College of Business  
COLLEGE EXECUTIVE COMMITTEE  
January 26, 2015, 9:00-11:00 a.m.  
MINUTES

Members:
Jim Hoffman, Dean  
Kathy Brook, Asst Dean for Academics; Steve Elias, Interim Asst Dean for Research; Anthony Casaus, Asst Dean for Development and Alumni Relations; Kevin Melendrez, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/STAT; Ken Martin, Dept Head, FIN; Steve Elias, Dept Head, MGT; Pat Gavin, Dept Head, MKTG.; Chris Erickson, Faculty Council representative.

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| Development and Fund-raising Update | Anthony Casaus reported on his visit with Jim Hoffman to Phoenix to meet with donors, alums, and prospects for membership on the Business Advisory Council as well as current BAC chair Travis Melham.  
   On January 30, Anthony and Jim will be attending an alumni event in Santa Fe and will stay to participate in Las Cruces Day in Santa Fe.  
   On February 19, the college will be hosting with Wells Fargo the annual economic outlook conference. **Attendance slips will be available for students who receive extra credit for participating.**  
   Jim may be making some alumni visits when he attends AACSB meetings in San Diego.  
   Other upcoming events are an alumni event in Phoenix in conjunction with the Grand Canyon University basketball game on February 21 and the WAC tournament on March 12-14.  
   Kevin Melendrez reported that $750,000 has been raised for the Lionel Haight Chair and that Judy and Michael Johnson have agreed to match the remaining contributions needed to complete the chair. Along with existing pledges, about an additional $25,000 is needed to complete the chair.  
   **Brad Gordon will be on campus next week and will be available to talk with classes.**  
   The Hall of Fame banquet will be on April 10 so there was discussion of the selection of honorees. **Anthony will follow up with an email concerning prospects for the Traders Corporate award.**  

| MBA Maximum Class Size Expectations | Kevin Melendrez noted that the enrollment in BCIS 502 this spring is 41 and asked about the maximum size of MBA classes. The current BCIS 502 class is serving the new cohort of online students as well as on campus students. The discussion revealed that different departments cap their MBA classes at different levels. It was also noted that some testing procedures are more conducive to large size. There ensued a discussion of graduate classes serving a limited number of students and how that might be addressed. Both the information systems and finance specializations are relatively small. **Jim has previously met with information systems faculty members and will meet with finance faculty members soon.**  

| BUSA 111: Implementation of Critical Thinking | Kevin Melendrez asked about the procedure for implementing critical thinking coverage in BUSA 111, as approved at the spring convocation. This needs to be addressed since BUSA 111 has been taught in multiple
Jim Hoffman said that he is available to meet with Mary Jo Billiot, Dale Spencer, Mary Askew, Paula Groves.

With the development of the fall 2015 schedule we should identify who will be responsible for BUSA 111.

Rick noted that we need to make sure that students see a progression in critical thinking rather than have the same basic material covered in all of the classes which are expected to use the IDEAS model. ECON 251 instructors will have a set of applications from which to select.

**BUSA 111: Class Size**

Jim would like to move toward sections of 35 for BUSA 111 to assist with retention.

**J. Paul Taylor Social Justice Symposium**

Anne Hubbell who is serving on the planning committee for the J. Paul Taylor Symposium provided a tentative agenda for the symposium and encouraged student participation. She is also interested in sponsorships of the symposium.

**MBA Update**

Jim reported that the Graduate Committee is working on motions to be voted upon by the faculty concerning the cohort based distance MBA program. He also indicated that he, Steve Elias and Kathy Brook had met recently with Angela Throneberry and members of her staff to discuss the special program fee that he is proposing to fund the program.

**Budget Priorities**

Kathy is beginning to work on a forecast of balances for the end of the fiscal year and would like to have feedback from the departments on their needs. **Currently she has two requests for additional GA funding and will try to address those in the next few days.** One possible expense is course development funding for the one credit background knowledge courses that may result from the faculty vote. However, it was agreed that there was not a need for funding for this purpose. There will be some funding to support the development of supplementary materials for the principals participants in the program.

**Fall 2015 Schedule**

We should be getting materials soon for the fall 2015 schedule. **If you are proposing to hire adjuncts to teach classes on the schedule or for overloads, please provide that information to Kathy, including estimated salary amounts and an explanation of the need for hiring. Options for staffing of BUSA 111 and BA 590 will also need to be addressed soon.**

**Prerequisite Enforcement**

On behalf of the Advising Center, Kathy raised the issue of prerequisite overrides for courses other than MGT 449. **Department heads would like some information on the extent to which overrides are occurring.**

**Uses of Transfer Courses Numbered 300E**

The department heads agreed to meeting with Justine Adkisson and Deb Cardinali soon about this issue. Kathy will arrange a time.

**Action/follow-up items are in bold.**