Participants: Peter Anselmo (NMTech), Joan Arnold (ENMU-R), Laurie Barfitt (WNMU), Kathy Brook (NMSU-LC), Ann Brooks (UNM), Kathleen Brown (SFCC), Garrey Carruthers (NMSU-LC), Steven Castillo (UNM-V), Wally Cates (CNM), Susie Cutler (CNM), Terry Davis (Clovis), Greg Dye (SFCC), Liz Ellis (NMSU-LC), Ira Kay Frashier (ENMU), Renee Garcia (Luna), Robert Guthrie (NMJC), Chris Harrington (SIPI), Chris Howell (NMJC), Jon Juarez (DACC), Jack Kant (SJC), Robin Kuykendall (Clovis), Marian Matthews, George Muncrief (WNMU), Jim Nelson (NMSU-LC), Emmanuel Nkwenti (NMHU), Ted Nothom (DACC), (CNM), Veena Parboteah (ENMU), Judy Pino (SFCC), Tony Popp (NMSU-LC), Monica Sanchez (Clovis), Robert Salazar (SFCC), Laurie Schatzberg (UNM), Kim Seifert (DACC), Carla Slentz (SFCC) Jon Strahan (NMSU-C), Judy Stuteville (NMTech), Ben Taylor (NMSU-LC)

Not represented: Dine College, Mesalands CC, NMNM, NMSU-Alamogordo, NMSU-Grants, Northern NM College, UNM-Gallup, UNM-Los Alamos.

Friday, April 9, 2010

The meeting was convened at 1:00 p.m. by Kathleen Finn-Brown, the host of the event. Kathleen introduced Dr. Ron Liss, the Vice President for Academic and Student Affairs at Santa Fe Community College. Dr. Liss had reviewed the business articulation web page and matrix and remarked on the history of the organization. In welcoming the group he noted the opening at the art gallery and that there are two new buildings under construction at SFCC.

Friday afternoon the Information Systems, Economics, Finance, and Management subcommittees met in succession. Snacks were supplied by Cengage Learning which also made a presentation to the Information Systems Subcommittee.

Saturday, April 10, 2010

Garrey Carruthers, co-chair, called the meeting to order at 8:00 a.m. and introduced Secretary Vi Florez of the Higher Education Department. Dr. Florez worked at Texas A&M and UNM prior to assuming the position of Secretary in September 2009.

Providing an overview of the status of articulation, Dr. Florez noted that the statewide task force has met twice since the start of her term and that nursing and computer science transfer modules are under development. She also provided copies of the statute and regulations pertaining to articulation and the general education course timeline. She commended the business articulation group for the work it has done over a number of years. Responding to a question about common course numbering she indicated that it is a key to success in articulation.

Under Dr. Florez the department is organized into six clusters with Rick Scott responsible for the P-20 cluster, which covers articulation issues. Other divisions include diversity, administrative services, communications, planning and research and institutional finance.
A major project of HED is the development of a master plan. As of next week, a survey will be available on the HED website (www.hed.state.nm.us). The purpose of the survey is to seek input concerning the strengths and weaknesses of the current system and how higher education can make a larger contribution to the state. There will also be public meetings on this subject across the state, in conjunction with capital outlay meetings. The goal is to have a draft of the master plan by November 2, 2010.

Robert Guthrie, co-chair, thanked Kathleen Finn-Brown for the hospitality provided by Santa Fe Community College in hosting the meeting.

**Minutes** Minutes of the fall 2009 meeting were approved with two amendments. Ira Kaye Frashier (ENMU) was added to the list of those attending the meeting. The first sentence of the second to the last paragraph under Upper Division Courses in the Matrix was modified to read: “Finally, Kathy proposed a discussion of prerequisites for courses in the matrix, noting that some of the two year programs offer the principles of finance class without prerequisites.”

**Update of the Matrix** Peter Anselmo (NM Tech) reported that his school is proposing to remove the following courses from the articulation matrix: principles of microeconomics and macroeconomics, principles of finance, principles of marketing, and business law I as well as statistics. As the head of the management program at Tech, however, he is willing to accept the courses from other institutions as electives and is open to considering courses on a case-by-case basis if the student has completed a calculus class for majors. The rationale for these changes appears as Attachment A to these minutes.

Peter noted that the degree offered at Tech is a B.S. rather than a BBA. With reference to the economics classes he indicated that there is not 75% overlap between the Tech objectives for the course and the articulation group objectives.

There was extensive discussion of the proposal including the possibility of adding calculus and business communications to the matrix and the issue of four year schools accepting lower division courses as substitutes for courses they teach at the upper division level.

Jack Kant provided some history on these issues: (1) before the articulation statute was passed, there was an assumption in the articulation group that 30 credits of the transfer module needed to be business courses and (2) with the creation of the articulation matrix, many two year schools changed their course offerings to provide a closer match to the courses of the four year institutions.

Peter Anselmo concluded by saying that he must take statistics off the matrix as Tech requires a second semester of calculus as a prerequisite to its statistics course. He also agreed to have further discussion with the BLAW subcommittee about the transferability of that course to Tech. The two economics classes will remain on the matrix, but finance, marketing and statistics will be listed as free electives.

DACC removed BMGT 175 from the matrix (in the BFIN 2113 column)

**Review of the Transfer Module:** The transfer module was modified to list Principles of Finance at Tech as a free elective.

**Reports from the Discipline Subcommittees**

Accounting: Ann Brooks reported on the proposed changes in competencies for accounting. A motion to accept the changes proposed for ACCT 2113 was approved with the understanding that it may not be
possible for all institutions to implement the changes immediately. A motion to approve the changes for ACCT 2123 was also approved. The changes in competencies are listed in Attachment B.

Since the accounting group has been very successful at meeting electronically, they may be asked to discuss their method at the fall meeting so that others may follow their example.

Information Systems: Jim Nelson noted that the group has decided against proposing a new column for the statewide articulation matrix. A pilot assessment instrument is being developed for the fall as well as an entrance exam for BCIS 1113. In the meantime the group will communicate through Facebook.

Economics: Tony Popp reported that the group had engaged in some discussion of the interpretation of the 75% rule for the economics competencies. No changes in the competencies are recommended but there is a need to align the economics competencies with the general education competencies which apply to economics as a social science. The group will be sharing assessment results and Tony will send out a report to the group.

Finance: Robert Guthrie reported for the group that the committee had agreed that learning objectives 2, 3, 4, 5, and 7 must be covered by courses in the matrix with the remaining objectives (1 and 6) being optional. Liz Ellis will work with Kathy Brook to restructure the core competency/learning objective document so that numbers replace the bullet items and so that required objectives/competencies are identified and distinguished from optional one. It was agreed that syllabi and assessment results will be reviewed for the finance courses in the fall and that the finance course will be used as a pilot for the recertification course.

Management: No changes in the objectives were recommended. The group will be meeting electronically concerning assessment tools.

**Recertification Process:** In discussion of the recertification process, it was agreed that a letter should be sent to all of the schools in the matrix, especially those who do not attend regularly, seeking their participation. One possibility would be to ask Secretary Florez to sign the letter. Robin Kuykendall will work with Kathy Brook to contact the institutions concerning the finance course.

**Business Meeting** It was agreed that the fall meeting would be held in Las Cruces on either October 15-16 (preferred) or October 22-23. NMSU will follow up concerning the date.

Disciplines which will meet at the fall meeting are Finance, Business Law, Economics and Statistics. The format at this meeting seemed workable, with each discipline having a meeting of 75 minutes with the ability for some people to meet longer.

The nomination of Garrey Carruthers to continue as the co-chair representing the four year institutions was approved and Kathy Brook was re-elected as secretary.

**Other items:**
George Muncrief strongly recommended participation as a Quality New Mexico examiner as good training for doing assessment.

Garrey Carruthers discussed the award of funding to UNM and NMSU by the Daniels Foundation and the ethics conferences that are planned under the grant for colleges and universities in the northern part of the state in May and for those in the southern part of the state in January.