College of Business
COLLEGE EXECUTIVE COMMITTEE
February 24, 2010
MINUTES

Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research and Public Relations; Ed Scribner, Dept Head, ACCT/IS; Rick Adkisson for Tony Popp, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Bonnie Daily, Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; David Boje, Faculty Council Representative; Janet Green, School of HRTM

Absent: Sylvia Acosta

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<th>Agenda Item</th>
<th>Description and Follow Up</th>
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<td>Review of minutes of February 10 and Tracking Tool</td>
<td>Nominations have not yet been received for the Bizzell award but we have until April 15 to make a submission. Bruce Huhmann has been selected to serve as the Daniels grant program chair this year. Dean Carruthers thinks that we will probably be okay with our carry forward as long as it does not exceed 6% of our budget. Kathy is now trying to estimate what the college carry forward will be. The revised estimate of the amount of Fulton funds that will be available to the departments to support research and mentoring is $3000 each; the previous estimate of $4000 did not take into account the fringe benefits charged in association with the Fulton chair. If we have the opportunity to request BRR funds, Dean Carruthers would like to have Guthrie 200 and 201 re-carpeted.</td>
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2. Updates and Announcements — Garrey Carruthers

- Major gifts
  Dean Carruthers will be leaving the meeting to meet with Sylvia and President Couture concerning a proposal to a donor for the College of Business.

- Chamber of Commerce intern
  The Las Cruces Chamber of Commerce is interested in having an unpaid intern. Liz Ellis will follow up with them concerning the potential for a student to earn credit in the internship.

- Budget Issues
  Budget prospects are not good. A 10-12% budget cut could absorb nearly all of the vacant lines in the university. President Couture, however, would like to find about half of the required money at the university level. A question has been raised about summer work hours for staff given that a flexible hours option was offered last year. Dean Carruthers has taken the issue to the president and the provost. Savings to the university depend on being able to shut down buildings.

3. Academic and Other Issues

- Westhafer award
  It was agreed that there will not be a college nomination for the Westhafer award
- **AACSB Maintenance of Accreditation Seminar**
  
  Ed Scribner reported on his attendance at an AACSB maintenance of accreditation seminar. While annual maintenance of accreditation reports are no longer required by AACSB, we do need to document progress toward our strategic goals and objectives. Ed suggested that it might be appropriate to discuss this progress at a convocation each year. Other items of note: (1) AACSB would like graduates to have a global perspective (something we might be able to document with a curriculum map); (2) Faculty sufficiency and qualifications criteria as well as AoL goals are supposed to be mission driven; department heads might want to spend some time discussing this during the summer; (3) we need to make sure that the standards for ethical behavior are on the web site as well as correspondence from AACSB concerning our responses to issues raised in the last visit; (4) we must provide lists of peer and aspirant institutions with our maintenance application due on July 1 but can change these before the visit.

  Ed provided extensive notes on the accreditation seminar.

- **BAC meeting: AACSB segment**
  
  Liz discussed the need to provide information to and receive input from the BAC on issues related to accreditation. She asked that Randy McFerrin and Sherry Mills be listed as presenters and allotted 30 minutes on the agenda of the March 12 meeting for a discussion of BBA and MBA learning objectives and assessment results.

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<td>4. Research – Kevin Boberg</td>
<td>Kevin reminded everyone of Innoventure on March 11 and the visit by Blake Mycoskie of Tom’s Shoes. He also reported that the stock market game will be discontinued at the end of the year due to the termination of funding.</td>
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<td>5. Department Head Issues</td>
<td>Kathy reported on her participation in planning meetings for the summit with NMSU community colleges. She is interested in having a list of our issues/concerns about our relationship with the two year campuses. After considerable discussion, she agreed to draft a summary. In her discussions with Ricardo Jaquez and Shelly Stovall they have raised concerns about using assessment to establish course equivalency. Several suggestions were made for gathering data, including surveying BUSA 421 students on where they took specified course. Kathy asked that department heads submit their requests for fall funding for adjuncts and overloads no later than March 9. She is continuing to work on a forecast of end-of-year balances but thinks that it will not be a problem to be below the 6% level. Reminder: We will participate in the AACSB webinar on March 3, 8:00-10:00 a.m.</td>
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<tr>
<td>• Community College Summit</td>
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<td>• Funding for fall 2010 adjuncts and overloads</td>
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<td>• Webinar</td>
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**Action/follow-up items are in bold.**