Dean, College of Business - Dr. Garrey Carruthers

- We had one of our very best Business Advisory Committee meetings on Friday. Attendance was good (25), presentations were excellent, and the dialogue among the members during their planning session was very useful. Jerean Hutchison is doing an outstanding job as the new Chair. There seemed to be considerable support for a new class to be offered at the junior year which I have entitled “Welcome to the Real World”, in which BAC members and others would help better prepare our students for post graduation.

- The Domenici Conference currently has received an acceptance from Secretary Napolitano of Home Land Security and from Senator Mary Landrieu of Louisiana to speak to the September conference. We hope to have a major session on the border situation with Secretary Napolitano and her counterpart from Mexico. We are additionally hoping to have a major session on the national debt and entitlements, featuring David Walker, former Director of GAO.

- Kudos to all who organized and staffed the NSTI Conference, featuring innovation and high tech ideas in nuclear security. Chris Keintz, Dawn Hommer, Vickie Galindo, Barbara Nelson were some of the usual suspects who joined Kevin and Kathy Hansen in putting on this excellent conference.

- We should have a better grasp of budgetary matters as the time is drawing close for the Governor to act on House Bill 2, our basic funding bill. The Provost has signaled that we are in jeopardy of not making our 3% SCH growth goal so new growth money, received this year, may not happen if we cannot jump SCH production considerably. We will be discussing resource needs for teaching at tomorrows CEC meeting. Apparently the Administration will consider request for more summer teaching programs.

Associate Dean College of Business – Dr. Kathy Brook

- A number of faculty participated in the faculty advisor meetings on March 16 and 17 at which Justine Adkisson and I reviewed recent changes in general education and Viewing a Wider World requirements, the repeat rule allowing students who earn a D or F in an undergraduate course to repeat the course until they receive a C or better, and problem areas related to student advising and registration. One suggestion made in these sessions was the incorporation of material about the culture of the university and the College of Business into BUSA 111 with perhaps a refresher in one or more upper division core courses. The purpose of this material is to help students make better academic decisions and seek fewer exceptions to rules.

- The DE Directors from the colleges met with Jennifer Taylor to discuss funding issues. Seed money has been provided by Carmen Gonzales’ office for new programs with ongoing funding coming to colleges via the reallocation of faculty lines (through the red/yellow/green department process). In the future it is expected that DE fees received by the university will be allocated to colleges based on SCH from DE courses. Jennifer noted that we could propose a more aggressive reallocation model if we thought ongoing funds were needed sooner than the existing model supplies them.
• As announced in an email to faculty, Renee Brown has added password protected Assurance of Learning pages and committee minutes pages to the college website. The password is available to any interested faculty or staff member. This isn’t top secret stuff but maybe we don’t want it all to be totally public.

• The AACSB doctoral faculty shortage survey has been submitted. This involves reporting on changes in retirement plan of faculty (as a result of the “current economic situation” and recent success in filling open doctoral positions.

**Associate Dean, Research & Economic Development - Dr. K. Boberg**

• The primary focus this past week was the National Security Technology Conference held at the Hotel Encanto March 31-April 2. Highlights from the event included:

  • The New Mexico National Guard First Responders Unit’s presentation and display of their weapons of mass destruction response equipment display

  • A presentation by Thomas Cellucci, the Chief Commercialization Officer and Science and Technology Director at the Department of Homeland Security (DHS);

  • A total of 28 excellent speakers representing NM’s congressional delegation, NM’s national laboratories, DHS, DEA, the Nuclear Regulatory Commission, DACC, NMJC, LES, among others; and Approximately 140 attendees.

  • Funding for the conference was through a grant to from the National Nuclear Security Administration, U.S. Department of Commerce to the Arrowhead Center, New Mexico State University.

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

• Held BAC meeting over 24 BAC members attended

• Attended the funeral of Mr. Hank Willis

• Working on a major gift for HRTM

**Accounting & Information Systems Department - Dr. Larry Tunnell**

• Kerry Alt and Jennifer Kreie had a paper accepted for publication in the Information Systems Education Journal. The title of the paper is "Is Teaching Ethics Effective? A Look at Associative Networks to Assess Changes in Perception." Kerry and Jennifer co-authored this paper with Lori Leonard, University of Tulsa, and Paul Cronan, University of Arkansas.

• Rusty Calk and the members of Beta Alpha Psi arranged for personnel from Becker CPA Review to address their weekly meeting.

• Bob Schoener spoke at the Delta Sigma Pi professional meeting on the subject of “A fool and his money … An April Fool’s Day Look at Ponzi and Pyramid Schemes”


**Finance Department – Dr. Liz Ellis**

• Risk Management and Insurance student Michael McGonigle has been selected as a Spencer Scholar by the Spencer Educational Foundation. Out of 156 student scholarship applications, only 33 students were selected to receive this honor.

• Dean Carruthers gave students in the Life/Health/Employee Benefits class an inside look into the challenges of running a health insurance company on Tuesday. He also provided some commentary regarding the current status of the U.S. health care system along with an encouraging assessment of future career opportunities in the health field.

• Insurance agency owner and Las Cruces Mayor Ken Miyagishima spoke with the Principles of Insurance class on Thursday. He talked about how he got into the insurance business and later on into public life. The Mayor answered a number of questions from students regarding both areas.

• Al Berryman made a presentation to the El Paso Society of CPCU’s, on the Insurance Program at NMSU, and answered questions on the financial status of property & casualty insurance companies.

• Roger Johns has had his article "The Logic Doctor Is In: Using Structure Training and Metacognitive Monitoring to Cultivate the Ability to Self-Diagnose Legal Analysis Skills" accepted for publication in volume 26(2) of the *Journal of Legal Studies Education*.

• On March 10, 2009, Hari Sankaran presented his paper titled “Informational relatedness among the broad indices: The context of extreme return clusters” (co-authored with Jayashree Harikumar and Anh Nguyen) at the International Conference on Business, Economics and Information Technology, Nagoya 2009, Japan. This conference was sponsored by University of Guam, School of Business and Public Administration (Guam), Penn State Altoona, Division of Business and Engineering (Pennsylvania), Nagoya University Graduate School of Economics, Economic Research Center and KITANKAI and DAIKO FOUNDATION (Japan).

• On March 10 Greg Roth had Cindy Brown of Career Services address his FIN355 students. Cindy gave an overview of the assistance that Career Services offers to NMSU students.

• On March 16, Greg Roth, Rich Fortin, Al Berryman and Liz Ellis met with Peyton Yates, the College of Business Executive in Residence, to discuss opportunities to use Mr. Yates’ expertise to benefit our students.

• On March 18, the Finance Department had a reception to bid farewell to our Department Secretary, Nellie Schultz, who is relocating to Yuma, Arizona for personal reasons.

• On March 30th Rich Fortin and Greg Roth were notified that their paper entitled, "Small Firm Governance and Analyst Following", has been accepted for presentation at the 21st Annual Meeting of the Academy of Entrepreneurial Finance; which will be held September 23-25, 2009, in Chicago, Illinois.

• Gerson Goldberg’s paper, “Residual Value Risk and Insurance: Evidence from the consumer automobile industry” (Coauthor: Shantaram Hegde) has been submitted to the Yale/RFS (*Review of Financial Studies*) Financial Crisis conference and for consideration by the RFS under their dual review program.
**Management Department - Dr. Bonnie Daily**

- On 26th and 27th of March, 2009 Dr. Boje gave a lecture and workshop on narrative and networking at the meeting of entrepreneurs in water and energy sustainability conference in Saltillo, Mexico.

- Mgt doctoral student Joe Gladstone will attend the American Indian Business Leaders conference in Tucson, Arizona, on Wednesday, April 8th. He will be traveling in his capacity as the president of the PhD Project Management Doctoral Student Association.


- In addition, Dr. Elias was recently invited to serve on the editorial board for the *Journal of Applied Social Psychology*


**Marketing Department - Dr. Pookie Sautter**

- 80 PGA Golf Management students spent part of their Spring Break on campus for PGA testing. We will know testing results in 2 weeks. Early reports show a pretty nice pass rate.

- The Marketing Department asks all to congratulate Pia Albinsson and Bing Xu on their successful dissertation defenses. Many thanks also to their committee members Bruce Huhmann (chair), Robin Peterson (chair), Kelly Tian, Jerry Hampton, Jim Bishop, Minjoon Jun, Chris Burnham, and David Mothersbaugh.

- Dr. Mike Hyman was appointed the first chair holder of the Stan Fulton Chair. He has set forth an extensive plan of mentorship and research activities as part of his three year appointment. Kudos to Mike. Mike also completed a review for the Journal of the Academy of Marketing Science and accepted a re-appointment to the journal’s review board.

- Dr. Pookie Sautter attended the Internal Controls and Fraud Prevention workshop, a webinar on “Making the Most of Course Materials for Millennials,” and the BAC meeting. She reported the results of her work on an admissions survey to the First Friday Meeting of Admissions staff and served as grad rep on two social work masters orals.

- Dr. Collin Payne’s paper entitled "Can Behavioral Economics Help Obesity Policy?" was conditionally accepted in Annals of Behavioral Medicine (ranked 12th out of 102 multidisciplinary psychology journals) with David Just of Cornell. Collin was also mentioned, as was NMSU, in the Libertarian focused Reason Magazine "Solving the Problem of Childhood Obesity: Guess what? There’s a one-ingredient recipe for healthier kids.” Similarly, Collin and NMSU were also mentioned in the Jerusalem Post--'CLEAN PLATE CLUB' has a DOWN SIDE.

- Dr. Kelly Tian reviewed a manuscript for Journal of Consumer Research in addition to her service on the two doctoral dissertation defenses this week.

- Dr. Robin Peterson and co-author Yam Limbu (doctoral candidate) had their paper entitled Robin Peterson & Yam Limbu, "Student Characteristics and Perspectives in
Entrepreneurship Courses: A Profile," accepted in the Journal of Entrepreneurship Education.

- Bruce A. Huhmann and his co-authors at the University of Manitoba and Bryant University have had a paper accepted to the La Londe Conference 2009 in France. It is entitled “Age, Need for Cognition, and Affective Intensity: An Exploration of the Moderating Effects of Individual Characteristics on Advertising Effectiveness.”

**Econ Department - Dr. Tony Popp**

- Tony Popp attended the National Security Technology Incubator (NSTI) conference held at the Hotel Encanto de Las Cruces on March 31 – April 2, 2009.

- Tony Popp attended the Business Advisory Council reception and meeting held on April 2-3, 2009.

- Dr. Bill Gould attended his 100th graduate student defense (19 Ph.D. and 81 Masters Students).


**School of Hotel, Restaurant & Tourism Management – Dr. Janet Green**

- Daren Bloomquist travelled to Albuquerque Tuesday, March 31 to be a judge in the Pro-Start Conference student competition. Pro-Start is a high school curriculum for hospitality management courses and is a nationally recognized program. Daren was part of the team judging culinary team appearance, menu planning, and costing/pricing documents. He was also a part of the quiz bowl judging team. This was an excellent opportunity for students to meet and interact with industry people, and an opportunity for them to learn about NMSU and the School of HRTM.

- Maurice Zeck has accepted an extension to his appointment to the New Mexico Restaurant Association (NMRA) Board of Directors for the 2009-2010 year. Maurice has been an active part of the NMRA for many years.

- Dr. Janet Green and several Administrators from NMSU will be meeting with a potential “naming” donor for HRTM. They will be meeting in Dallas April 27 to give a detailed development presentation and familiarize the potential donor with the School of HRTM.

- Al Lucero and Jim Bradbury, longtime members of the HRTM Board of Advisors, have been chosen as the “HRTM Industry Award Leader” recipients for 2009. In addition to the college awards presentation, they will be honored at a private dinner being prepared by Chefs Maurice Zeck and John Hartley in the School of HRTM’s food production lab, 100West.

- Dr. Keith Mandabach will be in Boise, Idaho April 7-9 to attend a curriculum review conference for the American Culinary Federation (ACI). Dr. Mandabach is in the process of completing research on the culinary educational process.