Dean, College of Business—Dr. Garrey Carruthers

- I attended the AACSB Annual Deans meeting in San Francisco. Some takeaways include: (1) The drive to Globalize MBA Programs by taking domestic programs overseas has not turned out to be the best business model. Partnerships with foreign universities and/or just recruiting foreign students to attend in the U.S. appear to be much more cost-effective. Only 17 of the 34 programs reporting had any growth over the last few years and sending faculty or hiring faculty overseas is very expensive. (2) Succession planning for Deans was a lively session but calls into question how useful planning is if the University insists on external searches. AACSB offers programs for aspiring Deans. Many who attend have slipped away under the cover of darkness to attend but I would be supportive of anyone who wanted to attend and see if they want to come over to the dark side. After listening to war stories, we are blessed to be at NMSU. Some schools are in terrible economic circumstances. California is dead broke. (3) We learned that you need to keep on trucking in fund raising although times are tough. Giving does go down in these trying times but staying in touch now will pay off later. Consistent givers will continue to give but lesser amounts. (4) Lots of discussion on PQ/AQ. Apparently, 5 publications in five years will be the standard for PQ, according to some.

- I attended the Regents meeting in Santa Fe. It was the shortest meeting on record. We now have only 3 Regents and the process for confirming recent appointees is bogged down because the Governor’s office will not release background checks to the Senate committee. The search for a new President will not proceed until all 5 Regents are confirmed by the Senate hence there will be no news on the process until after the March meeting. If the Senate fails to act, due to the stalemate, it may be April before the search begins. After the session, appointees may serve until confirmed.

- I met with the Governor regarding his problems with the Arrowhead study dealing with tax incentives for the movie industry. I think we ironed out some misunderstandings. The scope of the Arrowhead study was not as robust as the study commissioned by the Governor’s office but I believe our work was well done and answered the question posed by the Legislative Finance Committee.

- I will be in Washington, D.C. working with Senator Domenici and staff regarding the Domenic Institute and trying to retrieve the $10,000,000 appropriated for the Institute. There is great confusion over who in the Department of Defense is to manage the funds.

Associate Dean, Kathy Brook

- Ben Taylor has agreed to represent the College of Business on a committee planning the next community college round-up, this one to be hosted on the main campus later in the spring.

- Renee Brown and Aubrey Island have responded promptly to suggestions concerning the new website. In the near term, they are removing information that does not directly relate to the College of Business and restructuring the directory to make it easier to find people in particular positions in the college. In addition, training is being provided to the departments so that they can create, change and delete pages from the site.
administration page has already been simplified. Scrolling and other features will be reviewed soon.

- In the advising area Justine Adkisson represented us recently at the opening of the NMSU transfer center at the Valle Verde campus of EPCC; Justine and Celina Talamantes attended a webinar related to parents, with tips on improving parent-student communications about college issues; Rose Clark has provided assistance to staff in the College of Health and Social Services; and Nate Whitten has helped with the issue of separating data on business and non-business majors in the assessment process.

**Associate Dean, Research & Economic Development—Dr. K. Boberg**

- National Security Technology Conference efforts continue. The line-up of speakers is firming up and we only have a few unconfirmed speakers at this date. Please visit our agenda at the following link to see the complete list of speakers and topics: [http://arrowhead.nmsu.edu/nsti-nm/conference-agenda.html](http://arrowhead.nmsu.edu/nsti-nm/conference-agenda.html)

- Chris Kientz and Sara Pirayesh Sanders presented at the MVEDA luncheon and gave an update on Arrowhead Research Park, Entrepreneurship and Outreach activities, and the National Security Technology Incubator.

- Arrowhead Center staff met with representatives of the TransPecos/El Paso Regional Center of Innovation and Commercialization (TPEP RCIC) for an explanation of the different funds they have available for investment into technology based companies. They would be able and are willing to help NM companies obtain funding.

- Pam Wood represented the Arrowhead Center at Las Cruces Day in Santa Fe. Arrowhead Center has been contracted by a local financial entity to provide economic data about the Paso Del Norte Region on a quarterly basis. The data will be used by the Board and Executive Management as part of their strategic planning process. Dr. Chris Erickson will be the principal author for the analyses.

- Arrowhead Center staff met with and briefed faculty and students from the Yale School of Architecture. The students are enrolled in an architectural design course, "Spaceport Earth: The Architecture of Rocket Science" that is taking them to several spaceports across the country, including Spaceport America.

**Assistant Dean, Development & Public Relations—Sylvia Acosta**

- Met with Dr. Bullock and Dr. Tunnell to discuss the strategy for funding of a Chair in Accounting

- Met with Jerean Hutchinson to discuss the planning of an alumni event for COB alumni in Las Cruces either at La Posta or at her home

- Working on the development plan for the Domenici asks.

- Alberto Perez is officially on board as a Major Gifts Officer for the COB--Welcome.

**MBA Program—Dr. Bobbie Green**

- Bobbie Green along with Matt Elmore, MBA student met with Dr. Abbas Ghassemi from the Waste-Management Education and Resource Center (WERC) about an interdisciplinary capstone project involving alternative energy and the recycling of geothermal energy.
Accounting & Information Systems Department—Dr. Larry Tunnell

- AITP welcomed recruiters from ARGO during their weekly meeting. Among the visitors was TJ Smith, one of NMSU’s recent IS graduates, who’s currently employed at ARGO. The company continues to have a strong relationship with NMSU and the IS program and has plans to recruit for both internship and full time positions.

- Bill Smith reports that the NMSU Student Chapter of ALPFA (Association of Latino Professionals in Finance and Accounting) hosted a resume workshop. The topic of the chapter meeting that immediately followed was Self Skills. Dr. Ken Martin attended the meeting and volunteered to become a faculty co-advisor.

- AITP held elections for all positions and has a new President (James Greene), Vice President (Jeremiah Wilson), Treasurer (Kathie McCada), and Secretary (Amanda Hernandez). The chapter is planning to send 4 to 5 members this semester to the national competition to be held in Oklahoma City.

- Rusty Calk and the members of Beta Alpha Psi arranged for personnel from the national accounting firm of BDO Seidman to address their weekly meeting.

- Larry Tunnell attended and was a Program Chair for the 5th Annual Accounting Programs Leadership Group/Federated Schools of Accountancy Joint Meeting in Nashville, a meeting of approximately 200 Deans, Department Heads, and administrators of accounting programs from around the country. While there he also attended an AACSB Accounting Accreditation seminar.

Finance Department – Dr. Liz Ellis

- On February 3, 2009, Christopher Tyk, a National Bank Examiner for the Comptroller of the Currency (OCC) Phoenix Office (and NMSU Alumnus), Dennis Oswald, a Supervisor of National Bank Examiners for the OCC Denver Region, and Richard Rockwell, with Human Resources at the OCC Denver Region, met with Finance and Accounting Department faculty to describe their needs in recruiting NMSU Business students. In the evening, the OCC personnel met with several student groups, coordinated by the Finance Club. Thank you to Gerson Goldberg for arranging these meetings.


- Roger Johns, as a Staff Editor, completed a third review of a manuscript submitted to the Journal of Legal Studies Education.

Management Department—Dr. Bonnie Daily

- Dr. Elias’ book review “Everything you ever wanted to know about the social psychology of aggression...via sports,” came out in print in January in PsycCritiques.

- Dr. Dorfman has been invited to be a resident scholar at the 19th annual National Leadership Symposium to be held at the University of Richmond July 8-12, 2009. The theme of the symposium is “Leadership in a Global Context”.

- Dr. Bishop hosted a CARMA WebCast on qualitative research methods last week.

- Dr. Bishop facilitated a meeting of the 309 faculty regarding goal 2.2 (Diversity) for AOL last week. The faculty revised the two assignments and rubrics for assessing the goal.
Marketing Department—Dr. Pookie Sautter

- An article in the June 2009 issue of Women’s Health magazine will feature the nutritional implications of Dr. Collin Payne’s research about longitudinal increases in the calories in the recipes of The Joy of Cooking.

- Doctoral candidate Yam Limbu has accepted a faculty position at Montclair State University in New Jersey.

- Dr. Kelly Tian had the paper entitled “The Political Use of Western Brands in Asserting Chinese National Identity” accepted at the Journal of Consumer Research (a premier marketing outlet). The paper is coauthored with Lily Dong, a former Ph.D. student for which Dr. Tian served as dissertation committee. Dr. Tian also reviewed dissertation work for a Ph.D. candidate at University of South Carolina in her service as a member of her dissertation committee. Kelly continued her work on the university General Education committee at a Friday meeting.


- Doctoral candidate Dennis Kopf is organizing a departmental effort to enhance participation and support of the Junior Achievement organization in New Mexico. The Marketing Department is working to put together 1-2 teams of faculty, staff and students to participate in the organization’s bowl-a-thon fundraiser.

- Dr. Robin Peterson reviewed a manuscript for Industrial Marketing Management.

Econ Department—Dr. Tony Popp

- Winnie Lee has been invited by the Teaching Academy to be a panelist/presenter in one of their workshops titled “Internationalization across the curriculum”. It is scheduled on Thursday, March 5th from 8:30am to 10:10am. Other panelists include Chris Brown (Geography), Jack Wright (Geography), and Ken Hammond (History). Everett Egginton (International & Border Programs) will be the workshop moderator. The event flyer will be distributed prior to the workshop date.

- “In support of President Cruzado’s call for a Year of Sustainability at NMSU, the Office of the Vice President for Research has announced an internal award of $50,000 toward the development of a techno-economic model for the algal biofuel industry using a systems dynamics approach. This interdisciplinary research will be conducted by Luz-Elena Mimbela of the Institute for Energy and Environment (IEE), College of Engineering, and Meghan Starbuck of the Department of Economics, College of Business.

- Mimbela and Starbuck were awarded the grant for a proposal submitted to the interdisciplinary research grants (IRG) competition for 2009. In addition to working with other NMSU researchers engaged in biofuels research, Mimbela and Starbuck will collaborate with Sandia National Laboratories, National Renewable Energy Laboratory, Sapphire Energy and Center of Excellence for Hazardous Materials Management (CEHMM).”

School of Hotel, Restaurant & Tourism Management – Dr. Janet Green

- Monday, February 2, the New Mexico Restaurant Association (NMRA) and the New Mexico Lodgers Association (NMLA) held their annual board meetings in conjunction with Tourism Day in Santa Fe. Chef Maurice Zeck attended the Restaurant Association and Lodgers Association meeting as the representative from HRTM. NMLA sponsored a hospitality dinner that evening which Janet Green attended. Tuesday, Feb 3, the
Tourism Association of New Mexico (TANM) also held their annual board meeting in Santa Fe. Dr. Priscilla Bloomquist attended the meeting as the HRTM member. A key component of the “Tourism Day in Santa Fe” was the Tourism Industry Press Conference hosted by: Tourism Association of New Mexico, NM Lodging Association, NM Restaurant Association, Ski New Mexico, NM Bed & Breakfast Association and the Greater Albuquerque Innkeepers Association. This is a major 2 day event for the tourism industry of New Mexico, and the School of HRTM was well represented and was a key player in all aspects.

- Plans are being drawn up and requests submitted to begin construction on Gerald Thomas Room 140. Upon completion, this will be the beverage training lab for HRTM and will also be used as an additional area for receptions, dinners, lunches, etc.

- Currently attending the Publish and Flourish writing course sponsored by the Teaching Academy: Dr. Keith Mandabach, Ms. Elizabeth Albin and Ms. Julie Correa.