The College of Business recognized our staffs’ accomplishments at its annual Staff Appreciation Awards. Recipients received a $1,000 gift and a plaque. Recognized this year were Doris Rios, Department of Finance, and Kathy Crawford and Yolanda Sanchez, Dean’s office. Congratulations to all!

The Arrowhead Center’s Green Jobs project concluded in April. The 10-month project, which included a Green Jobs Forum in March, provides baseline data relating to green jobs in New Mexico. The Green Jobs survey results were used in the development of a green jobs portal for the New Mexico Department of Workforce Solutions. The Mobile Green Jobs Workforce Center unit will provide survey results and outreach across New Mexico, including rural areas. The unit includes “Green Recovery Workstations” through which citizens can access the Green Portal website for green job information and data and take advantage of geo-code mapping functionality. The mobile unit will travel statewide for onsite job training and information dissemination. Funding was part of the American Recover and Reinvestment Act stimulus package and resulted in part-time FTEs (full-time equivalents) for 2 faculty members, 2 professional staff, 3 graduate students, and 21 undergraduate students.

Family and friends of the Spring 2011 Master of Accountancy graduates joined Department of Accounting and Information Systems faculty and graduates for a Hooding Ceremony the evening before commencement. Graduate Kelly Anderson served as keynote speaker and Dr. Rusty Calk as faculty speaker. Dr. Cindy Seipel hooded the graduates: Kelly Anderson, Matthew Casiano, Lydia De Los Santos, Isela Denton, Selene Durado, Chi Lam, Jeremy McBurney and Geri Rios.

Accounting and Information Systems students were honored with awards:

- Lydia De Los Santos received the outstanding Master of Accountancy student award from the Federation of Schools of Accountancy. The FSA is the association of graduate programs in accounting that have separate AACSB-International accreditation. Of 596 accredited business schools worldwide, only 173, including NMSU, hold this distinction.
- Mariam Sanogo, Bachelor of Accountancy candidate, received the Graduate Enrichment Fellowship award from Ohio State University. In his message to NMSU, Robert Chabot, Associate Director of the OSU Graduate Programs Office, described the fellowship as “VERY prestigious.” He also mentioned that Mariam’s ambitious Honors Thesis in accounting at NMSU, mentored by Dr. Kevin Melendrez, played a significant role in the award decision.
- Michaela Zerbe and Ryan Smith were recognized as the outstanding graduating seniors in accounting and information systems, respectively.
- Reynetta Baca of the Albuquerque Chapter of the Institute of Internal Auditors, notified us that NMSU students swept the 2011 statewide scholarship competition of the IIA for 2011. They were Xiong “Vivian” Chen, Sean Turner, and Chi Lam. Reynetta, herself an Aggie, is Internal Audit Manager in the Corporate Shared Services Center of Gap, Inc.
Emerald Publishing notified accounting professors Bill Smith and Kevin Melendrez, and management professor David Boje, that their article, "The Financial Crisis and Mark-to-Market Accounting: An Analysis of Cascading Media Rhetoric and Storytelling," was chosen as an Outstanding Paper Award Winner at the Literati Network Awards for Excellence 2011. The article was praised as “one of the most impressive pieces of work the team has seen throughout 2010.” It was published in Qualitative Research in Accounting & Management.

Richard Oliver, Associate Professor in the Department of Accounting and Information Systems, was certified by the State of New Mexico Department of Public Safety as a Professional Lecturer in the areas of cyber crime and cyber terrorism. Instructor certification is required to provide training for New Mexico law enforcement officers at state, county, and local levels.

**Dr. Richard Adkisson, Department Head, Economics/International Business/ASTAT, 575.646.4988**

Regents Professors Jim Peach and Ken Martin with Associate Professor Chris Erickson were panelists in the quarterly Economic Forum sponsored by the Greater Las Cruces Chamber of Commerce and televised by KRWG-TV on Friday, April 22. Peach presented a national economic update, Erickson presented an update on the New Mexico economy, and Martin presented an update on financial markets. The video is available on YouTube at [http://www.youtube.com/watch?v=G-kTgg0LOkc](http://www.youtube.com/watch?v=G-kTgg0LOkc).

**Dr. Liz Ellis, Department Head, Finance/Business Law, 575.646.3201**

Finance students in Dr. Ken Martin’s Finance 435/535 Investments class submitted recommendations for re-balancing the Wetherbe Student-Managed Investment Fund. The fund has performed remarkably well since its founding in January 2007. Despite being fully invested in a diversified portfolio throughout the financial crisis of 2008-2009, the fund has earned a total return of 22.29% (as of May 5) with an annualized standard deviation of just 12.70%. This performance trounces the S&P 500 Index, which is up just 5.47% during the same time period with a standard deviation of 18.91%. The Wetherbe Fund was established at the NMSU Foundation by James C. and Cheryl Glass Wetherbe and is specifically intended to be managed by students.

The Finance Department recognized outstanding graduating seniors with awards:

- Dongcao (Martin) Wu received the Alumni Association award, the highest recognition offered to graduating finance majors.
- Matthew Ellis received the Peter Wichert Memorial Award.
- Kelli Raub received the ConocoPhillips Award.
- The Finance Department’s Insurance and Financial Services Center recognized Crystal Clearwater as the most outstanding graduating insurance studies student. Crystal received the Mountain States Insurance Group Award for outstanding achievement in insurance. Crystal starts her professional career at Los Alamos National Laboratories.

NMSU’s Native American Business Student Association (NABSA) attended the 17th Annual American Indian Business Leaders (AIBL) National Conference in Phoenix and won awards in the conference competitions. The conference featured networking sessions, the Xtreme Entrepreneurship Tour, business forums, educational and motivational speakers and competitions between participating AIBL chapters from across the country. Among the participating colleges and universities were Arizona State University, Dine College, Fort Lewis College, Salish-Kootenai Community College and the University of New Mexico. NMSU's NABSA students entered the Job Application Competition, sponsored by the Central Intelligence Agency. NABSA President Travis Snyder, Treasurer Vincent Tsosie Jr., Secretary Cheyenne American Horse and members Ritchie Eriacho and Dana Nez submitted cover letters and resumes for mock positions for business, finance and marketing. Mock interviews after preliminary eliminations were scheduled for each of the NABSA participants. After grueling interviews with representatives from the CIA, winners were chosen. NMSU NABSA winners were:

- First place, Internship Division: Cheyenne American Horse.
- Second place, Internship Division: Vincent Tsosie Jr.
- First place, Professional Division: Dana Nez.
Each first-place winner received a trophy, a $1,000 scholarship and a Pendleton notepad. The second-place winner received a $750 scholarship and a Pendleton address book.

The Manuel Lujan Agencies donated $10,000 to the Endowment for the Center for Insurance and Risk Management. The agency has donated $30,000 toward their pledge of $50,000. College Assistant Professor Al Berryman and Tim Query, Chairholder, Mountain States Insurance Group Endowed Chair for the Study of Insurance and Financial Services, were active in securing this funding.

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**Dr. John Loveland, Interim Department Head, Management, 575.646.1201**

Grace Ann Rosile's students in Mgt 333 (Training & Development) partnered in service learning projects with professional trainers from NMSU’s Center for Learning and Professional Development. The students worked with trainers Jenn Gabel, Mack Adams, Dave Brockmeyer, and department head Theresa Burgin to develop, revise, and/or present training sessions open to the NMSU campus community. The last session of the semester featured “Teams and Teamwork Excellence.” Many thanks to our outstanding professional staff for their mentorship of our students!

Doctoral student Yasanthi Perera (Department of Management) was awarded one of fourteen PhD Scoring Fellowships by the Aspen Institute. Perera will work on the biennial Beyond Grey Pinstripes (BGP) project. BGP, a global MBA survey focusing on sustainability, ethics and responsibility, examines how universities are preparing students to address future business challenges. The Aspen Institute evaluates business programs on the integration of social, ethical, and environmental topics into curricula and faculty research.

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**Dr. Pookie Sautter, Department Head, Marketing, 575.646.3341**

Robert O. Anderson Professor Kelly Tian (Principal Investigator), Associate Professor Jim Kroger (Co-PI, Department of Psychology) and Marketing Department Head Elise “Pookie” Sautter (Co-PI) received one of six IRG (Interdisciplinary Research Grant) awards selected across 28 NMSU-wide applications. Marketing doctoral students Temo Luna-Nevarez and Sarah Fischbach will participate in the $50,000 research grant over the next year. The application was entitled, "Health-consequence Holograms and Web-based Graphic Pathographies: The Effects of ICT Interventions on Individuals' Self-managed Health Care." Grant proposals were reviewed and evaluated for their merits by a committee consisting of representatives of NMSU colleges, and the NMSU Vice President for Research office. Evaluations were made based on technical merit of the proposed research, potential impact of the proposed research on the University's research programs and national visibility, potential for future funding and sustainability, student involvement, and qualifications of the PI and Co-PI.

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**Mr. Pat Gavin, Director, PGA Golf Management Program, 575.646.7686**

Students in the PGA Golf Management™ Program successfully completed the Playing Ability Test. The program now has 84% of its current student roster completing this graduation-required test. NMSU continues to lead all PGA Programs with the highest pass rate.

Two PGA Golf Management™ students participated in the PGA National Minority Collegiate Golf Championships. Ryan Cancino shot a final round 71 and finished tied for 5th place, while Allen Kelley started the final round in 2nd place, but shot a 79 to finish in 7th place. Great showing by our two students. Fourteen of the program's students graduated this spring, and all have successfully competed for permanent positions. Two weeks after beginning their jobs, they will be elected into PGA Class-A membership.

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**Dr. Bruce Huhmann, Chair, Daniels Fund Ethics Initiative, 575.646.4153**

The Daniels Fund Ethics Initiative has announced its selections for the 2011 Bill Daniels Fellowships in Ethics. The group’s task is to advance the teaching of business and organizational ethics as part of the Daniels Fund Ethics Initiative, a multi-university project to strengthen principle-based ethics education and to foster a high standard of ethics in young people. The Daniels Fund Ethics Initiative grant, $1.25
million over the next five years, makes NMSU part of the Daniels Ethics Consortium, where seven other universities across New Mexico, Colorado, Utah and Wyoming. NMSU’s 2011 Bill Daniels Fellows are:

- Phillip Baca, New Mexico Military Institute
- Donald D. Pepion, Department of Anthropology
- James Phillip King, Department of Civil and Geological Engineering
- Andrea F. Joseph, Department of Criminal Justice
- David Daniel, Department of Economics and International Business
- Dennis L. Clason, Department of Economics and International Business
- William Gould, Department of Economics and International Business
- Yu-Feng (Winnie) Lee, Department of Economics and International Business
- Thomas McGuckin, Department of Economics and International Business
- Christopher Erickson, Department of Economics and International Business
- Nancy Hastings, Department of English
- Lisa Ramirez, Department of English
- Edward Pines, Department of Industrial Engineering
- Grace Ann Rosile, Department of Management
- David Boje, Department of Management
- Dale Spencer, Department of Accounting and Information Systems
- Kelly Tian, Department of Marketing

Richard Fisher, president and CEO of the Federal Reserve Bank in Dallas, took part in New Mexico State University’s spring 2011 Domenici Institute Forum, addressing a studio audience that included students from the NMSU and High School Federal Reserve program at KRWG-TV. Fisher is former vice chairman of Kissinger McLarty Associates, a strategic advisory firm chaired by former Secretary of State Henry Kissinger. He was a Weatherhead Fellow at Harvard in 2001, is an honorary fellow of Hertford College at Oxford University and is a fellow of the American Academy of Arts and Sciences. The Domenici Institute Forum is an extension of the university’s yearly Domenici Public Policy Conference. Its goal is to engage the public and encourage them to discuss and take part in issues of public interest, specifically when it comes to important policy matters. The video is available on YouTube at http://www.youtube.com/watch?v=S7qLcIA6xsw.

Retired Sen. Pete Domenici visited NMSU in April and met with the archivist for the Domenici papers, Cary Osborne, as well as the International Security Studies Organization (ISSO) who presented a final project for discussion with Senator Domenici. The Domenici Institute Advisory Council also held a planning session with the Senator.

The final donation has been received to fund the Domenici Documentary Project – a video documentary that will capture and explore seminal events in Senator Domenici’s 36-year Senate career. With the fundraising complete, the planned interviews and filming can move forward. The expected completion date provides for the documentary’s premiere at the 2011 Domenici Public Policy Conference, August 31-September 1, 2011.