College of Business Associate Dean Kathy Brook, along with six business students who will serve on the Collegiate Advisory Board during the spring 2011 semester, attended an orientation session at the El Paso branch of the Federal Reserve Bank of Dallas. A tour of the facility allowed them an opportunity to peer into the vault, see a cart with approximately $20 million of currency and visit the indoor firing range used by a variety of federal agencies. They were briefed by Vice President in Charge, Dr. Bill Gilmer, and economist Roberto Coronado and saw a video covering the Fed’s actions to keep the currency and checking system functioning in the wake of September 11. The Collegiate Advisory Board was pioneered by the El Paso branch, building on its work with public school students. University of Texas-El Paso students served on the first board in the fall semester. Members of the board will receive information about the Fed and will provide information to the El Paso branch on various New Mexico industries.

Cinnafilm, Inc., an Albuquerque-based company, will be joining Arrowhead Center’s TECHSTART incubator program. Cinnafilm was started by New Mexico State University alumni in 2007. The company conducts image processing for the film industry and recently began to explore national security applications for their patent pending technology. The Arrowhead Center’s TECHSTART is a business incubator program that offers specialized business assistance by creating opportunities for local entrepreneurs and NMSU to nurture entrepreneurial talent, increase high-technology job opportunities, and contribute to economic and community development. TECHSTART’s flagship program is the National Security Technology Incubator (NSTI) sponsored by the Department of Energy, which assists companies with technologies applicable to national security.

Winnie Lee, Assistant Professor in the Department of Economics and International Business, was notified by the New Mexico State University Migration Policy Office (MPO) that her grant proposal of $5,000 was selected and approved. The research is entitled "Into the Land of Enchantment: Empirical Study on the Financial Incentive, Employment and Education, and Business Ethics of the New Mexico and Border Migrating Workers." Lucinda Vargas, a graduate student in the Doctor of Economic Development program, will be Lee’s research assistant. Their research is scheduled to be presented at the MPO’s annual conference in June 2011.

The Finance Department’s Al Berryman (College Assistant Professor) and Tim Query (Associate Professor), secured a donation of risk management and insurance software worth $1,600 per year from the Independent Insurance Agents of America and Rough Notes Publishing. Rough Notes is the leader in this type of software in the United States. They will be featuring New Mexico State University in some of their marketing as an example of how to use current technology in the classroom. NMSU is the first university in the country to partner with them. Rough Notes will also be donating the software to the NMSU library.
A paper authored by Management Department Professor Bonnie Daily, Jim Bishop (Associate Professor), and Michael Turner (doctoral student) received the 2011 Alpha Iota Delta Innovative Education Paper Award. “Employing organizational behavior theories and principles to explain and predict student success,” was accepted for publication in the SouthWest Decision Sciences Institute (SWDSI) proceedings. Daily, Bishop and Turner are scheduled to present it at the upcoming SWDSI conference in Houston, Texas.

Steve Elias, Associate Professor in the Department of Management, was notified by Sage Publications that his Journal of Management article, “Employee commitment in times of change: Assessing the importance of attitudes toward organizational change,” was the most frequently read JOM article in 2009. JOM has an impact factor of 4.429 and is ranked 6th out of 87 business journals and 5th out of 112 management journals.

Collin Payne’s research was mentioned in the February 2011 issue of “The Psychologist,” a monthly publication of the British Psychological Society. The reference dealt with his study regarding modified grocery cart effects on fruit and vegetable purchases. The Psychologist also mentioned the reference on their online blog at http://www.thepsychologist.org.uk/blog/11/index.cfm. Payne is an Assistant Professor in the Department of Marketing.

Joanna Koliba, general manager for New Mexico State University’s Barnes & Noble Bookstore, spoke to students in Marketing 459. The class, taught by Assistant Professor Michelle Jasso, will develop a marketing campaign for the NMSU Barnes & Noble Bookstore during the spring 2011 semester.

The College of Business’ Daniels Fund Ethics Initiative, along with the Cooperative Extension’s NM EDGE (Education Designed to Generate Excellence), presented the first class in ethics for public officials developed this past fall to incoming and returning legislators at the Roundhouse in Santa Fe in December 2010. Thanks to Garrey Carruthers, Jon Boren (Director, Cooperative Extension), Diane Prindenville, and Georgann Taylor (Taylor and Associates) for traveling to Santa Fe to take part. The College of Business and Cooperative Extension developed this program together to address House Memorial 6 requesting New Mexico State University develop a course on ethics for public officials.