Mission

Consistent with the mission of New Mexico State University, the College of Business serves the educational needs of New Mexico's diverse population through comprehensive programs of education, research, and public service.

Goals

In accomplishing our mission, the College will:

- Provide all students, but especially those from New Mexico, access to high-quality professional education programs at the bachelor's, master's and doctoral levels;
- Produce intellectual contributions which enhance faculty teaching effectiveness and advance the knowledge and practice of business and management;
- Provide leadership, service, and expertise for public policy, economic, social, educational, and community development, with a focus on New Mexico; and
- Provide excellent stewardship of all financial, human, physical and technology resources of the College.