Dean, College of Business - Dr. Garrey Carruthers

- The College of Business faculty and staff were instrumental in two very successful “public” events this week. Drs Peach, Erickson, and Martin wowed the folks at a Greater Las Cruces Chamber of Commerce sponsored event on the current financial situation. Presentations were great and the interaction with the crowd was fantastic. The paper characterized it as “lively”, in part because the two economists apparently agreed to disagree. Sara Pirayish and friends at the Arrowhead Center had the best Innoventure conference since the inception of the program. Matt Roloff, of Little People, Big World, was the featured speaker and I am told was very impressed with the Conference, the competition, and the creative product ideas for little people generated by the 60 plus mid school and high school teams. CONGRATULATIONS TO ALL WHO HELPED WITH BOTH EVENTS.

- Peyton Yates enjoyed his first taste of being an “Executive in Residence” and seems eager to expand his role. His real interest is mentoring students so I thank the Ambassadors and Larry Tunnell for giving him an opportunity to work with the best and brightest.

- I have attended several meetings of late regarding our budget situation for this year and next. It appears we are covered for FY 09 but FY 10 is still being debated by the legislature. The House version of the budget will show a reduction at NMSU in the 1% to 2.5% range, hence we will be looking for ways to bridge for one or two years until the economy recovers. I visited with a Regent for the Arizona universities (they have one Board of Regents for U of A, ASU, Northern Arizona) and he indicated they were looking at 15% reductions in budget. Jennifer Taylor will be visiting with the CEC tomorrow regarding the budget situation so there may be more news in Dr. Brook’s minutes of that meeting.

- I spent some time with Coach De Wayne Walker, the new NMSU head football coach. We will be inviting him to our fall convocation to discuss his program. He is very interested in relating more closely with faculty, staff and students. I found him to be a somewhat quiet, reflective listener – which is somewhat atypical of head football coaches but certainly refreshing. Thanks to Jim Peach for lining up the coach for our fall convocation.

- Jim Peach invites faculty to the New Mexico Energy and Economic Development Conference to be held at Corbett Center on March 19. The keynote speaker will be former US Senator Pete V. Domenici. The conference is part of an ongoing research project sponsored by the US Department of Energy, National Energy Technology Laboratory. Registration is required but there is no charge. To register, send an email to energyconference@business.nmsu.edu with your name, organization, phone number and email address. Further details of the conference can be found at: http://business.nmsu.edu/~energyconference/

Associate Dean - Kathy Brook

- We had a very good turn-out of high school students and parents for Spring Visitors Day on February 16. Thanks to Liz Ellis for her presentation on successful NMSU graduates,
to Pookie Sautter for organizing the student panel and to Stephen Crespin, Hannah Gomez, Tyrus Sanders, Jake Aoga, Michelle Bronowski, and Javier Perea for serving on the panel. Thanks also to Yolanda Sanchez, Celina Talamantes, and the department heads for their participation.

- Renee Brown and Aubrey Island continue to make improvements to the college website. The faculty and staff directory is now more user friendly and titles appear with the department contact lists.

- The University Curriculum Committee approved all of the College of Business course additions, changes and deletions as submitted. However, the college will be meeting with DACC concerning some of their submissions.

**Associate Dean, research & Economic Development - Dr. K. Boberg**
(Nothing to report at this time)

**Assistant Dean, Development & Public Relations - Sylvia Acosta**
(Nothing to report at this time)

**MBA Program - Dr. Bobbie Green**
(Nothing to report at this time)

**Accounting & Information Systems Department - Dr. Larry Tunnell**
- Rusty Calk and the members of Beta Alpha Psi arranged for personnel from ConocoPhillips to address their weekly meeting.

- The Department of Accounting at UTEP has put forth Larry Tunnell for consideration as a member of their accounting accreditation team.

**Finance Department – Dr. Liz Ellis**
- The COB faculty council has awarded student Ms. Phuong Anh Nguyen (MBA finance specialization) the 2009 McCarter Award for outstanding graduate student research. She has been working on several papers with Dr. Hari Sankaran and Dr. Carl Enomoto. She is a lead author in two papers currently under submission and has two international conference presentations to her credit. Her ambition is to get into a top finance PhD program in the country by 2010.

- On Tuesday, February 10, 2009, Gerson M. Goldberg was contacted by Winthrop Quigley, lead business reporter for the Albuquerque Journal, for initial reaction to Treasury Secretary Timothy Geithner’s proposal made that day concerning the financial bailout. Goldberg’s comments and critique were published in the next day’s edition.

- The Professional Masters in Financial Mathematics (housed in the Math department but offered jointly by the Math and Finance departments) received final approval on Tuesday, February 17, by the State Board of Finance in Santa Fe. Students can be admitted to this program in the Fall of this year. Thank you to Ken Martin who worked very closely with the Math department to develop this degree proposal and who traveled to Santa Fe to promote the degree and defend our interests before the State Board of Finance!

- Ken Martin, Jim Peach, and Chris Erickson discussed the current situation of the economy in light of the passage of the stimulus bill and the bank bailout plan before a
group of over 100 people at a forum sponsored by the Greater Las Cruces Chamber of Commerce on Wednesday, Feb 18.

- Liz Ellis attended two continuing legal education events: a local seminar on Medicare issues on Thursday, February 20, and a teleconference on President Lincoln the Lawyer on Wednesday, February 18.

Management Department - Dr. Bonnie Daily

- Dr. Boje attended the Greater Chamber of Commerce Small Business committee and workshop on networking last week and on Feb 18th, the SCORE meeting with former Mayor Bill Mattiace. There was an opportunity to discuss ways the community could work with student projects in the Small Business Consulting (448/548) and Leadership (388G) classes Boje teaches using service learning pedagogy.

- The Mesilla Valley Arts Convention, the economic development project for the arts led by Dr. Boje, was featured last week on KRWG, the university PBS station. Dr. Boje, doctoral student Joe Gladstone, and senior student Rocio Gamboa were interviewed for the episode. The episode described the project and its outcomes to date.

- On Tuesday Feb 11, Dr. Boje met with Irene Oliver Lewis, leader of Alma d’artes Charter High School, aides of Senator Tom Udall, and Senator Jeff Bingaman, council-person Nate Small, and leaders of ACT (A children’s Theatre of Mesilla). The topic was writing grants for the Sep 2009 Arts Convention.

- Taking a turn on the other side of the research desk, Dr. Grace Ann Rosile will be a participant in a focus group here on campus. The study is being conducted by a group of researchers from English and from Education Management and Development who are interested in exploring the role of faculty in fostering interactions among students across racial and ethnic differences.

- A group of students, in Dr. Grace Ann Rosile’s Mgt 333 Training and Development class, will be working with 2008 Southern New Mexico SHRM Eagle Award winner, Meg Haines, director of Customized Training at the DACC Workforce Center, and her co-trainer Marina Atma, this semester. Students will assist with needs assessment and the nuts-and-bolts of real-world training designed to meet specific employer needs in our local community.

- Dr. Bishop reviewed 5 manuscripts submitted for presentation at the Academy of Management Annual Meeting. He also reviewed 1 manuscript for a peer reviewed journal.

Marketing Department - Dr. Pookie Sautter

- Dr. Hyman reviewed three submissions to the Academy of Marketing Science’s May Kay Dissertation Award Competition.

- Drs. Sautter and Payne judged the Innoventure competition sponsored in part by the Arrowhead Center.

- Dr. Collin’s Payne’s and Dr. Brian Wansink’s article “The Joy of Cooking Too Much: 70 Years of Calorie Increases in Classic Recipes now appears in the Annals of Internal Medicine. Collin has also had a busy week of interviews regarding his research on marketing and obesity, with interviews conducted with L. A. Times, NY Times, Associated Press, a crazy amount of local papers, and some local tv and radio stations did interviews.
Econ Department - Dr. Tony Popp

- Tony Popp attended the College’s Spring Visitors’ Day activities. All the Dean’s and Department Heads were in attendance.

- Tony Popp participated as a judge for the Innoventure Competition sponsored by the College and held on campus on Friday, February 20.

- Chris Erickson was substitute host on “Gary Sandler Real Estate Connection” on KSNM-AM from 4 to 6 Monday Feb. 16. Guests were NMSU’s own Bobbie Green talking on the MBA program and Tom Clifford of the New Mexico Tax Research Institute talking about recent developments in Santa Fe.

- Jim Peach, Chris Erickson and Ken Martin (Finance) spoke to the Las Cruces Chamber of Commerce Forum on the economic crisis (Wednesday, February 18). Peach addressed the stimulus bill, Martin addressed the bank bailout strategy, and Erickson addressed the impact of the crisis on the New Mexico economy.

School of Hotel, Restaurant & Tourism Management – Dr. Janet Green

- Daren Bloomquist attended Zia Middle School’s 8th grade Career Symposium on Wednesday, February 11. As a representative of HRTM, Daren spoke to approximately 270 students.

- Ms. Margaret Doherty, Graduate Assistant, hosted a group of teenagers and counselors from “Stepping Stone”, a program for abused teens. Margaret did a food demonstration and spoke to the group of 15, to inform them of the opportunities available to them as NMSU/HRTM students.

- John Hartley visited the Culinary Arts 1 Class ay Onate High School Tuesday, February 10. He gave a presentation on knife skills and discussed the HRTM program. Onate has a strong culinary program with several students planning to attend NMSU.

- Janet Green, as a member of the Board for Las Cruces Convention and Visitors Bureau (LCCVB), participated in interviews for the open position of Tourism Sales Manager. The Convention and Visitors Bureau works closely with HRTM relating to city tourism issues. Mr. Ken Mompellier, Director of LCCVB, is a member of the HRTM Board of Advisory.

- Ms. Elizabeth Albin, Assistant Professor, and seven students of the student club National Society of Minorities in Hospitality (NSMH) attended the National Conference held in North Carolina February 12-15, 2009. Student club member Katie Gutierrez was awarded a $1500 scholarship from Sodexho Corporation. This scholarship was awarded to Katie after a nationwide competition.