This report on the activities of the Assessment of Learning for the Fall 2013 term is submitted to Faculty of the College in accordance with the College By-Laws. The Committee met five (5) times during the Fall term. Liz Ellis is serving as assessment coordinator for the college, and attended all meetings. She is also developing Assessment Data Sheets for the goals assessed this semester. A few items were handled virtually via email.

Fall 2013’s assessments were BBA – diversity and ethics; MBA – ethics and globalization.

Critical Thinking was also reassessed in MGT 449, as there were some concerns expressed by the AOL Committee last spring regarding how the assignment and the rubric did not sufficiently match. AACSB Standard 8 was distributed and discussed, as this is the standard for which this committee is most directly responsible.

The AOL Committee reviewed assignments and rubrics. Much of our time was spent developing and refining the assessment proposal and rubric for the MBA Globalization goal, as content for this assessment is drawn from multiple courses (MKTG 503, MGT 590, FIN 503, BLAW 502).

We also reviewed the status of assessment efforts, where information was available, at both the undergraduate and graduate level from the Fall of 2012. Efforts are still being made to obtain missing areas from the Fall 2012 AOL Report Sheets.

CURRENT STATUS OF FALL 2013 ASSESSMENTS:

- BBA DIVERSITY – assessed in MGT 309; Rosile is coordinating assessment from all five instructors.
- BBA ETHICS – assessed in MGT 309; Rosile and TA are tabulating data
- MBA ETHICS – assessed in MGT 503 by Instructor
- MBA GLOBALIZATION – assessed in MGT 590; one instructor, and he is applying the rubrics.
- BBA CRITICAL THINKING – AOL Committee members will assess from a random sample of student assignments from 2 sections of MGT 449.

The AOL Committee is expected to have BBA Ethics and Diversity data in spreadsheets, and should be able to finalize Data Summary sheets in January. There will probably be some assessment to complete at the MBA level after the winter break. Our goal is to have all assessments completed by the end of January, with tabulation and assessment report summaries completed by early to mid-February. Each goal’s assessment report will be sent to the academic associate dean and to the relevant curriculum committee, and consist of: assessment data sheet, student assignment and assessment rubric, two examples or work below expectations, meeting expectations, and exceeding expectations.

We began discussions with the curriculum committees on the assessments to be conducted in the Fall of 2014, and will work to develop the assessment tool and rubric once those have been established. For the business knowledge goal in BBA, we are looking at assessments already occurring in BBA core classes for HLC accreditation to determine the feasibility of using that assessment for our purposes as well. Another issue being discussed is whether a goal can or should be assessed using the ETS Major Fields test.

Jennifer Kreie will assume the chair for AOL in the spring semester.