College of Business  
COLLEGE EXECUTIVE COMMITTEE  
April 13, 2015, 9:00-11:00 a.m.  
MINUTES  

Members:  
Jim Hoffman, Dean  
Kathy Brook, Asst Dean for Academics; Steve Elias, Interim Asst Dean for Research; Anthony Casaus, Asst Dean for Development and Alumni Relations; Kevin Melendrez, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/STAT; Ken Martin, Dept Head, FIN; Steve Elias, Dept Head, MGT; Pat Gavin, Dept Head, MKTG.; Chris Erickson, Faculty Council representative.  

Guests: Terry Adler, Bruce Huhmann  

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<thead>
<tr>
<th>Agenda Item</th>
<th>Description and Follow Up</th>
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<tr>
<td>Distinguished Alumnus Nomination</td>
<td>CEC reached an agreement on a nomination to be submitted to the Alumni Association by May 1.</td>
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**Faculty Council Update on Policy Recommendations**  
On behalf of Faculty Council, Chris Erickson, Terry Adler (who chaired the subcommittee on a consulting policy) and Bruce Huhmann (who chaired a subcommittee on workload) turned over to the CEC the recommendations of Faculty Council. The process will involve CEC discussion, review by HR, and then approval by the faculty.  

On the consulting policy, it was suggested that something be added concerning policy on supplemental compensation and how it reduces available time for consulting. It was also suggested that information about the routing of the consulting/external teaching form be added. **Chris will make the changes and send the document as approved by CEC to HR and the provost.**  

Jim will set a faculty meeting for May 1 to vote on this item.  

With respect to workload, the discussion focused on the guidelines for a 2/2 teaching load with it being noted that in the absence of a journal list, all peer reviewed journal articles count 20 points. Extensive discussion about the value of journal lists followed, with an exception to the requirement for a list being noted for Economics which has about 800 journals. **Department heads were asked to go back to their departments to discuss journal lists.** This discussion relates only to workload, not to the promotion and tenure process.  

**Bruce will make some edits and come back to CEC.**  

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<tr>
<th>Participation in CEC Meetings</th>
<th>It was agreed that Carlo Mora will attend CEC meetings over the next few months to become familiar with department and college issues, especially those relating to accreditation.</th>
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<tr>
<td>Interim Department Head in Finance</td>
<td>As interim department head in Finance, Kevin Melendrez will be completing the faculty evaluations for 2014.</td>
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<td>MBA Director</td>
<td>It was agreed that the workload (teaching, research, service, administration) of the MBA director would be negotiated with the dean.</td>
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<td>Bank of America Professorship</td>
<td>Since Phil Benson’s term holding the Bank of America professorship is concluding this spring, we will solicit applications for review by Faculty Council.</td>
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<td>Assessment Committees</td>
<td>Paula Groves will be asked to fill the position on Advocates for Scholarly Teaching that is being vacated by Dale Spencer. In addition, Erin Blaugrund will serve as the assessment liaison for Marketing, replacing Mike Hyman.</td>
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**Next Meeting**  
April 27, 9:00-11:00 a.m.

**Bold indicates follow-up items.**