Dean, College of Business—Dr. Garrey Carruthers

- Sharon Jones and I spent about 6 hours with Senator Domenici plotting the next conference (Mid September), fundraising (the Senator joined me for one fundraising event), and his desired role at NMSU. We are developing an office in the Deans area for him when he is in town. Kathy Hansen will use the office most of the time but when the big guy is here, she will visit with her colleagues at the Academic Research Center. The Senator seemed to be in good form mentally, particularly given earlier diagnoses, but suffers from a rather painful shoulder condition which will require surgery. He will be here in March for 3 or 4 days so if you would like for him to stop by a class or visit with students, let me know.

- I met with Congressmen Lujan and Teague as well as Senators Bingaman and Udall. The excitement was all about negotiating the stimulus package, which they all endorsed. Congressman Lujan has a commerce committee assignment and expressed an interest in helping out any way he could.

- The Mesilla Valley Economic Development Alliance has a new leader – Davin Lopez – who most recently worked for the New Mexico Partners group recruiting companies to New Mexico. He is from Albuquerque with a big detour through California. Davin replaces Steve Vierck.

- Officials of the Junior Achievement organization dropped by to introduce their new President and talk shop. I have asked them to spell out their next year’s aspirations and we would signal to them which of their activities we can help them with. Junior Achievement advocates entrepreneurship in mid schools and high schools. I know some of you have been helpful to JA already. Thanks for doing so.

- Thanks to Rick Adkisson and all who put together and managed the Faculty Seminar today. I am hopeful we continue to do this on a regular basis as it gives all of us a chance to learn what our research colleagues are up to. Gerson and Arash, good job!

Associate Dean, Kathy Brook

- To support the university’s efforts to generate growth funds from 2008-09 enrollments, the College of Business will be offering four mini-semester courses beginning March 10. These are BCIS 338 (Richard Oliver, online), MKTG 314 (Michelle Jasso, online), BCIS 490 (1 cr, Jim Nelson, online) and ECON 490/550, Special Topics: Current Events and Economic Policy (1 cr., Garrey Carruthers). The goal is to generate 3% growth in the funding formula, which means that upper division and graduate courses contribute more per student than lower division classes.

- At the Distance Education Directors meeting this week, the College of Business received an additional allocation of about $58,000 which can be used to fund the online mini-semester courses. The college had previously received funding for the Sandia MBA program, and the expansion of online upper division core courses (to support the offering of the Marketing major online). We also have temporary funding for a GA in the Advising Center to work with distance ed students.
• On behalf of the dean, I attended Administrative Council and the Academic Deans Council. Among the reports, Nick Franklin indicated that donations to the foundation have not declined and that earnings for the current year appear to be in fairly good shape.

Assistant Dean, Development & Public Relations—Sylvia Acosta
• COB development team (Albert Perez, Cheri Coffelt, Kayla Reed, and Sylvia Acosta) is working to segment the accounting alumni list. We are working with Dr. Larry Tunnell and Dr. Jim Bullock to identify key prospects to be visited. Additionally, Sylvia will be working with Dr. Tunnell on the case statement for the accounting chair. Sylvia will be visiting with a corporate prospect in March to discuss a scholarship and endowed professorship opportunity.

• COB development team will have a strategic planning retreat next week to create a plan for fundraising for the next year. The current economic market has made it imperative that we segment only those donors that have the capacity to make a large gift. Specific groups will be targeted and a plan for reaching those alumni will be developed.

• A segmented list and fundraising strategy was developed for the Domenici Institute (the Institute). Senator Domenici has reviewed the list. Others will also be reviewing the list so that we can further segment it. There will be an overhaul of the Domenici case statement to meet the needs of the Institute and match donor interests with the fundraising priorities of the Institute.

• Visits to donors for funding of both College and Institute priorities are being scheduled. The philosophy of the COB development team is to “step it up” in an atmosphere where many prospects might be stepping back. This is our time to continue to cultivate, steward and solicit donors. We have to be more proactive in our approach so that we can be on the donors’ minds when the market settles.

• There are plans to get the Emeritus Faculty group together beginning in March, 2009. Emeritus faculty is the key to alumni relations. If they choose, they will play a significant role in helping the COB reconnect with alumni. Their participation is critical to the overall plan to properly segment our alumni pool.

MBA Program—Dr. Bobbie Green
(Nothing to report at this time)

Accounting & Information Systems Department—Dr. Larry Tunnell
• Sherry Mills was a panelist in a Teaching Academy panel discussion on the topic of “Outcomes Assessment: “Making it work for you”, which was part of the Department Head Colloquium.

• Rusty Calk and the members of Beta Alpha Psi arranged for personnel from the New Mexico Department of Taxation and Revenue to address their weekly meeting.

Finance Department – Dr. Liz Ellis
(Nothing to report at this time)

Management Department—Dr. Bonnie Daily
• Dr. Elias’ book review “Everything you ever wanted to know about the social psychology of aggression…via sports,” came out in print in January in PsycCritiques.
• Dr. Dorfman has been invited to be a resident scholar at the 19th annual National Leadership Symposium to be held at the University of Richmond July 8-12, 2009. The theme of the symposium is “Leadership in a Global Context”.

• Dr. Bishop hosted a CARMA WebCast on qualitative research methods last week.

• Dr. Bishop facilitated a meeting of the 309 faculty regarding goal 2.2 (Diversity) for AOL last week. The faculty revised the two assignments and rubrics for assessing the goal.

Marketing Department—Dr. Pookie Sautter
• Doctoral candidate Pia Albinsson’s manuscript entitled "Preventive Health Promotions: Consumer Transformation through Information Processing" was accepted for presentation at the 2009 Transformative Consumer Research conference to be held at Villanova University, Villanova, PA in June 2009. Pia presented her paper entitled “Emotional Appeals and Rhetorical Devices in Print Advertising” at the Society for Consumer Psychology Conference in San Diego.

• Doctoral candidate Sarita Ray Chaudhury’s manuscript entitled, “Food for Thought: Self-Empowerment through Citizen-Consumer Practices” was accepted at the 2009 Transformative Consumer Research Conference to be held at Villanova University, Villanova, PA in June 2009.

• Dr. Sautter attended the training luncheon for Innoventure judges and participated in the Teaching Academy’s Department Head Colloquium on Assessment.

• Dr. Collin Payne’s research on Chinese buffets and obesity is being discussed and a simulation of the study is being filmed on the Food Network’s "Food Detectives" this week.


Econ Department—Dr. Tony Popp
• Tony Popp attended the Innoventure Competition luncheon for judges. The competition will take place February 20th.

• Chris Erickson appeared on the radio program Senior Living with Keith Whelpley. Given the fun stuff going on in the economy, there was much to discuss.

School of Hotel, Restaurant & Tourism Management – Dr. Janet Green
(Nothing to report at this time)