Design curriculum to achieve LOs - Review H/M/L coverage

Design Assessment for each LO

Coordinate completion of assessment w/DH of relevant courses

Compile report of performance to standards

Advise on revisions to curriculum, changes to standards or assessment activities

Present recommendations to faculty for vote/implementation (All)

Review LOs
Goal 1: Students are effective communicators.

1.1 Students write effectively.
Assessed in BUSA 365. Standard achieved (81% versus 80% standard)
Action item – AOL determines where assessment activity will now occur and coordinate implementation with appropriate department head.

1.2 Students can give effective oral presentations.
Action item – AOL evaluate proposal for use of rubric and technique in COMM 265 (conducted by COMM faculty)
Goal 2: Students demonstrate an adequate understanding of an appreciation for diversity.
Assessed in MGT 309. Standard achieved (80% meets 80% standard)

Action item – UG evaluate proposal to drop goal 2(.1). If no, identify where it should be assessed. AOL follows up.

Action item – UG evaluate proposal to drop previous goal 3 on integration.

Goal 3 revised: Students are effective users of information technology for business decision making.
Assessed in BCIS 338. Standard achieved (74.4% vs 70% standard).

Action item – UG evaluates proposal to combine subgoals into one broad goal.
Goal 4 (previously 5): Students possess analytical problem-solving capabilities.

4.1 Students can develop an analytical and systematic approach to solving problems.

Assessed in ECON 304. Standard achieved (no info)

4.2 Students can solve problems using statistical data analysis.

Assessed in E ST 251. (No info).

Action item – UG evaluate proposal to drop subgoal 4.3

4.3 (previously 4.4) Students can apply financial decision making skills to solving problems.

Assessed in FIN 341. Standard achieved (94% vs 80% standard)
Goal 5 (previously 6): Students have an understanding of ethical decision-making.

5.1 Students can recognize ethical problems.
Assessed in MKTG 489 (now in 303). Standard achieved (85% with 80% standard).

5.2 Students can recognize legal problems.
Assessed in BLAW 316. Standard achieved (87% vs 80% standard).

Action item – UG evaluate proposal to drop subgoal or select place in curriculum where it should be assessed 6.3
Fall – AOL committee reports results
Spring – UC and Grad committees present proposals to faculty for curriculum/LO revisions as needed

Advise on revisions to curriculum, changes to standards or assessment activities (UC)
Compile report of performance to standards (AOL / DH)
Coordinate completion of assessment w/DH of relevant courses (AOL)
Review LOs (UC)
Review H/M/L coverage of LOs in curriculum (UC)
Questions or comments