Dean, College of Business - Dr. Garrey Carruthers

- The College of Business is offering four mini courses. Enrollment to date is as follows:

  
<table>
<thead>
<tr>
<th>Course</th>
<th>Enrollment</th>
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<tbody>
<tr>
<td>BCIS 338</td>
<td>27</td>
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<tr>
<td>BCIS 490</td>
<td>5</td>
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<tr>
<td>ECON 490</td>
<td>20</td>
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<tr>
<td>MKTG 314</td>
<td>40</td>
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Please encourage your students to take advantage of these opportunities.

- I had a nice stop over in Santa Fe to visit with the legislature and others. Reminds me of why I don’t do that kind of work anymore. Secretary Mondragon has agreed to visit my mini class regarding economic development policy and Lt. Governor Denish has expressed an interest in visiting the campus to cover a number of opportunities, including the new Forensic Testing Laboratory at the Arrowhead Park.

- One of our new Regents has expressed an interest in the linkage of the Living the Vision Performance Plan and the budget process at NMSU. Jennifer Taylor has always been an advocate and has put in place mechanisms to do so but I sense we are about to improve on the process, given Regents interest.

- I had a very nice lunch with our Ambassadors and was most pleased with a number of their comments about the quality of the faculty and teaching in the College. They were all very impressed by those who teach both theory and practical applications and experiences.

- The week has been spent on performance evaluations. My assessment is that we have a very good team doing a very good job! Thanks to all who have sent in the conflict of interest forms.

Associate Dean - Kathy Brook

- In the advising/student recruiting area, Susan Martin (MBA GA) attended a transfer day at El Paso Community College, Justine Adkisson participated in an event at Fort Bliss, and Celina Talamantes met with current distance ed and prospective transfer students at NMSU Grants and at SIPI.

- Winnie Lee, Justine Adkisson and I met with Wukang Li from World American Cultural Exchanges, an organization which has been involved in bringing 17 students from Sichuan University in China to the NMSU College of Business this academic year. Thanks to Winnie and Justine we have growing knowledge of how to transfer credits from Sichuan to NMSU and seem to have a good relationship with the students, who are doing well in our classes.

- The college has submitted a budget cut scenario to the provost after receiving input from the department heads and the Budget, Bylaws and Policy Review Committee. It is our hope that this is a response to a “what if” and that we will be able to “bridge” smaller cuts
using accumulated salary savings as well as funds generated through the LANL MBA program.

- We have begun to receive chairs that were ordered for faculty and staff, have corrected the second draft of the 2009-2010 undergraduate catalog and are finalizing the summer and fall schedules of classes.

- Renee Brown has added links to department web pages for programs affiliated with the departments, changed the style on the courses page to reduce the amount of scrolling, and made modifications so that the web page works well with a variety of browsers. She will begin work on an Assurance of Learning page which will be a repository of documents relating to the college’s assessment activities.

**Associate Dean, research & Economic Development - Dr. K. Boberg**

- Pam Wood along with Kevin Boberg met with John McLaughlin (student) for possible intern work with for market analysis and research with Steinborn/TCN Commercial Division. Subsequent meeting with John Hummer and Kary Bulsterbaum of Steinborn, and John McLaughlin to finalize details of then internship.

- Along with Dawn Hommer, Pam Wood met with Sudha Murthy, director of the Office of Strategic Initiatives to obtain information about current NMSU initiatives in research and inform about opportunities for incubating businesses.

- Kevin Boberg participated as a judge in the inaugural Camino Real Venture Competition. Twelve teams of students from Colorado to Chihuahua City, Mexico, (including one from NMSU) presented business plans at the competition. The winner, gets $10,000 and a spot in Global Moot Corp., in Austin

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

- We met with Jeanne Hanssen over lunch and introduced her to a couple of our student Ambassadors.

- Dr. Mac Boston came and spoke to the Ambassadors.

- We met with Dr. Pookie Sautter to go over our list of top prospects in her department.

- Albert finalized his strategic plan for the Accounting Chair.

- Attended Development Leadership Team (DLT) meeting.

- Albert met with Brenda Alvarez to introduce himself and visit with her about the accounting chair project.

- We met with Dr. Bonnie Daily to go over our list of top prospects in her department.

- Held a lunch meeting with retired faculty to discuss opportunities that might help reengage them with the CoB, including participation in special events and fundraising.

- We met with the BAC executive committee to discuss the upcoming BAC meeting for which we have already received 12 confirmations.

- Revised the BAC email list and distributed to BAC members.
• Set up a meeting for Dean Carruthers to visit with CEO of a private oil/gas company.

• Met with Dr. John Loveland to go over list of top prospects.

• Held an Ambassador lunch with Dean Carruthers.

**MBA Program - Dr. Bobbie Green**

• A recent article entitled “The Master of Business Administration: Is the MBA Worth the Time, Effort, and Cost?” (http://www.quintcareers.com/MBA_degree.html) indicates that during economic downturns, both recent grads and displaced workers head back to school to earn their MBAs. This appears to be true of our MBA Program at NMSU where enrollment has now reached a record 350 students which is a 6% increase over last semester and an 11% increase over last year. At the same time, we are averaging 100 students graduating per academic year with 38 students expected to attend the spring commencement in May 09.

**Accounting & Information Systems Department - Dr. Larry Tunnell**

• The AITP student chapter held a fundraising activity for their upcoming trip to Oklahoma City. Argo contributed two roundtrip tickets to Oklahoma City and AITP members raised another $300

• Rusty Calk and the members of Beta Alpha Psi arranged for personnel from the national accounting firm of Grant Thornton to address their weekly meeting.

**Finance Department – Dr. Liz Ellis**


**Management Department - Dr. Bonnie Daily**

• Mgt doctoral students David Tobey, Brent Kinghorn and Michael Turner had their paper proposal “The Transnationality Index: A Continuous Scale for Measuring the Degree of Internationalization,” selected for the Sixth Annual JIBS/AIB Paper Development Workshop (PDW) in San Diego, California on Saturday, June 27, 2009.

• Dr. Boje attended the SCORE meeting Mar 4th on ways to develop small business seminars for the economy of Dona Ana County

**Marketing Department - Dr. Pookie Sautter**

• The Marketing Department completed reviews of over thirty applications for their 2009 entering class of PhD students. They are pleased to report that the eight selected students accepted invitations to the program and will be joining the department on July 15, 2009.

• Doctoral candidates Dennis Kopf, Pia Albinsson and Yam Limbu participated in the Junior Achievement Bowl-a-Thon fundraiser. They represented the marketing department well and supported a great cause in business education.

• Doctoral candidate Pia Albinsson and co-author Yasanthi Perera (doctoral student in Management) had their paper entitled “What’s the Story? Restorying in Organizational
Change: The Case of a University Department” accepted to the Eastern Academy of Management Conference in Hartford, CT in May.

- Dr. Kelly Tian continues her service to university assessment efforts with her attendance at the Friday Gen Ed meeting and the evaluation of a second round of OAC1 reports from university departments.

- Dr. Collin Payne’s paper “Nudging Better Choices in School Cafeterias” was accepted at the Marketing and Public Policy conference in Washington, D.C. Collin also reviewed two manuscripts for Archives of Disease in Childhood and the Agricultural and Resource Economics Review.

**Econ Department - Dr. Tony Popp**

- Jim Peach was one of five panelists comparing the challenges faced by President Obama and President Roosevelt on Thursday March 5. The panel was sponsored by the Department of History.

- Benjamin Widner was interviewed by the sun news for an article Monday entitled “Tight economy puts squeeze on college students.”

- Bill Gould reviewed a paper for the Journal of Wildlife Management.

- Bill Gould met with Charles Britt to advise him regarding his masters work on the nesting ecology of Scarlett Macaws in Belize.

- Winnie Lee presented in the Teaching Academy workshop “Internationalization Across the Curriculum” on March 5th. She was one of the five panelists (Chris Brown (Geography), Richard Rundell (Languages & Linguistics), Ken Hammond (History), Casey O’Neill (Student), and I), and her topic was “Incorporating Internationalization into Classroom” moderated by Everett Egginton (International and Border Program).

**School of Hotel, Restaurant & Tourism Management – Dr. Janet Green**

- Daren Bloomquist attended the International Facility Management Association (IFMA) Conference February 22-24 in San Diego. The conference provided workshops on education, and leadership training, as well as tours of various facilities in the area. Daren teaches HRTM 430, Facilities Management. He has taught it as a “met” class, but also provides the class as a distance education course.

- The 100W Food Production Lab is becoming very popular as a venue to have business luncheons. In order to have a private lunch, a “buy-out” must occur (40 or more seats must be purchased). On February 26, Mr. Del Jimenez from NMSU in Alcalde held the annual Organic Conference on campus. The luncheon portion of the meeting was conducted in 100W. If you would like to “buy-out” the restaurant for a lunch, please call 646-5995.

- Spaceport America is in the process of planning the tourism component of the project. A meeting was held February 27 in the HRTM offices for the initial discussion and planning for future tourism needs. Attendees: Mr. Chad Rabon from Spaceport America; Dr. Janet Green, Mr. Daren Bloomquist and Ms. Allison Southworth from HRTM; Dr. Kevin Boberg and Ms. Marisella Reyes from Arrowhead Research and Economic Development; Dr. Judy McShannon from NM Space Grant Consortium; and, from Overview Research, an independent consultant for tourism projects was Ms. Donna Larsen.
The College of Agricultural, Consumer and Environmental Sciences will be holding the spring 2009 awards ceremony April 24. Recipients of the School of Hotel, Restaurant and Tourism Management Industry Leader Award will be: Mr. Al Lucero, HRTM Board Member since 1997, and owner of Maria’s New Mexican Kitchen, a well known and successful restaurant in Santa Fe. Also receiving the award is Mr. Jim Bradbury, past President and General Manager of the famous La Fonda Hotel in Santa Fe, and HRTM board member since 1999.