Awards and Honors

Michael Hyman, a marketing professor at New Mexico State University, has been named the Stan Fulton Chair in Business at NMSU’s College of Business. Hyman currently teaches marketing research and sports marketing as well as doctoral level courses in marketing theory and applied research methods. The Stan Fulton Chair was created by a $1 million gift from Stan Fulton, owner of Sunland Park Racetrack and Casino.

Kelly Tian, a marketing professor at New Mexico State University, has been named the Robert O. Anderson distinguished professor at NMSU’s College of Business. Tian currently teaches courses where students develop marketing strategies for nonprofit organizations and examine the effects of globalization on consumer culture.

Peter Dorfman, a management professor at New Mexico State University, has been named the Bank of America distinguished professor at NMSU’s College of Business. Dorfman has been with NMSU for more than 30 years and currently teaches human resource management and general organizational behavior.

Yu-Feng “Winnie” Lee was awarded a Patricia Christmore Teaching Award. The award recognizes and rewards superb junior tenure-track faculty members for excellence in teaching. Lee, an assistant professor of economics and international business, consistently receives excellent teaching evaluations and high rankings from her students.

Meghan Starbuck received a University Research Council Early Career Award. Starbuck is an assistant professor in the Department of Economics and International Business. Currently, some of her projects focus on fossil fuels, water and economic development in New Mexico. She is also working with Luz-Elena Mimbela from NMSU’s Institute for Energy and the Environment to create a dynamic model of an algae-based biofuel in New Mexico.

Dr. Roger Johns was recognized at the Academy of Legal Studies in Business meeting in Denver, Colorado with a 2009 “Distinguished Article” award from the Journal of Legal Studies Education.

At a reception following the College of Business Fall 2009 convocation, the following faculty were presented with awards for 2008-2009:

- Bill Smith, Outstanding Undergraduate Teaching
- Bill Gould, Outstanding Graduate Teaching
- Richard Oliver, Outstanding Professional Service
- Maria de Boyrie, Outstanding Service to the College
- Kevin Melendrez, Outstanding Junior Faculty Research
- Tim Query, Outstanding Senior Faculty Research

Dr. Garrey Carruthers, Dean, 575.646.4083
economy and national debt, homeland security and the U.S./Mexico border, national security, and nuclear energy. Conference registration costs $25 and is available online at http://domenici.nmsu.edu. Student registration is free. For more information, call the Domenici Institute at 646-2066.

On July 22, 2009, SpacePlex 2 joined New Mexico State University's Arrowhead Business and Research Park. Home to an expanded General Dynamics operation at the university, SpacePlex 2 is a 15,000-square-foot building located next to the original SpacePlex facility, constructed in 2001. NMSU is in the middle of the first significant expansion of the research park. The next building to be constructed is in the design stage and is expected to open next summer. It will be 7,500 square feet and broken into smaller, 1,500-square-foot pads for businesses intending to establish themselves before jumping into larger spaces. In addition to building construction, road work will soon begin on a mile-long extension of Payne Street to Sam Steel Way through the research park. Once complete, the new connection will better link the park to the rest of campus with two lanes for traffic.

Dr. Kevin Boberg, Associate Dean, Research & Economic Development, 575.646.1334
Las Cruces Public Schools and New Mexico State University announced plans for southern New Mexico's first Early College High School on Aug. 20, 2009. The ECHS will be located in the Arrowhead Business and Research Park on the NMSU campus and will open in summer 2011 to ninth-graders from LCPS, Gadsden Independent School District and Hatch Valley Public Schools. It will serve a maximum of 500 students. Students will have dual enrollment in high school and NMSU's Doña Ana Community College and will graduate with high school diplomas and two-year associate's degrees, as well as credits toward a bachelor's degree.

Dr. Bonnie Daily, Department Head, Management, 575.646.1201
Michael Banks' co-authored paper, "Enhancing knowledge transfer in classroom versus on-line settings: The interplay among instructor, student, content, and context," was selected by the editors of Decision Sciences Journal of Innovative Education as the best empirical paper for the 2008-2009 editorial year. Banks, an assistant professor in the management department, will be attending the Decision Sciences Institute in November to accept the award.

Dr. Pookie Sautter, Department Head, Marketing, 575.646.3341
Collin Payne's research efforts on eating behaviors were mentioned in articles in recent issues of Shape, Parenting and Magtheweekly.com. Payne, an assistant professor of marketing at New Mexico State University, received the best paper award at the Transformative Consumer Research conference and has been a co-principal investigator on grants from both the Robert Wood Johnson Foundation and the US Department of Agriculture. His publications have appeared in the Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior, American Economic Review, Cornell Hotel and Restaurant Quarterly, Annals of Internal Medicine, Obesity Research, and Leadership Quarterly.

Mr. Pat Gavin, Director, PGA Golf Management Program, 575.646.7686
Pat Gavin and Jason White, Director and Assistant Director of New Mexico State University's PGA Golf Management program, have done exceptional recruiting work as evidenced by the largest incoming freshman class of over 60 students for the Fall 2009 semester. Gavin and White continued their community outreach efforts with two junior golf camps during the summer. Sixteen NMSU alumnae of the PGA Golf Management program played in the PGA's National Players Championship. The PGA Golf Management program is preparing for the PGA reaccreditation visit in October.

Page 2 of 2