The New Mexico State University College of Business has been awarded $1.25 million over the next five years to develop a principle-based ethics program. The grant is part of the Daniels Fund Ethics Initiative, whose goal is to strengthen principle-based ethics education and to foster a high standard of ethics in young people. The grant makes NMSU part of the Daniels Ethics Consortium, where seven other universities across New Mexico, Colorado, Utah and Wyoming have been given similar awards. Other participating universities are Colorado State University, University of Colorado-Colorado Springs, University of New Mexico, University of Northern Colorado, University of Utah, University of Denver and University of Wyoming. Each is charged with coming up with a unique, individual approach to the program, which will be shared with others in the consortium of colleges. With demonstrated success, the grants for the initiative would be renewable. Read more…

Dr. Kevin Boberg, Associate Dean, Research & Economic Development, 575.646.1334

Dr. Jim Peach, (Department of Economics/International Business) along with Leo Delgado (Arrowhead Center) and graduate assistants, continued to assess the “resource curse”, as evidenced by data in 33 counties in New Mexico, 78 counties in Oklahoma, and 255 counties in Texas. “The Curse” (aka the “Paradox of Plenty”) suggests that areas rich in resources have not experienced economic development as those with fewer natural resources. The study is one of many project deliverables being funded under a grant from the U.S. Department of Energy.

Dr. Ed Scribner, Department Head, Accounting/Information Systems, 575.646.4901

Dr. Rusty Calk (Department of Accounting/Information Systems) and Pamela Carr (Arkansas Tech) will be honored March 5 in Dallas, TX. Their manuscript, “A Course Format for Problem-Based Learning in Accounting,” was selected as the 2010 Teaching, Learning and Curriculum Section Best Manuscript by the American Accounting Association Southwest Region.

Dr. Tony Popp, Department Head, Economics/International Business/ESTAT, 575.646.2113

The New Mexico State Senate officially confirmed Dr. Tony Popp’s appointment to the New Mexico State Lands Trust Advisory Committee on Monday, January 25, 2010. Popp is the head of the Department of Economics and International Business at New Mexico State University’s College of Business, and also provides policy analysis for NMSU’s Arrowhead Center.

Dr. Liz Ellis, Department Head, Finance/Business Law, 575.646.3201

On February 10, 2010, Mr Carl Bialik, author of the Wall Street Journal column "Numbers Guy," interviewed Dr. Hari Sankaran (Department of Finance) and his co-authors, Dr. Jayashree Harikumar and Ms. Anh Nguyen (NMSU MBA student) about research findings on their paper, “A micro-structure study of feedback trading and herding around Dow milestones.” Bialik mentioned that there is a high level of public interest in seemingly meaningless milestones, such as "Dow 10000," and was interested in the academic viewpoint. Sankaran and his co-authors’ preliminary findings suggest a significant herding behavior where traders in one firm seem to mimic the trades in the other 29 Dow firms during the three days surrounding a milestone. The article, "Milestone Figures Grab Attention, but Their Impact Is Hazy," was published online February 12, 2010 at http://blogs.wsj.com/numbersguy.
On January 26th, Dr. Steve Elias guest lectured in Dr. Bonnie Daily’s Management 345 class on “Business Ethics and Quality.” Drs. Elias and Daily also discussed with the class quality ethics cases such as the Ford Pinto and the current Toyota situation. El Paso Times’ reporter Adriana Gomez sat in on the class and also interviewed the class and faculty for an article she is writing on business ethics curricula in academia.

Drs. Richard Oliver (Department of Accounting/Information Systems), Janice Black, Jon Howell (Department of Management), and Lori Paris (California State University-Bakersfield) will be honored March 4 in Dallas for the Southwest Academy of Management’s Distinguished Paper Award. The paper is entitled “Charismatic Leadership Up Close: The Entrepreneur & Charisma.”

Dr. Blanch reports there are 28 students interested in the Rome, Italy, project. Information has been distributed and the next meeting will be February 1. The Hassler Hotel in Rome has 8 internships available which will be 12 weeks during the months of May-July. Criteria are being developed for the application process. The Hassler Hotel has indicated they would like to interview the students, and they would like them to have a “working knowledge” of Italian. Language workshops may be offered by HRTM. A fundraiser for the Rome project is being planned for April 22.