The date has been set for our very important AACSB-International accreditation review visit for October 7-9, 2012. The review committee has been confirmed. The Chair will be Finley Graves from the University of North Texas (was hired there by Provost Wilkins) and Brent Hathaway from the University of Wyoming. I have worked with Finley in the Southwest Business Deans Association and work even more closely with Brent in the Daniels Ethics Consortium. Brent was on campus last January to make a presentation to our conference. Dean Danny Arnold will visit us September 19-20, 2011, to consult with the College regarding our draft submission to AACSB. This mock review is an important part of our preparation for the big October, 2012 event. AACSB-International is the Association to Advance Collegiate Schools of Business.

I met with Paul Gutierrez of the Association of Counties and he is firmly committed to our joint program (the Edge) for teaching ethics for county officials and employees. We will meet soon with several mayors; one of their interests is to learn more about all of the certificate programs offered by the Edge. The Edge is managed by the Cooperative Extension Service, and our Daniels Initiative contributes to ethics education.

The 2011 Domenici Public Policy Conference, held August 31–September 1 at the Las Cruces Convention Center, was an outstanding success with more than 850 registered attendees. We had great speakers on current topics with excellent questions from more than 20 students representing four New Mexico Universities. Senator Domenici called me on Friday and was already pushing us to get ready for next year. My thanks to all who helped out with special kudos to Sara Patricolo for a great job in managing her first Domenici Conference and to Dr. Ramon Dominquez for mentoring the students asking questions. Our tradition of student attendance and participation is very popular with the audience. The Domenici Institute website is at http://domenici.nmsu.edu. Videos of the entire program are available as NMSU Mediasite webcasts.

The first meeting of the Institute for Public Policy building (the new College of Business plus Domenici Institute) committee was last week and started the scoping process for remodeling the Hershel Zohn Theatre to meet both College and Policy Institute needs. Many meetings to come but at least we are started.

On behalf of New Mexico State University’s Efficiency and Effectiveness Committee I have initiated a study by the Educational Advisory Board on the implications and ramifications of applying differential tuition by colleges. The deans had expressed an interest in this analysis as well as the faculty in this college. Other topics for future research by EAD include financing of summer school and strategies for speeding up the graduation process to include establishing 15 hours as a full load and charging a fee for all drops in excess of an established number, such as 5 for an undergraduate career.

Arrowhead Center will serve as an adjunct member of the Advisory Council to the newly formed “New Mexico Office of International Cooperation” (NMOIC), which will work with education institutions, non-profit groups, municipal governments, and economic development officers to promote international interest in NM. Stephan Helgesen, the Honorary German Consul for NM, is heading up NMOIC.
The Arrowhead Park Early College High School (APECHS) officially opened its doors to incoming freshmen and continuing sophomores on August 18, 2011, in the Park. Three of the five buildings that comprise the APECHS are occupied with the final two scheduled for completion this October.

The National Security Career Opportunity (NSCO) marketing campaign developed by the Arrowhead Center for the Department of Energy National Nuclear Security Administration made its debut at Aggie Fest. Created to increase student awareness of career opportunities in national security technologies, the project was researched and designed during the summer by Graduate Assistants in the Arrowhead Center. NSCO will continue to participate in future campus activities and make presentations in University 150 classrooms, at club meetings, and selected conferences.

During the summer, the Arrowhead Center received a 90-day extension for the LMI green job project. The extension allowed for the development, implementation, and analysis of a survey to public entities across New Mexico to assess current and future green jobs. The Arrowhead Center also hosted four green job town hall meetings across New Mexico to bring together educators, employers, government, and workforce development personnel to facilitate small group discussion around the topic of the development of green jobs. The project ended on August 31, 2011.

Richard Oliver and Arrowhead Center’s Alexis Gorman met with La Casa’s Theresa Armendariz and Amy Bassford to begin a feasibility study for augmenting the local domestic violence shelter’s revenue stream. The study is designed to determine whether providing immigration services to more than domestic violence victims would provide a future funding source for La Casa.

Ernst & Young announced that the firm will provide $8,000 of scholarship funding to the NMSU accounting programs for the Spring 2012 scholarship competition.

Drs. Jim Peach and Chris Erickson (Economics, Applied Statistics & International Business Department), and Ken Martin (Finance Department) presented updates on the national economy, the state and local economy, and financial markets at the Quarterly Economic Forum sponsored by the Las Cruces Chamber of Commerce and televised by KRWG-TV on August 24. The video is available at http://www.youtube.com/watch?v=04zHjzSc3Bc.

On August 5th, Dr. Doug Gegax prepared and presented a power-point presentation to Senator Steve Fischmann on “State Regulatory Mechanisms to Accommodate Energy Efficiency Programs: A Survey and Status of New Mexico Utilities.” In addition to Senator Fischmann, the presentation was also attended by Dr. Kevin Boberg, Dr. Jim Peach and Ricardo Rel, Senior Director, NMSU Government Affairs Office.

Dr. Larry Blank delivered a 3-hour lecture to kick off the Edison Electric Institute’s Electric Rates Advanced Course at the University of Wisconsin (Madison). Forty professionals from electric utilities across the nation attended. Travel expenses were covered by the NMSU Center for Public Utilities (CPU) because this event provides excellent exposure for NMSU and the CPU’s training programs.

At the request of the NMSU Electric Utility Management Program, Dr. Larry Blank volunteered to give a presentation at Sandia National Labs on innovative regulation to accommodate renewable energy development and energy efficiency programs. Sandia was hosting professionals from the Hawaii Public Utilities Commission exploring a variety of technical matters related to renewable energy development.

The Center for Public Utilities (CPU) conducted three separate week-long training courses in Albuquerque between May 8–13 on Electric utility regulation, Natural gas distribution utility regulation and Natural gas interstate pipeline regulation. There were 16 instructors and over 100 attendees from states across the country.
Dr. Tim Query and Al Berryman attended the 16th Annual Independent Insurance Agents of New Mexico/New Mexico Mutual Scholarship Golf Tournament. The Risk Management and Insurance Studies program received $10,000 to be used toward student scholarships.

Al Berryman met with Dick Mason, New Mexico Health Connections Board, on the problems of setting up a non-profit health insurance plan to offer health insurance coverage on a New Mexico Health Insurance Exchange. The Patient Protection and Affordable Care Act requires that one of the plans to be offered be a non-profit and member driven health insurance plan. An application will be submitted to Health and Human Services. It is anticipated that the 2012 legislature will approve a New Mexico Health Insurance Exchange.

Rakesh Mittal and Chet Barney, doctoral students in management, received the department’s Award for Outstanding Research and Award for Outstanding Teaching 2010-2011, respectively. Dr. Terry Adler received a very rare Level II coaching licensure with the New Mexico Public Education Department. The Level II license will be active to the year 2020 and recognizes his accomplishments in community service as a local high school basketball coach for Mesilla Valley Christian Schools. Based on his consulting work in industry, Dr. Adler also received a 5-year recertification for the Certified Cost Estimator/Analyst—#257 designation. This certification is administered by the Society of Cost Estimating and Analysis out of Washington, DC.

“Fiction and humor in transforming McDonald's narrative strategies,” by David Boje, Michaela Driver and Yue Cai has been accepted for the new book by Carl Rhodes & Simon Littley (Eds.), “Organizations and popular culture: Information, representation and transformation.” The book, scheduled for publication in 2012, brings together a series of papers previously published in the journal *Culture and Organization*. These papers have been selected as the best contributions to the journal that explore the relationships between popular culture and organizations. Yue Cai, assistant professor of strategy at the University of Central Missouri, is a Management Department PhD alumna.

Joe Gladstone, PhD candidate in the Management Department, hosted the Native and Indigenous Research Caucus at the Academy of Management (AOM) meeting in San Antonio. The caucus was attended by AOM members from the U.S., New Zealand, Australia and Europe, all of whom shared multiple interests in native and indigenous peoples, their experiences, understandings of, and contributions to management.

Dr. Tian led and coordinated efforts of a cross-disciplinary grant on the use of graphic novels and holograms in changing diabetes patient health behaviors. Marketing PhD students Sarah Fischbach and Temo Luna Nevarez worked throughout the summer with Dr. Tian to create the experimental design for the project and solicit bids for stimulus design.

Students in Dr. Michelle Jasso’s MKTG 459 class presented their marketing campaigns to NMSU Barnes & Noble Bookstore general manager Joanna Koliba and Renee Maria Huber. The students worked hard putting together the campaign and look forward to seeing their ideas implemented for the new building’s grand opening.

Pat Gavin was selected as the Sun Country PGA section’s “Horton Smith Award” winner for 2011. It is the 11th time in the past 14 years that Pat has received this honor. It was also announced that Pat finished runner-up for the national award. The PGA Golf Management™ Program (PGAGM) welcomed 36 new students, bring the total enrollment up to 187. The student association hosted a welcome pizza party at the PGM Living Learning Center dorms. For the third year in a row, The PGAGM Program helped Coach Marvin Menzies and the NMSU basketball team with their big annual fundraiser golf tournament at Picacho Hills Country Club, a huge success with 120 players (45 of which were PGAGM students). The winning team consisted of Pat Gavin, Zach Laudick (PGAGM student), and Mike Cheney (NMSU Regent and good friend of the College of Business).
Hotel, Restaurant & Tourism Management student Sara Salguero, anticipating a December 2011 graduation, was featured in the July issue of Development, a vacation ownership industry publication. She was quoted in an article titled, “The Timeshare Team of Tomorrow.” Salguero attended the recent summer American Resort Development Association (ARDA) Convention as a scholarship winner.