Strategic Planning Committee
Action Items for Convocation
August 17, 2005

Item 1: A new vision statement for the College of Business, consistent with the “Living the Vision” document, has been approved by the SPC, but needs to be voted on by the faculty: The proposed vision statement is:

*By 2020 the College of Business Administration and Economics will be a premier business college, as demonstrated by quantifiable excellence in teaching, research, and service relative to our peers.*

Item 2: The following specific goals have been approved by the SPC, but need faculty approval in a formal vote. The vote can be as a package (all four goals) or a separate vote on each individual goal.

1. Increase undergraduate retention by five percent over a five year period. Retention is to be measured based on a student’s first semester enrolled.

2. By the later of 2010 or five years after the adoption of this goal, double Native American enrollment in the college from the 2004-2005 baseline enrollment.

3. Increase graduate enrollment in the College by 50 percent by the year 2010 over the 2004-2005 baseline.

4. Increase funded research as follows:

   By 2010, increase the average of expenditures associated with funded activities for the most recent five years to 150% of the average of the previous five-year period, expenditures being more closely associated with actual funded activities than revenues.

   By 2010, double the Graduate Assistant FTE associated with funded activities over each five-year period.