NMSU
College of Business

The Bottom Line
2007-2008
business.nmsu.edu
Sen. Pete V. Domenici Legacy Project announced

New Mexico State University has established the Sen. Pete V. Domenici Legacy Project – a multifaceted effort to honor the senator’s impact on public policy and his contributions to the State of New Mexico and the country during his historic tenure in the U.S. Senate.

“Sen. Domenici’s importance to New Mexico and New Mexico State University cannot be overstated. This project will let us celebrate the senator’s remarkable career,” said former NMSU President Michael Martin.

The university has created a Domenici Legacy Committee to help steer the project’s various components. This committee is led by Garrey Carruthers, former New Mexico governor and current NMSU vice president for economic development; Gov. Bill Richardson; U.S. Sen. Jeff Bingaman and former U.S. Secretary of the Interior Manuel Lujan Jr. A number of business and community leaders from across New Mexico also serve on the Legacy Committee.

“We are delighted to take part in this kind of effort,” said Carruthers. “I believe this is a project in which both the senator and the university can be very proud.”

Planning and development are underway for the components of the Legacy Project, such as a conference, institute and archive collection.

Giving

The Sen. Pete V. Domenici Legacy Project is meant to properly honor both the local and national contributions of U.S. Sen. Pete V. Domenici, who is completing 36 years of public service later this year. Individuals and corporations have an opportunity to help NMSU make history with this project. If you would like information on becoming a sponsor or donor for the Domenici Public Policy Conference or other legacy activities, contact Sylvia Acosta at 575-646-4917 or sylviaa@nmsu.edu.
Domenici conference set for Aug. 20–22

Local, state and national leaders as well as hundreds of attendees are set to attend the inaugural Domenici Public Policy Conference, scheduled for Aug. 20-22, at New Mexico State University.

The conference concludes with a free picnic and free concert performed by Randy Travis. “Sen. Domenici is a visionary,” said Garrey Carruthers, NMSU vice president for economic development and chair of the Pete V. Domenici Legacy. “It’s because of his vision that New Mexico looks the way it does today. This conference will celebrate his vision and his impact not only on New Mexico, but on the entire country.”

“This project is incredibly important – not just to New Mexico State University, but to the entire country,” said Waded Cruzado, NMSU’s interim president. “The work done by Sen. Domenici and those who research his legacy will guide us for years to come.”

The Domenici Conference is part of the Pete V. Domenici Legacy Project, a statewide effort led by NMSU to honor the senator’s historic tenure in the U.S. Senate. Domenici will retire this year as the longest serving senator in New Mexico history.

Domenici Conference sessions will focus on topics important to the senator during his time in office, including behavioral health, national security, the federal budget and nuclear nonproliferation.

“We plan to make this an annual event where scholars, leaders and friends of Sen. Domenici gather to share their stories of his contributions to public policy,” said Christina Chavez Kelley, project manager for NMSU’s Domenici Legacy activities.

Other confirmed conference speakers include Paul Robinson, former ambassador and president emeritus of Sandia National Laboratories; Michael J. Fitzpatrick, executive director of the National Alliance on Mental Illness; William Hoagland, a former member of Domenici’s staff; and Siegfried Hecker, co-director of the Center for International Security and Cooperation. Other speakers will be confirmed later this summer.

While the conference will take place at NMSU, Chavez Kelley said it is a statewide effort, with support and participation from universities around New Mexico. Students from NMSU, Doña Ana Community College, New Mexico Tech, the University of New Mexico, Eastern New Mexico University and Western New Mexico University will have a chance to review academic papers written by presenters and ask questions of their research.

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NMSU houses Domenici memorabilia, papers and artifacts

Late last year, the NMSU library received 1,923 linear feet of printed material, enough to stretch more than a quarter-mile high if the single sheets of paper were stacked on top of one another.

It took three moving vans and two and a half days to load, transfer and unload the shipment. This initial shipment of 30 tons of memorabilia, print and digital material is now housed in NMSU’s Branson library.

After processing by library personnel, portions of the Domenici Archives library and memorabilia will be made accessible to the public and scholars. The university expects to receive additional printed materials and electronic documents, as well as memorabilia such as awards and photos from the senator’s offices in New Mexico and Washington, D.C. The additional documents could be enough to fill eight semi-trailers.

“These documents and the information they contain are incredibly valuable,” said Elizabeth Titus, NMSU dean of libraries. “As a research library, we are engaged in preserving historical documents which reflect on the history of New Mexico and the Southwest. Sen. Domenici’s papers clearly represent the legacy of one of the most prominent and influential senators in our state’s history.”

Domenici Institute founding date set for January 2012

The Sen. Pete V. Domenici Institute founding date is scheduled for Jan. 6, 2012, to mark New Mexico’s centennial anniversary as a state. The Domenici Institute will be the first of its type in New Mexico. Employing an anticipatory and proactive approach, the institute will provide a vehicle for input and recommendations to government on issues of importance to the State of New Mexico and the nation.

The university plans to release additional details throughout the year. For more information: http://www.nmsu.edu/domenici/ or http://giving.nmsu.edu/campaign.php#thedomeniciproject.
Kevin Johnson visits NMSU and the College of Business

Kevin Johnson, Microsoft’s President of Platforms and Services Division, was the first speaker of the fall 2007 Garrey E. and Katherine T. Carruthers Chair in Economic Development series. The semester’s theme was “A Discourse in Social Entrepreneurship,” with a focus on understanding that one need not choose between for-profit enterprise and socially responsible behavior. Johnson and his wife, June, also visited with the student recipients of their Information Systems Mentorship endowment.

Johnson has done a lot in his life, from laying asphalt as a summer job in college to helping lead the largest software company in the world. So, what’s the secret to his success? He says you simply need to have passion for all you do.

Before making it to the top of a multi-billion dollar software company, Johnson went to school at New Mexico State University graduating in 1981 with a bachelor’s degree in business administration. NMSU’s College of Business, the largest in the state, has a vision to be recognized as one of the premier business programs in the Southwest where students are active, engaged and involved in the university, the community and the state. Johnson is just one example of what NMSU College of Business students can achieve.

Johnson says in a workplace dominated by communication and numbers he still uses the skills he learned in his first English and math classes at NMSU. Those everyday skills complement the more specialized training he received in accounting, economics and business law at the business college.

Johnson says it doesn’t matter if your passion is for computers, business or art. He says to do what you love because the more energy you put into things, the more you’ll get in return.

As president of Microsoft’s Platforms and Services Division, Johnson has overall responsibility for product development, marketing and strategy for the Windows and Online Services businesses. He serves on the company’s senior leadership team which sets overall strategy and direction.

Johnson grew up in New Mexico, and in addition to gaining an education he also met his wife, June, at NMSU. Today, the two live near Microsoft’s world headquarters in Seattle, Wash.

Johnson is a founding member of the board of directors of NPower, a nonprofit organization whose mission is to help other nonprofits use technology to expand the reach and impact of their work. He also is a member of the Western Region Board of Advisors of Catalyst, a non-profit organization dedicated to women’s career advancement. In 2001, Johnson was inducted into the College of Business Hall of Fame in honor of his success in the world of business.

Alumni’s generosity helps students excel

NMSU alumna and former tutor Shondra Freeman met Johnson during his visit to the campus in 2007.

“I think it’s great he was able to come to the university,” she said. “It shows that people who go to NMSU can go on to become very successful.”

Freeman, who studied information systems (IS), tutored other IS students in the computer programming language JAVA for three semesters. She says the information systems major is one of the most difficult in the college because of the computer programming element.

“I met a lot of people through the tutor program and I learned a lot by working with them,” said Freeman. “It kept me sharp on my programming.”

The extra practice paid off when Freeman placed first in a JAVA programming competition during fall 2007.

After graduating in December 2007, Freeman landed a position at United Services Automobile Association (USAA). She chose to work for them because they are a good company to work for, rated highest in customer service online and on the phones by BusinessWeek for the third year in a row.

Her experience in the tutor program funded by the Johnson’s is directly related to her work at USAA.

According to Freeman, “USAA is a JAVA shop, and so as an entry-level developer I get to use the skills I received in that program. It’s really cool; not many recent grads can say they use what they learned in school on their first job.”
Many companies have “matching gift” programs to encourage employee philanthropy. When you donate, your gift could be matched dollar for dollar by a contribution from your employer, effectively increasing the value and recognition of your gift at no extra cost to you. In 2006-2007, the state of New Mexico allocated $2 million of matching funds to NMSU. The College of Business has obtained state matching funds for $1,250,000 for two chairs and one professorship. Check with your employer, or if you would like more information about the Corporate Matching Gifts Program call Sylvia Acosta at 575-646-4917.

New Mexico State University
Professor Elise “Pookie” Sautter has been named the new department head for marketing in the NMSU College of Business. She officially assumed her duties in January 2008.

“She is a very popular person around campus and I suspect she’ll be widely recognized as the right person for the job,” said Business Dean Garrey Carruthers. “She is certainly an asset to our college and NMSU. Her concern for and rapport with students will cause her to be a standout department head.”

The marketing department has nine faculty members including Sautter. She has been a faculty member in the college since 1989 and served as assistant dean in 1996 and 1997.

“I’m excited about working with the administrative team,” said Sautter. “It’s hard to make improvements over our last department head, Gerald Hampton. I’m just hoping I can bring some good ideas to benefit our faculty.”

Sautter said she thinks it will be a challenge to find a balance between her new responsibilities and the teaching aspect of her job.

“I get the most enjoyment out of teaching,” she said. “I know the other department heads feel the same way.”

Sautter has bachelor’s degrees in psychology and marketing, and a doctorate in marketing from Florida State University. In 2005, she was selected as the New Mexico Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education. The U.S. Professors of the Year program is recognized as one of the most prestigious awards honoring professors. The award process requires letters of support from students and/or faculty.

When Eric Layer was looking for the perfect college experience he searched in his own backyard and across the country. What he came to find out was that there was one university that met all his needs – New Mexico State University.

“Every staff member and student I spoke to before coming to State was enthusiastic and wanted me to attend NMSU,” said the 2007 Sandia High School valedictorian. “Tours were arranged, scholarship packages were put together for me and people sat down to answer my questions. Everyone was willing to go the extra mile. I didn’t find that anywhere else.”

Layer, who is studying economics and intelligence studies, said NMSU’s greatest strength is the personal attention students receive.

“Staff members and faculty met with me for hours to discuss class schedules, my plans for graduate school and opportunities on campus,” he said. The faculty’s consistent effort and sincere interest in helping students are common qualities students find in NMSU professors, said Layer.

“Professors really connect with students, and you can tell they absolutely love the subjects they study and teach,” he said. “They are extremely helpful and excited to make things happen for students. You can tell how much the business professors are admired by the way students talk about them. Many of them are legends in their own right.”

Layer is a National Merit Scholar and a President’s Associate Scholarship recipient. He is involved with ASNMSU and Aggies for Christ. He likes backpacking, camping, hiking and exploring New Mexico’s Gila Wilderness. He also enjoys reading, writing and playing the piano.
On Sept. 28, 2007, the College of Business celebrated its annual Hall of Fame with a 10th Anniversary Red Carpet Gala, with an evening of honors and dancing in an Oscar-award setting.

Local paparazzi (students from NMSU student organizations) welcomed attendees as they walked the red carpet into Corbett Center for the festivities. The Jelly Roll Kings provided lively music and the evening ended with attendees waving confetti batons, festooning the room with Aggie maroon and white confetti. More than 300 attendees enjoyed the festivities, including 18 of the 26 living Hall of Fame members.

The College of Business inducted Christine Dupnik Aguilera (class of 1986) and Roy W. Mall (class of 1983) as new Hall of Fame members. Aguilera, an accounting and finance graduate from NMSU and a 1992 University of Texas law school graduate, serves as the president of Skymall, a position she has held since February of 1997. Aguilera was an attorney in private practice in Phoenix, Ariz., practicing in the areas of corporate securities and law, most recently at Squire, Sanders and Dempsey LLP.

Roy W. Mall, a Crimson Scholar who graduated with a bachelor of accountancy, is president and CEO of Lava Flow Ventures LLC and a California corporation that owns the territorial franchise rights to most of the state of California for Maui Tacos, a restaurant franchise that originated in Hawaii. Mall is also co-founder and manager of Deep River Ventures LLC in northern California.

Also honored for ongoing dedication and exceptional service to the college were Jim Bullock and Edward Lujan, who were presented with Trader’s Awards.
Greg Maxwell is a 1978 New Mexico State University graduate who studied accounting. Today, he is senior vice president/chief financial officer and controller for Chevron Phillips Chemical Company, located in The Woodlands, Texas.


The New Mexico State University Distinguished Alumni Award is an honor given by the New Mexico State University Alumni Association. Each year one individual is selected from each of the undergraduate colleges for recognition. During the annual Homecoming Festivities the College of Business shows appreciation for its Distinguished Alumni with a luncheon, a recognition ceremony and a medallion.

Some past distinguished alumni:

- 2006 Bradley Gordon
- 2005 Joseph Semprevivo
- 2004 Linda Volk
- 2003 Michael Rogers
- 2002 Lisa Donnini
- 2001 Chris Knackstedt
- 2000 Phillip W. Cook
- 1999 Laura Mathers Conniff
- 1998 Donald A. Beasley
- 1997 John A. Papen III
- 1996 Victor E. Arnold
- 1995 Adolpho Telles
- 1994 David Orr
- 1993 Thomas M. Tarasoff

Bridge Scholarship

New Mexico’s high school students who qualify for the New Mexico Lottery Success Scholarship must enroll immediately after high school graduation. Once they have completed their first semester as a freshman, they are eligible to receive the New Mexico Lottery Success Scholarship to complete their college education. Many of these students need a Bridge Scholarship (also called Lottery Scholarship Opportunity) to fund their first semester of college. Without a Bridge Scholarship to cover that first semester, the student is no longer eligible for the NM lottery scholarship. Support these scholarships. Your generosity in funding one semester for a student can mean a college education and a lifetime of opportunities.
College of Business students interested in summer jobs, internships, co-ops or just a career after graduation were invited to New Mexico State University’s first Career Academy, hosted by the College of Business. The academy was a series of four Friday afternoon seminars tailored specifically to business students, and included topics for job seekers such as how to search for the right job, how to write the perfect résumé, how to handle an interview and the importance of internship experience during college.

“These kinds of internships are very important for students,” said Garrey Carruthers, business dean and vice president for economic development. “Experience means so much to employers today. If it comes down to hiring an ‘A’ student with no work experience or an ‘A-B’ student with experience, many employers will take the ‘A-B’ student.”

The Career Academy was conducted by NMSU’s Career Services and the College of Business, and was the first of its kind partnership between the two. Student attendance was steady, with 20–25 students for every session, and their participation was outstanding—attentive listening, writing lots of notes, asking questions, sharing real-life anecdotes and taking all the literature and handouts provided.

The academy also included Resumania, an opportunity for students to have their résumés reviewed by professionals and receive tips for improving them.

The academy events led up to the NMSU Career Expo, where students had the opportunity to network and interview with employers in different fields. The expo, open to students throughout the region and the public, had approximately 188 employers on campus with job opportunities for all levels of students, such as internships, co-ops and professional employment. The fall 2007 expo set a 23-year record for the number of participating employers.

Students who attended Resumania, the Career Expo and all four Career Academy seminars had a chance to win a drawing for a Dell laptop computer on the academy’s final day.

Twelve of the 25 students who participated in the academy also served as student panelists for a question and answer session at the Business Advisory Council’s September 2007 meeting. The students gave their perspectives on career service and internship programs available at NMSU and the College of Business.

Compton scholarship endowment

When Nina Compton received the 2007 Westhafer Award for Teaching Excellence she also received a $3,000 cash prize. Giving back to her students once again, as she has done since becoming a professor of legal studies at NMSU in 1979, Compton used the funds to establish both a current-use scholarship and scholarship endowment. If you would like to honor Compton’s legacy as a brilliant teacher, a successful attorney, a consultant to state and local agencies, a highly respected member of the university community and a role model to countless women, contact Sylvia Acosta at 575-646-4917 or sylviaa@nmsu.edu.

Awards and honors

Mary Jo Billiot, assistant professor in the Department of Accounting and Information Systems, was the college’s recipient of the 2008 Roush Award for Teaching Excellence.

E. Larry Lujan received the 2007 NMSU James Cole Award. Lujan serves as president and CEO of Manual Lujan Insurance Inc. and Lujan Enterprises Inc. He graduated from NMSU in 1977 with a Bachelor of Business Administration–Management. Criteria for the award are based on non-monetary support to NMSU, involvement with NMSU, civic/humanitarian service and professional service.

Tom and Jerean Hutchinson, owners of La Posta de Mesilla, received a 2007 NMSU Foundation Spirit of Service Award. Jerean also serves on the college’s Business Advisory Committee as the chair of the Career Placement/Internships team. The Spirit of Service honors donors and others who have contributed to a college or unit in ways other than funds.
MBA program graduated largest class in 2007

In 2007, on a beautiful spring morning at the New Mexico State University Las Cruces campus, the MBA Program matriculated its largest graduating class to date, including 14 new MBAs from Los Alamos National Laboratory. Distance MBA classes are now provided at Los Alamos National Laboratory (LANL), White Sands Missile Range (WSMR) and Carlsbad. The first cohort of 21 students in the White Sands Missile Range (WSMR) program graduated fall 2007.

“Our partnership with LANL has been very successful and we hope this will be the first of many cohorts to graduate from our program,” said Bobbie Green, MBA director. This cohort was comprised mostly of LANL CFO research assistants, two employees from human resources and two from the technical side of LANL.

“This experience has been well worth it because of the relationships I have developed and the skills that I have obtained,” said Dawn Goodman, LANL employee and MBA graduate. “I am glad to not only be getting my degree, but I am also happy to be building strong skills that I can keep in my tool belt to pull out whenever needed so that I can work smarter, not harder. These skills include teamwork, negotiation, analysis and operations management.”

The MBA program received the 2006 Piñon Recognition from Quality New Mexico and in 2007 was listed in Princeton Review’s “Best 290 Business Schools” for 2008. The listing is based on a 3-year survey of students’ opinions at some of the best Association to Advance Collegiate Schools of Business (AACSB) – International accredited MBA programs in the world.

HRTM: Serving students, culinary arts and satisfied customers

In 2005, the College of Agriculture and Home Economics in partnership with the College of Business formed the School of Hotel, Restaurant and Tourism Management to better serve the needs of students and the hospitality industry and tourism. The program is now ranked among the top 25 programs in the country.

HRTM is growing and going strong. In the fall of 2005, the school opened a new $600,000 state-of-the-art commercial food production and service lab, and in the spring of 2007, HRTM opened a new technology learning lab. In the fall of 2008, NMSU plans to offer students in New Mexico and western Texas the opportunity to participate in a new Culinology® program blending the culinary arts with food science.

“Companies are looking for students who have expertise in both the culinary arts and food science. NMSU is responding to what the industry wants,” said Priscilla Bloomquist, professor of HRTM and co-director of the Culinology® project.

Another project set in motion by the NMSU Board of Regents is a $30 million hotel that will provide an extensive opportunity for additional student learning at the Las Cruces campus.

Janet Green, academic department head for HRTM, called the project a “$30 million laboratory in which students can learn and train.” A second agreement between the university and Intercap would ensure HRTM students are provided with internships, externships, a “senior year manager” position and general hotel employment opportunities. Intercap also will provide a summer internship for HRTM faculty and three guest lecturers per semester.

Update contact info

Update your contact information online at http://alum.nmsu.edu/onlineforms.php. Check out the NMSU Alumni Association's Web site, http://alum.nmsu.edu/, for information on membership services, events and more.
Merrill Lynch LCD monitors bring Wall Street to the G. Carl and Andrea Everett Financial Markets Trading Room

Business students at New Mexico State University can now check the financial markets while walking the halls between classes. The NMSU College of Business installed a large financial ticker and two television monitors outside the G. Carl and Andrea Everett Financial Markets Trading Room. The new equipment was provided to the college with gifts from the Everetts, and Leonard and Nate Armstrong of Merrill Lynch, all NMSU alumni.

“This certainly raises the visibility of our college,” said Business Dean Garrey Carruthers. He noted that students have been very interested in the ticker and monitors, often stopping to see how the financial world is doing for the day.

Donated by Merrill Lynch, the two large television monitors mounted on the outside wall of the Financial Markets Trading Room highlight stocks traded by students in Finance 435 and 535 classes. The students study the market using financial tools to determine a stock’s true value, develop real strategies and make investment selections for the college’s $5 million Student Managed Investment Funds from the State Investment Council and for the $80,000 Wetherbe Fund, donated by business college alumnus James C. Wetherbe.

The stock ticker, donated by the Everetts, wraps around two of the classroom’s outside walls and is nearly 30 feet long with two separate levels. The upper display provides current stock prices while the lower level provides financial news.

“This brings the business world front and center to the students,” said Ken Martin, a finance professor at NMSU. “You immediately see what’s happening in the business world.”

The new ticker and monitors enhance class work inside the computer room, originally established in 2000 with a major gift from alumnus G. Carl Everett. The classroom offers NMSU students a unique opportunity to get hands-on experience in the trading world, and is a tool for recruiting and retaining students. It is also part of the college’s outreach into the community through the Center for Economics and Personal Finance and the Stock Market Game.

“It’s more than just throwing darts at the stock pages,” Martin said. “We teach the fundamentals of stock valuation.”

The ticker is a gift from Carl Everett, a 1973 graduate of NMSU, who credits his NMSU education with giving him the foundation to succeed in financial markets. Everett received the NMSU Distinguished Alumni Award in 1992 and in 1997 he was inducted into the university’s College of Business Hall of Fame. He and his wife, Andrea, received honorary doctorates from NMSU in 2005.

The television monitors are a gift from NMSU graduates Leonard (1967) and Nate (1996) Armstrong of Merrill Lynch financial services company. Leonard is first vice president, Merrill Lynch Private Banking and Investment Group, a private wealth advisor, and is designated as an institutional consultant and partner of The Armstrong Group. He is a past president and current consultant to the NMSU Foundation, a member of the college’s Business Advisory Council and a 1990 NMSU Distinguished Alumnus.

Leonard teaches at the Wharton School of Business certification program regarding investment policy, design construction and implementation, and has articles featured in national publications. He is a Certified Investment Management Analyst and has been with Merrill Lynch since 1970. Both Armstrongs follow the Merrill Lynch philanthropic model of “Transforming lives by giving money, time and expertise.”
In their own words

Dr. Bill Foster (aka “Fosnac the Magnificent”)

Traveling is addictive. Fortunately, the worldwide supply of university accounting professors is low. This permits me to teach in other countries and earn enough to offset travel expenditures. My attitude is: travel now while both my wife and I have our health.

NMSU’s accounting department still has good balance. Our research expectations are reasonable. Our teaching loads are appropriate. Our grading standards are high. Moreover, the personality mix of our professors results in a happy place to work. These factors affect our product. Bottom line: NMSU accounting students continue to match up well against those from big-name institutions (at a fraction of the cost).

Dr. C. David Wieters

Favorite story: Operations management APICS students were so excited about their factory tours in Albuquerque that they watched the 4:30 a.m. UNM Sunrise Semester program on the Economic Order Quantity. Perhaps their partying the night before had something to do with it.

Current activities: I have been turning bowls, platters, boxes and pen and pencil sets on my new wood lathe, in addition to kayaking, sailing and fishing.

Best experience: Team teaching BUSA 365 for six years with professors Sautter, Mills, Eric Pratt, and before that four years in the Manufacturing Engineering Management Program with professors Sautter, Mills, Boberg, and Manning.

Boberg renamed to economic development chair

Kevin Boberg, associate business dean at New Mexico State University and CEO of NMSU’s Arrowhead Center, will continue as the Garrey E. and Katherine T. Carruthers Chair in Economic Development in NMSU’s College of Business.

Boberg has held the economic development chair position since 2005. The position must be renewed every three years.

“Kathy and I are absolutely delighted with this decision,” said NMSU College of Business Dean Garrey Carruthers. “He’s done a wonderful job by taking an active role in Arrowhead Center and working with many economic development projects in our state.”

The economic development chair was created by a $500,000 gift from Carruthers and his wife. The chair received a $1 million match from the state. Earnings from the $1.5 million endowment are used to support the salary of the faculty member holding the chair, as well as program development and other needs.

“I’m humbled and honored by the opportunity,” said Boberg. “Governor and Mrs. Carruthers’ contributions to the state through public and private life, and through philanthropic endeavors are well known. I look forward to continuing the work they began and we have continued – specifically in regard to our most important mission, serving our students and those in the State of New Mexico.”

Arrowhead Center is a nonprofit organization created to commercialize new technologies and stimulate economic growth in New Mexico.

“He does a fantastic job working with groups around the state on economic and business development,” said Kathy Brook, associate dean in business. She said the decision to rename Boberg to the chair position was the consensus of the department heads and associate deans in the college.

Boberg earned his Ph.D. at Pennsylvania State University in 1983. He taught at Penn State and the University of Hawaii before joining the NMSU faculty in 1987.

College chairs:

- Mountain States Insurance Group Endowed Chair
- Robin T. Peterson Endowed Chair in Marketing
- Stan Fulton Chair in Business
- The Garrey E. and Katherine T. Carruthers Chair in Economic Development
Business Advisory Council Members

Leonard Armstrong  
First Vice President  
Merrill Lynch

Vic Arnold  
Principal  
Vic Arnold Consulting

Thomas Berard  
Executive Director  
White Sands Missile Range

Paul Boushelle  
Retired  
New Mexico Bankers Association

Martin Cabrera  
President  
Cabrera Capital Markets Inc.

Don Chalmers  
President  
Don Chalmers Ford

Michael Cheney  
Regional President- Southern N.M.  
Wells Fargo Bank

Frankie Clemons  
Retired  
New Mexico State University

Michael Clute  
President  
GenCon Corp.

Laura Conniff  
President  
Mattlers Realty Inc.

Phillip Cook  
Chief Financial Officer  
Quick Silver Resources

Floyd Correa  
Chairman  
Laguna Development Corp.

Everett Crawford  
Chairman & CEO  
The First National Bank

Julie Dill  
President  
Union Gas

Linda Doubrava  
Partner  
KPMG

Jed Fanning  
Regional President  
First Community Bank

Ken Garrett  
Partner  
Grant Thornton

Ben Haines  
President  
Haines Investments

Brandon Haines  
Principal  
Meyners + Company LLC

Justin Harper  
President & CEO  
Citizens Bank of Las Cruces

Jerean Hutchinson  
Vice President  
La Posta de Mesilla

Gary Kamees  
President  
Invest Source LLC

Chris Knackstedt  
President  
Black Diamond LLC

Johnny Knorr  
Director of Marketing & Strategic Planning  
Mack Energy Corp.

Susan Long  
Retired  
Accounting & Finance

Edward Lujan  
Retired  
Manuel Lujan Insurance

Joe Lujan  
Owner  
Manuel Lujan Insurance

Monica Maestas  
Auditor-Advanced  
Office of Inspector General Human Services Division

Wanda Mattiace  
Owner  
Adventure Travel

Greg Maxwell  
SVP & CFO  
Chevron Phillips Chemical

Thomas McCarthy  
Executive  
Staubach Co.

Beverlee McClure  
President & CEO  
Association of Commerce & Industry

Sherman McCorkle  
President & CEO  
Technology Ventures Corp.

Terry Moss  
Retired  
Merrill Lynch

John Papen  
Retired  
Wells Fargo Bank

George Ruth  
Vice President  
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Scott Smith  
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