College of Business Dean Garrey Carruthers met with NM Governor Susana Martinez, NM Education Secretary Hanna Skandera, former Colorado Senator Hank Brown, and Daniels Foundation President and CEO Linda Childears regarding Daniels Foundation programs of interest to New Mexico. Governor Martinez had committed in her campaign to offering ethics training and this fits well with NMSU’s College of Business Daniels Fund Ethics Initiative to present programs to public employees. At the Governor’s suggestion Carruthers also met with her Chief of Staff, Keith Gardner, regarding the presentation of a Daniels Foundation ethics program for her exempt employees. He anticipates offering a seminar during late November 2011 to about 100 employees. Secretary Skandara and Carruthers will meet regarding the "Education Designed to Generate Excellence (EDGE) in the Public Sector" program which provides ethics training certificates. Hank Brown and Linda Childears said NMSU is becoming the star of the Daniels Fund Consortium. They are very pleased with our faculty involvement, outreach efforts, and the materials we have created and posted on the website. Congratulations and thanks to all of our Bill Daniels Fellows in Ethics.

Dean Garrey Carruthers, College of Business, gave the “Code of the West” ethics presentation to NMSU Foundation employees and board members. He was also asked to give the presentation to Bernadette Montoya’s Student Affairs/Enrollment Management group. It is part of the Daniels Foundation grant to offer ethics training to NMSU personnel.

Garrey Carruthers, Dean of the College of Business and NMSU’s Vice President for Economic development, is participating with the NM Economic Development Department in a request for assistance from the National Governor’s Policy Academy. If New Mexico is selected, we will receive in-kind support for developing a long-term innovation and manufacturing plan for the state. It is anticipated the project would leverage work at the national labs and the science universities in supporting innovation, incubation, and the development of entrepreneurs. NM Deputy Secretary of Economic Development, Barbara Brazil, is the champion for this Governor’s initiative and the team is a rich blend of private and public policy folks.

The Domenici Institute launched the Domenici Fellows Program with a call for proposals. A news release announced the program and application materials were made available on the Domenici website. Applicants will select from a number of research areas of strategic interest to the Institute – many of which are of unique importance to Senator Domenici.

The documentary, “DOMENICI,” which made its initial premiere at the Domenici Public Policy Conference in Las Cruces, made its Washington, D.C., premiere on September 15, 2011. College of Business Dean Garrey Carruthers represented the Domenici Institute at the premiere which took place at the Motion Picture Association of America. The documentary chronicles the historic career of New Mexico’s longest serving United States Senator, Pete V. Domenici, through eight presidents and four decades of change. “DOMENICI” is available for viewing online at www.domenici.nmsu.edu. In October 2011, school districts throughout New Mexico will receive copies of the documentary on DVD.

Once again, a Domenici Institute book has been nominated and become a finalist for the New Mexico Book Awards. Vicki Taggart, Copy/Production Editor, is a finalist for 2011 in the Political Book award category for the proceedings from the 2010 Domenici Public Policy Conference. Winners will be announced November 18, 2011.
A copyright application was filed on behalf of a team of NMSU staff members from Student Information Systems who developed software upgrades for online student scholarship services. While we tend to think solely about patents as the primary benchmark for intellectual property success, copyrights and licensing opportunities associated with them are important as well. The development team on this project has reported interest in their system from other universities. Should the copyright be awarded, we will likely be well-positioned to explore relationships with licensees.

Fifty-six teams are registered for this year’s Innoventure competition, translating to about 280 students across New Mexico engaged in Science, Technology, Engineering and Mathematics (STEM) and entrepreneurial education. The theme for this year’s event is for students to develop an innovative product that can be used on a school farm. There are several new teams this year registered, including teams from Crownpoint, NM, and from eastern New Mexico including three teams from Portales High School. Las Cruces High School has six teams registered for the competition this year, up from one team last year.

Progress continues on the Arrowhead Drive project with funding from the Economic Development Administration (EDA) to expand the existing two-lane road to four lanes and to improve the wastewater system for Arrowhead Park. Part of the EDA award provides for the completion of a hard engineering plan which will provide critical information for creating a strategic plan for park development which will highlight suggested phases based on topography and best location for roads and other infrastructure.

The National Security Technology Conference (NSTC), held at the Las Cruces Convention Center, welcomed over 145 registrants, exhibitors and speakers. It was an excellent mix of high tech people, business folks, and venture capitalists. Seventeen exhibitors showcased their technology during two of the event’s tech expo breaks; two exhibitors are pursuing private projects as a result, while others have become more pursuant of Arrowhead Center’s services. All the major speakers stayed for the entire conference and raved about how much they learned from listening to others. An unprecedented relationship was developed as a result of the conference, with notable speaker Jamileh Mogin, the Incubator’s grant manager, and Director of Institutional and Joint Programs for the U.S. Department of Energy/National Nuclear Security Administration.

The NMSU Chapter of the Association of Latino Professionals in Accounting and Finance (ALPFA) hosted Jorge Burwick, Assistant Director of Scholarships and Student Services for the Hispanic Association of Colleges and Universities (HACU). Mr. Burwick presented information about scholarship and internship opportunities through HACU. NMSU students Michael Torres and Jessica Valenzuela reinforced the presentation through testimonials of their respective experiences while on HACU internships with Deloitte in Los Angeles and the federal government in Washington, DC.

Dr. Sherry Mills, professor in the Accounting and Information Systems Department, presented a talk on improving critical thinking and led a structured discussion of sharpening decision-making skills for a group at the Women’s Resource Center, Mountain View Regional Medical Center. Mills also has teams of students in the community consulting organizations and small businesses on improving their fraud prevention and detection controls.

Las Cruces Mayor Ken Miyagishima spoke to students at a joint meeting of the NMSU chapters of the Association of Latino Professionals in Finance and Accounting (ALPFA) and the Finance Management Association (FMA). Mayor Miyagishima discussed the role of government and achieving success in business.

Recent Doctor of Economic Development (DED) graduate, Harry Burgess, was hired as County Administrator for Los Alamos County, NM. Burgess will have responsibility for both the county and the city
of Los Alamos, including economic development responsibility. He credits the DED program for opening
doors to this new opportunity.

Drs. Doug Gegax and Larry Blank, along with Professor Emeritus Tony Popp, provided a tutorial on
electricity transmission, renewable energy, and economic development for the NM Deputy Secretary of
Economic Development, Barbara Brazil.

Dr. Liz Ellis, Department Head, Finance/Business Law, 575.646.3201

Mark Ryan of Occidental Petroleum visited the Risk Management and Insurance Studies program in the
Finance Department as the "Risk Manager in Residence," which is sponsored by a grant through the
Spencer Educational Foundation. In addition to his duties as Director-Casually Insurance for Oxy, Ryan is
a past president of the Dallas-Ft. Worth Risk Insurance Management Society (RIMS) Chapter. His first trip
to Las Cruces included visiting with students and faculty, and sharing his expertise and experience in the
Risk Management and Insurance classes.

Dr. Steven Elias, Interim Department Head, Management, 575.646.1201

Dr. Arash Azadegan, assistant professor in the Management Department, attended the International
Symposium on Personal and Commercial Spaceflight, and served as the chair of a panel discussion
session titled “Selling shovels to miners: Building the commercial space supply chain”.

Service work done by faculty co-chair, Dr. David Boje, and student co-chair, Suzanne Conner has helped
bring about the Bronze STAR rating for NMSU. The “Sustainability Tracking and Assessment Rating” was
begun by three committees in NMSU’s Sustainability Council. One of these, the Education and
Curriculum committee, is co-chaired by Boje, Conner, and Steven J. Loring, Associate Director, NMSU’s
Agricultural Experiment Station.

Professor Phil Benson met with the Council for the International Exchange of Scholars in Washington,
D.C., as part of a panel of four faculty who conducted peer reviews of 73 applicants for Fulbright
Scholarship Grants for 2012-2013 in the countries of Estonia, Finland, Latvia, and Lithuania.

Mr. Ross Pruett, International Trade Advisor with the U.S. Department of Commerce was a guest speaker
at Dr. Azadegan’s Supply Chain Management class. Pruett has over two decades of experience in
logistics, supply management and manufacturing in the border region. His talk to the class was related to
the links between global economics and their effect on shipping and logistics to the border region.

Dr. Pookie Sautter, Department Head, Marketing, 575.646.3341

Under Pat Gavin and Josh Salmon’s leadership, 41 PGA Golf Management™ students participated in the
PGA’s Playing Ability Test (PAT). Twenty-three students successfully completed, a 56% pass rate (the
national average is 22%). Eighty-eight percent of our students in the PGA Golf Management™ program
have now successfully completed the PAT, beating the 44% national average for all universities. Pat
Gavin and Josh Salmon are the Director and Assistant Director of the PGA Golf Management™ program
in the Marketing Department.

Dr. Collin Payne, Assistant Professor in the Marketing Department, was interviewed by Mark DiPietro of
Gehrung Associates as part of the effort to nationally publicize research efforts of NMSU faculty.

Dr. Kelly Tian, Robert O. Anderson Professor in the Marketing Department, is expanding efforts
originating from her independent research grant, working to organize global sharing of the heart health
program of research and a plan to transform research practice by taking it out of the lab and placing it in a
consumer problem-solving festival. Tian has shared the plan with scholars in Australia, China, Germany,
India, and New Zealand. Professor Dheeraj Sharma at the Indian Institute of Management-Ahmedabad
(whose graduate management program is ranked 8th in the world and whose executive program is
ranked 11th) plans to share the proposal with India’s Ministry of Health, to seek national funding.
Professor Sharma will be recruiting additional participant countries to launch pilots from India, Dubai,
Thailand, Germany, Kenya and Ghana. Professor Haizhang Wang, in Guangzhou China, has agreed to
begin the project with his graduate students. Professors Doan Nugyen and Professor Michael Polonsky have been assisting Tian in forming an Australian grant-seeking team. Professor Rob Lawson at the University of Otago in New Zealand, along with Professor Janet Hoeke, is presently reviewing it for consideration in their health care initiatives. Tian has also asked Marco Wolf at Southern Mississippi University and Gary Hunter at Northern Illinois to collaborate on the German launch.

Dr. Janet Green, Director, Hotel, Restaurant & Tourism Management, 575.646.2227

Las Cruces Hampton Inn and Suites has been chosen as one of the top nine “Stand Out” hotels in the United States out of more than 1,800 hotels. In addition to their regular staff, Hampton Inn and Suites are congratulating four HRTM student employees for their involvement in this honor. The students employed by the Hampton Inn and Suites are Crystal Holguin, Randi Castaneda, Daniel Maldonado and Cynthia Mondragon.

HRTM student Patrick Abalos was chosen as a Regional National Student Ambassador for the Marriott Corporation. Abalos is also President of the HRTM student club National Society of Minorities in Hospitality (NSMH). NSMH recently held a membership drive, and a record 45 students attended.