Dean Garrey Carruthers will serve at the request of AACSB International—The Association to Advance Collegiate Schools of Business (AACSB) as a peer review team member for accreditation maintenance reviews of two universities. He will review The Pennsylvania State University Great Valley School of Graduate Professional Studies in February, 2011 and the University of Mississippi in February 2012. Participation on these review teams will be invaluable as New Mexico State University’s College of Business will undergo its own maintenance review expected in 2012.

Peyton Yates, a recent honorary doctorate degree recipient from New Mexico State University, has elected to spend another year as an executive in residence with the College of Business. Artesia native Peyton Yates cherishes the town he has called home most of his life. A third-generation oilman, he has been a diligent steward of the Yates legacy in the oil and gas industry. Beyond that he has been an active civic leader working to improve the quality of life for the citizens of Artesia and the Pecos River Valley. In his capacity as the business college’s executive in residence, he shares his business expertise with students and faculty and, in his words, "Has a lot of fun."

A mile-long extension of Payne Street through New Mexico State University’s Arrowhead Business and Research Park is now open. The new road, and its accompanying underground utilities, will allow for the park’s continued growth and better connect it with the rest of the NMSU campus. The 257-acre business and research park is located on the south end of NMSU’s Las Cruces campus between Interstates 10 and 25. The new road extension stretches south through the park from the intersection of Payne and Wells streets to Sam Steel Way. The road project represents nearly $2 million in investments, including a $900,000 grant from the U.S. Economic Development Administration. Other money for the project came from the State of New Mexico, local road funds, the New Mexico Department of Transportation and NMSU. The April 27, 2010, ribbon-cutting ceremony culminated a 24-month effort to improve the Arrowhead Research Park infrastructure. Much credit goes to Vickie Galindo for her work with EDA and to Kevin Boberg, Kathy Hansen, and Pam Wood who head up the Arrowhead Park development.

The New Mexico Entrepreneurship Alliance, organized through the New Mexico State University Arrowhead Center, hosted its first “Entrepreneurs’ Mixer” at the Mix on University Avenue. Open to the community, the Mixer gave attendees the opportunity to meet new people, make contacts, network and exchange ideas. Crescent Muhammad was principally responsible for organizing the event and its success.

Sherry Mills, Department of Accounting and Information Systems at New Mexico State University’s College of Business, was appointed to the selection panel for the 2010 U.S. Professors of the Year awards for the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education.

Five New Mexico State University Information Systems students competed in the 2010 Association of Information Technology Professionals National Collegiate Conference in St. Louis, MO, attended by more than 680 students from 69 universities. A team from NMSU consisting of Sarah Rhoades and Travis Gee
placed 3\textsuperscript{rd} out of 68 teams in the Systems Analysis and Design Competition. Another team (Kristina Gerthe and Julio Saldaña) earned an Honorable Mention in the same competition.

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Dr. Tony Popp, Department Head, Economics/International Business/ESTAT, 575.646.2113
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Tony Popp has been appointed by New Mexico Secretary of Agriculture Thomas Vilsack to serve as a member of the Southern New Mexico Resource Advisory Committee (RAC) for the entire period of the Secure Rural School Program of 2008-2011.

Jim Peach, Chris Erickson, and Ken Martin (Department of Finance) participated in their quarterly economic update during the Las Cruces Chamber of Commerce Economic Forum broadcast by KRWG-TV. Peach spoke on the national economy. Erickson spoke on the New Mexico economy and Martin provided an update on financial markets.

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Dr. Liz Ellis, Department Head, Finance/Business Law, 575.646.3201
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New Mexico State University’s Stock Market Game winners from the southern New Mexico region were recognized at the annual award luncheon. Winning teams who attended were from Mayfield High School, Oñate High School, Berrendo Middle School in Roswell, Silver High School, and the Gupta Home School Academy in Las Cruces. The statewide winner in the InvestWrite essay contest from Hobbs was also recognized.

The Spencer Educational Foundation awarded a grant for $2,750 to the Risk Management and Insurance Studies Program at New Mexico State University. The grant will be used to fund expenses for the “Risk Manager in Residence” program. This fall’s visiting risk manager will be Douglas J. Borg of Duke University. Mr. Borg is the current President of the American Society for Healthcare Risk Management (ASHRM) and is the Director of Insurance, and Associate Director of the Duke University Health System. Tim Query authored the grant proposal and will organize the logistics of the visit. This is the fourth year in which Tim Query successfully obtained the grant, and our insurance students have benefitted greatly from these visits.

The Finance Department, together with Nina Compton’s Honors Class, hosted Vanguard executive Alba Martinez at a presentation about leadership at the Conroy Honors Center. Ms. Martinez described her career path which started with a stint as a legal aid attorney in one of the poorest urban areas of American, to leadership roles in two major non-profit organizations and a government agency, and finally, an executive leadership position at Vanguard. She, as well as New Mexico State University alumnus and current Vanguard Crewmember Lila (Jones) Semrau (2007) and Vanguard recruiter Mike Grose also spoke about career opportunities at Vanguard (currently 24+ NMSU alums are employed in their Scottsdale office) and Vanguard’s commitment to diversity. The Finance Club and the Association for Latino Professionals in Finance and Accounting hosted a similar presentation by the three Vanguard representatives later in the evening as well.

The Beta Beta Chapter of Gamma Iota Sigma hosted Steven May ('08) of Northwestern Mutual Financial Network. While a student at New Mexico State University, Steven was the sixth most productive intern out of 2,500 nationwide at Northwestern Mutual. He now operates his own agency for the company in Las Cruces. New officers for GIS were also chosen with Stephen Walton selected as the incoming president.

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Dr. Bonnie Daily, Department Head, Management, 575.646.1201
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Peter Dorfman, a professor in the Department of Management, was elected to serve as the President of the Board of the non-profit organization “Global Leadership and Organizational Behavior Effectiveness (GLOBE) Foundation for Research and Education.” GLOBE is a multi-phase, multi-method research project in which investigators around the world examine the inter-relationships between societal culture, organizational culture, and organizational leadership. Approximately 200 social scientists and management scholars from 61 countries/cultures are engaged in this long-term series of cross-cultural leadership studies. Two books relating their findings on 950 organizations have been published, as well as numerous journal articles, book chapters, presentations and dissertations.
New Mexico State University professor Michael Hyman, Department of Marketing, co-authored "Marketing Research Kit for Dummies," the latest in the popular line of "Dummies" books. Hyman co-wrote the book with Jeremy Sierra, a former Ph.D. student at NMSU and current assistant professor at Texas State University-San Marcos. The two submitted their proposal last spring and completed the project five months later. Hyman said the book is largely based on an undergraduate marketing course he teaches, and that interest in the book might be driven by the current state of the economy. Many small businesses need marketing research to aid in decision-making, but are unable to hire marketing research firms. The book is available at Barnesandnoble.com, Amazon.com and other bookstores nationwide.

Domenici Legacy Projects

The 2010 Domenici Public Policy Conference will be held September 1-2, 2010 in Corbett Center. The purpose of the conference is to provide students, scholars, the public, and policymakers the opportunity to engage in discussion regarding the complexities of policy on issues of regional and national importance. This year’s conference themes include financial reform, immigration policy and border issues, and discussions of the 2010 state and national elections. Confirmed speakers include Senator Kay Bailey Hutchison, former Senator Sam Nunn, ABC commentator Sam Donaldson, Karl Rove and Joe Lockhart. Invited speakers include Tom Hoenig of the Kansas City Federal Reserve Bank, Representative Silvestre Reyes, and the current New Mexico gubernatorial candidates.

Daniels Fund Ethics Program

New Mexico State University's College of Business named nine faculty members as Bill Daniels Fellows. The group will advance the teaching of business and organizational ethics to strengthen principle-based ethics education and foster a high standard of ethics in young people.

Bruce Huhmann, Chair of the NMSU College of Business Daniels Ethics Program and associate professor in the Department of Marketing, is coordinating NMSU's role in the project. Bill Daniels Fellows are: David Boje, Grace Ann Rosile and Steve Elias, Department of Management; Jim Nelson and Jennifer Kreie, Department of Accounting and Information Systems; Kelly Tian, Department of Marketing; Greg Roth, Department of Finance; Diane-Michelle Prindeville, Department of Government; and Nancy Hastings, Department of English.

Thirty-nine New Mexico high school seniors who have demonstrated strong character and determination to succeed in life have been named Daniels Scholars and will receive funding to attend the college or university of their choice. This includes Ismael Marquez, of Mayfield High School, April Medrano of Chaparral High School, Bonnie Smith of Deming High School, and Mayra Mendoza of Santa Teresa High School.

The Daniels Fund, a private foundation established by Bill Daniels—the cable television pioneer who funded the formation of the Daniels College of Business at the University of Denver—awarded $7.5 million in grants as part of its new Daniels Fund Ethics Initiative, a partnership with business schools in eight universities: University of Wyoming, Colorado State University, New Mexico State University, University of Colorado-Colorado Springs, University of New Mexico, University of Northern Colorado and the University of Utah. The new programs will be based in their respective business schools.

The NMSU College of Business will receive $1.25 million over the next five years to develop the program.