Insurance Agency, and Erick Ortiz of Gainsco Auto Insurance talked to students about the areas of marketing, underwriting, claims, and agency sales. These guest presentations were facilitated by Dr. Tim Query.

The NMSU student chapters of the Association of Latino Professionals in Finance and Accounting (ALPFA) and the Financial Management Association (FMA) co-hosted a joint session with GEICO, Farm Credit, and Vanguard to familiarize students with these companies’ operations and career and internship opportunities. Representatives from Edward Jones Investments, Farm Credit Administration, and Vanguard presented information about job opportunities at their respective firms. NMSU alums Skyler Ocheltree (Farm Credit) and Joe Salcido (Vanguard) were among the presenters. Approximately 40 students attended the event. Dr. Greg Roth is advisor for FMA, and Dr. Ken Martin is co-advisor for ALPFA. Liz Ellis met with Vanguard representatives Joe Salcido (NMSU alumnai) and Jeffrey Geyer to discuss Vanguard hiring needs and recruiting at NMSU.

Ed: On Tuesday,

**Management/General Business  Dr. Steven Elias, Interim Department Head, 575.646.1201**

Dr. Arash Azadegan and David Hansen of International and Border programs visited the Mexico Technical Center of Delphi. Delphi, a major tier 1 supplier to automotive industry with over 2,000 workers in the region, has expressed an interest for training certification programs to be held by NMSU (on the U.S. side of the border).

Dr. David M. Boje was notified that he is receiving an honorary doctorate at the faculty of humanities, Aalborg University in Denmark in March 2012.

Joe Gladstone, Ph.D. candidate, with Dan Stewart of Gonzaga University, appeared as expert guests on Native America Calling, a nationally broadcast live call-in program aired on public radio stations and the Internet discussing issues specific to Native communities. Native America Calling is heard on 52 stations in the United States and in Canada by approximately 500,000 listeners each week. The hour-long topic was business education for American Indians. The program, titled *Bridging the Wealth Gap*, is online at the Native America Calling archive at [http://nativeamericacalling.com/nac_past.shtml](http://nativeamericacalling.com/nac_past.shtml).

A paper, “Servant Leadership across Cultures”, authored by doctoral student Rakesh Mittal and Dr. Peter W. Dorfman has been accepted by the prestigious journal, Journal of World Business, for publication in its Special Issue on Leadership.

**Marketing/PGA Golf Management™  Dr. Pookie Sautter, Department Head, 575.646.3341**

Dr. Elise “Pookie” Sautter met with College of Business deans and NMSU Athletics Director McKinley Boston to create an Athletics Business Administration course within the sports marketing minor curriculum. The course will be led by Dr. Boston in Fall 2012 and will focus on sports marketing issues within the context of collegiate athletics. Dr. Boston has offered this course at his previous universities with success.

Doctoral students Jennifer Zarzosa and Temo Luna-Nevarez, in collaboration with Drs. Ketelaar, Koenig, and Dolgov, and graduate students Daniel Gambacorta, Daniel Hor, Micki Klungle, and Lee Wells from
the Psychology Department, received a revise and resubmit for their manuscript “Smiles as Signals of Lower Status in Football Players and Fashion Models: Evidence that Smiles are Associated with Lower Dominance and Lower Prestige” at the Evolutionary Psychology journal.

Dr. Payne’s research continues to draw media attention with coverage in Psychology Today Magazine and *Men’s Heath*. Payne delivered a presentation at the El Paso Museum of Art for the Paso del Norte Foundation on Marketing and Eating Behavior and was interviewed on El Paso TV (FOX news) pertaining to the presentation. He also was invited to attend events at the Chamber of Commerce and the Pan American Health Organization Border Office in El Paso to explore ways to collaborate with the College of Business.

**Changing their tune: NMSU students to create a new marketing plan for Las Cruces Symphony Orchestra**

Students in Dr. Michelle Jasso’s MKTG 459 class will design a promotional campaign for the Las Cruces Symphony Orchestra during the Spring 2012 semester. The students will help them change their logo, social media image and brochures to help the organization’s fundraising efforts and ticket sales.

Full article is online in the College of Business News section.

**PGA Golf Management™**

PGA Golf Management™ has been in full “swing” with Teaching Seminars. Over 50 students and several area golf professionals attended a Teaching Seminar with Tom Velarde and Allison Thietie (Palm Springs, CA). We were fortunate to have Andy Plummer conduct the next session, a six hour seminar. Andy has worked with several PGA tour players including Mike Weir, Aaron Baddeley, and Dustin Johnson. The next set of sessions will feature Michael Hebron who will be on campus for 2½ days of Teaching Seminars. Michael is one of only a few PGA “Master” Professionals and resides in New York.

PGA Golf Management™ Director and Assistant Director, Pat Gavin and Josh Salmon, traveled with nine students to Orlando to take part in the week long PGA Golf Expo. All nine students interviewed and locked down summer internships. In addition, the PGA Golf Management™ program returned with over 60 internship and permanent positions for our students. While in Orlando, Pat and Josh also attended the PGA Annual meetings. Things are looking very bright for 2012.

**Hotel, Restaurant & Tourism Management**  
*Dr. Janet Green, Director, 575.646.2227*

**Bobby Lee Lawrence Academy of Wine**

Work has begun on the Bobby Lee Lawrence Academy of Wine. Anticipated construction time is 90 days. It is hoped the room will be ready for Commencement celebrations by May.