Assurance of Learning

A requirement for maintenance of AACSB accreditation:
Standards 15-21
Time Line

• Per AACSB, for 2007 and beyond, “schools should be demonstrating a high degree of maturity in terms of delineation of clear learning goals, implementation of outcome assessment processes, and demonstrated use of assessment information to improve curricula.”

• We aren’t there yet.
Steps in the Process

• Establish 4-10 learning objectives for each degree program
  – BBA
  – Bachelor of Arts in Economics
  – MBA
  – MA in Economics
  – MS in Experimental Statistics
  – PhD
More Steps

• Align curriculum with goals
• Identify instruments and measures, preferably course embedded
• Collect, analyze and disseminate assessment data
• Use assessment data for continuous improvement