During the Homecoming festivities, the College of Business dedicated the John and Susan Long Dean’s Office, rededicated the Willis Lounge to add a plaque recognizing our good friend (now deceased) Hank Willis, enjoyed a sellout Scholarship Luncheon with outstanding donors and students, and capped everything off with the best reception in town – The College of Business Distinguished Alumni reception on the Plaza honoring Brenda Alvarez. In addition, our students built a terrific Homecoming float representing the upward trajectory of the college. Thanks to Sylva Acosta, Cheri Coffelt, our Student Ambassadors, and members of the Business Advisory Council (Mickey Clute, Adolpho Telles, Jerean Hutchison, and Susan Long) for sponsoring the great Alumni Reception. Watch videos of the students building the float at http://www.youtube.com/user/nmsubusinesscollege.

The dates have been set for the 2010 Domenici Public Policy Conference. Mark your calendars for September 1 – 2, 2010. The conference will be held on campus and we are strategizing on how to engage students and your input is encouraged and welcomed. Topics and speakers for the conference are being identified and I’ll share those as they are confirmed.

Much time was spent last week with reviewers from OECD (Organization for Economic and Co-operation and Development), the international group that focuses on economic development and provides some of the best data on economic and educational trends. The review in this region was sponsored by Paso del Norte and included reviewers from Mexico, Finland, and the U.S. Several Juarez colleges and universities participated in the self study along with New Mexico State University, University of Texas-El Paso, Doña Ana Community College, El Paso Community College. The OECD charge is to make recommendations on how institutions of higher education in the region can work more closely together to insure “regionalization” of development. Vickie Galindo, who has worked with the research team for nearly a year, was joined by Pam Wood and Chris Keintz who provided an overview of the Arrowhead Center. Jim Peach, Rick Adkisson, Chris Erickson and Tony Popp met with OECD representatives and discussed regional economic development initiatives as well as the economic relationships between Las Cruces, El Paso and Juarez.

Marie Borchert conducted Innoventure workshops in Roswell, NM (approximately 70 student participants), Las Vegas (approximately 45 student participants), and Albuquerque (approximately 50 student participants). Altogether there were 30 teams represented at these workshops. A variety of teachers expressed how thankful they are for the Innoventure program. They have great things to say regarding the many aspects of Innoventure and how the competition truly develops their students’ abilities as they work through the program.

A group of Information Systems students attended the AITP (Association of IT Professionals) Regional Conference in Dallas, Texas on October 22-24. They participated in numerous competitions and placed 3rd in the Systems Analysis and Design Competition and 4th in the Application Development Competition!
Garrey Carruthers, Liz Ellis and Larry Tunnell visited the Vanguard Company in Phoenix and chatted with most of the 22 NMSU College of Business students Vanguard has hired in the last five years. Our students are very pleased with their education from NMSU relative to their colleagues (Vanguard has 13,000 employees system wide) and are extremely pleased with Vanguard. Vanguard officials referenced how well trained our students are and what a great work ethic each possessed. It was a good trip and worth the time to get better acquainted with a happy employer of NMSU grads.

Dr. Tony Popp, Department Head, Economics/International Business/ESTAT, 575.646.2113

Tony Popp was recently appointed to the New Mexico State Land Trusts Advisory Board by Pat Lyons, Commissioner, New Mexico State Land Office. According to the Land Office website at [http://www.nmstatelands.org/default.aspx?PageId=16](http://www.nmstatelands.org/default.aspx?PageId=16), the Land Trusts Advisory Board "assists the Commissioner of Public Lands with policies and programs associated with the trust. Members of the Board are each assigned to represent public interests, the agricultural community, the extractive industries, public schools, and conservation interests. The members are appointed by the Commissioner of Public Lands and must be confirmed by the New Mexico State Senate. Each term runs six years."

Dr. Liz Ellis, Department Head, Finance/Business Law, 575.646.3201

During Homecoming week, Drs. Liz Ellis, Tim Query, Maria de Boyrie, and Mr. Al Berryman attended the College of Business scholarship lunch. Dr. de Boyrie was representing her family who provided two scholarships in memory of her father. Professor Berryman and Dr. Query were representing Independent Insurance Agents of New Mexico, New Mexico Mutual Casualty Group and the Insurance and Financial Services Center all of whom provided insurance scholarships. They were seated with Dave Gonzales, Senior VP with State Farm Insurance, and three other State Farm representatives (Paul Jones, Ben Trujillo and Kris Sweeney). State Farm also provided a number of insurance scholarships. Liz Ellis represented ConocoPhillips at a table full of accounting and finance students who received scholarships funded through ConocoPhillips' gifts.

On November 3 and 4, the Insurance and Financial Services Center hosted Ms. Cheryl Johnson as our "Risk Manager in Residence" on campus. Cheryl Johnson is currently the Executive Director of Risk Management for the Dallas Independent School District. While on campus, Ms. Johnson spoke to a variety of risk management, insurance and other business classes and made a community presentation attended primarily by administrators from regional school districts. Ms. Johnson’s visit was funded through a grant from the Spencer Educational Foundation. A special thank you goes to Tim Query who wrote the grant application and made all arrangements for Ms. Johnson’s visit.

Dr. Bonnie Daily, Department Head, Management, 575.646.1201

Dr. Boje and other management faculty along with several students conducted service learning projects in the WHAT’S ART? Convention and Street Festival of Southern New Mexico this past weekend. The WHAT’S ART? Convention brought together $59,000 in art at the Convention’s WHAT’S ART gallery. The exhibit was wonderfully curated by Virginia Maria Romero, with assistance of Pat Bonneau-White. The SYNERGY (SCORE) group’s workshops for artists helped bring knowledge to the community of how to set goals, how to network, how to write press releases, how to plan financially. Other workshops dealt with the history of women artists, and how to collect art.

Joe Gladstone, a Ph.D. student in the Department of Management, was featured in an article in Winds of Change, the premier American Indian-published and nationally distributed full-color magazine focusing on career and educational advancement for Native people ([http://www.wocmag.org](http://www.wocmag.org)). The article, "In Front of the Classroom: Training Native PhDs as Business Professors" interviewed Joe and three Native American management professors about business research and education for American Indians.

Dr. Pookie Sautter, Department Head, Marketing, 575.646.3341

The Department of Marketing had an excellent showing at the Society for Marketing Advances Conference in New Orleans. A paper by PhD Alumnus Bing Xu and Robin Peterson received the Steven Shaw Best paper Award at the conference. PhD alumnus Pia Albinsson, MGT PhD student Yasantha
Perera and Pookie Sautter received Honorable Mention in the Teaching Innovations Competition. As previously reported, New Mexico State faculty and PhD alumnae took three track best paper awards as well.

Holy Jolokia, the newest chile sauce from the Chile Institute, had a media kickoff Thursday, October 1 in 100W, the Hotel, Restaurant and Tourism Management (HRTM) food production lab. Money raised from this event goes to funding an endowed chair for ACES (College of Agricultural, Consumer and Environmental Sciences). Thirty-five people attended, with guest chefs from HRTM, El Paso Community College, and special guest Mr. Michael Ty, a certified executive chef, member of the American Academy of Chefs, and national president of the American Culinary Federation.