In support of President Cruzado’s call for a “Year of Sustainability” at NMSU, the Office of the Vice President for Research has announced an internal award of $50,000 toward the development of a techno-economic model for the algal biofuel industry using a systems dynamics approach. This interdisciplinary research will be conducted by Luz-Elena Mimbela of the Institute for Energy and Environment (IEE), College of Engineering, and Meghan Starbuck of the Department of Economics and International Business, College of Business.

Dr. Benjamin Widner, Department of Economics and International Business, received the 2009 Award for Outstanding Service by an Individual from the American Society of Hispanic Economists (ASHE). He was recognized for his insights and work on ASHE’s website during the past several years. Because of his efforts, ASHE is able to meet the needs of new and current members. This is the first time ASHE has given the award. Subsequent awards will be given every two years. Dr. Widner received the award at the annual meeting of the ASHE in San Francisco in January 2009.

Dr. John Loveland was awarded the John P. Loveland Professorship in Quality Management. John has had a distinguished career as scholar and teacher in the College of Business. He also served as the Director of the Center for Quality Management and Manufacturing in the College of Business and was one of the founders of Quality New Mexico. Many thanks to John for his service to the college since 1965.

Dr. Peter Dorfman has been invited to be a resident scholar at the 19th annual National Leadership Symposium to be held at the University of Richmond/Jepson School of Leadership Studies. The theme of the symposium is “Leadership in a Global Context,” with a goal for scholars and practitioners to advance the study and teaching of leadership studies. Dr. Dorfman’s research and contributions to the GLOBE project (Global Leadership and Organizational Behavior Effectiveness) have earned international recognition in the field of leadership.

Dr. Robin Peterson was awarded the Robin T. Peterson Endowed Chair in Marketing. His continued excellence as a scholar was also demonstrated by his recent award for the Outstanding Article for the Year un Business Communication Quarterly; the article is entitled "An Exploratory Study of Listening Practice Relative to Memory Testing and Lecture in Business Administration Courses."

Pat Gavin, Director of the PGA Golf Management™ program (Marketing Department), received the Donald C. Roush Excellence in Teaching award for the College of Business. We are proud of his excellent work with the PGA golf management students.