The assessment plans for NMSU’s BA Acc program follows. Exam questions, take-home assignments, and mini-projects from selected courses provide student artifacts for assessment. Student performance on each goal will be compared to a target of 80% of accounting students being proficient. An annual assessment of each learning goal is sufficient to assess student achievement of program learning goals.

### NMSU – College of Business – Bachelor of Accountancy Program – Assessment Plan 2010-2011

<table>
<thead>
<tr>
<th>Learning Goal</th>
<th>When to Assess</th>
<th>Direct Measurement Method</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 - Apply professional knowledge in Accounting</strong> (KNOWL)</td>
<td>Spring, 2011</td>
<td>Multiple choice exam questions in ACCT 301</td>
</tr>
<tr>
<td></td>
<td>Spring, 2011</td>
<td>Exam questions in ACCT 353</td>
</tr>
<tr>
<td></td>
<td>Fall, 2010</td>
<td>Open-ended exam questions or take-home assignment in ACCT 403</td>
</tr>
<tr>
<td></td>
<td>Fall, 2010</td>
<td>Written take-home case assignment in ACCT 451</td>
</tr>
<tr>
<td><strong>2 - Communicate effectively</strong> (COMM)</td>
<td>Spring, 2011</td>
<td>Written take-home case assignment in ACCT 302</td>
</tr>
<tr>
<td><strong>3 - Solve problems and think critically</strong> (THINK)</td>
<td>Spring, 2011</td>
<td>Written take-home case assignment in ACCT 302</td>
</tr>
<tr>
<td><strong>4 - Understand ethical behavior</strong> (ETHICS)</td>
<td>Fall, 2010</td>
<td>Multiple choice questions or essay exam question in ACCT 451</td>
</tr>
<tr>
<td><strong>5 - Use information technology in an accounting context</strong> (TECH)</td>
<td>Spring, 2011</td>
<td>Mini projects applying skills in BCIS 338 -- spreadsheet skills</td>
</tr>
<tr>
<td></td>
<td>Spring, 2011</td>
<td>Open-ended exam questions, flowchart design in ACCT 452 -- internal controls in processes</td>
</tr>
</tbody>
</table>

Note: Accounting faculty expect that 80% of accounting students will be proficient or exceptional overall and for each performance criteria of the learning goal.