College of Business  
COLLEGE EXECUTIVE COMMITTEE  
March 14, 2012  
MINUTES

Members:  
Garrey Carruthers, Chair, Dean and Vice President for Economic Development  
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research; Andrea Tawney, Asst Dean for Development and Public Relations; Ed Scribner, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Steve Elias, Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Hari Sankaran, Faculty Council Representative; Janet Green, School of HRTM; Gena Bermudez, assistant to the dean.

Absent: A. Tawney, K. Boberg, J. Green, Faculty Council Representative

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<th>Agenda Item</th>
<th>Description and Follow Up</th>
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<td>Possible NMSU Campus in Moldova</td>
<td>Bob Czerniak, Geography, recently was a Fulbright Scholar in Moldova which was formerly part of the USSR. While in Moldova he discussed with the American Chamber of Commerce in Moldova their proposal to establish an American university campus in the country. Three of the academic areas of most immediate interest are economics, information systems and computer science. Other departments would be involved in providing general education courses and upper division course work for a business major. It was agreed that Bob would make a presentation to a faculty forum planned for Wednesday, April 4, at 4:00 p.m. The presentation will include photos taken while Bob was in Moldova as well as details of what might be involved in establishing a campus there.</td>
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1. Review of minutes of February 22 and tracking tool  
   - International Display Case  
   - Distinguished Achievement Professorship  

   The international display case has been unveiled in the hallway outside BC 108. The display provides evidence of international involvement by COB faculty and students. Thanks to Rick Adkisson and Carol Corley for taking on this project.  

   Kathy has distributed to the relevant department heads information about external letters received in support of applicants for the Distinguished Achievement Professorships.

2. Updates and Announcements  
   - Improvements to the Lives of Department Heads  

   In response to on-going expressions of concern about the burdens imposed on department heads, three major topics were discussed: MBA program leadership, alternative models for department head/chair structure, and meeting schedules.  

   Leadership of the MBA program has been discussed numerous times and Dean Carruthers reiterated his concern about taking a faculty member offline for this purpose and his support for a model of hiring an MBA graduate who could teach a couple of courses. Another alternative discussed was hiring a retired faculty member on a part time basis. The MBA director could be involved in administering BA 590. This topic will be discussed further.  

   Models for structuring the department head position include the current 12 month position, a 9 month position with an additional month of summer pay and a $10,000 differential during the academic year, and a department head rotation with limited terms. In addition to making the lives of department heads more attractive,
savings in moving to a different model might be used to increase faculty salaries. (Another idea for faculty salaries from another university is to cap summer teaching pay at some level below what most faculty now receive and use the savings to supplement faculty salaries during the academic year.)

It was agreed that meetings absorb valuable time and that we may not need so many department head/CEC meetings now that we seem to be on track with the accreditation process. We will plan to return for the remainder of the spring to two meetings per month. We may move to participation in MBA issues by a more limited group of department heads.

The current NMSU administration seeks to address staffing issues (new lines, reclassifications) only once per year. **The deadline to submit requests for changes is April 30.**

### 3. Academic and other issues

- **New Graduate Degree Programs and Certificates**
  
  Dean Lacey is developing a new five year plan for graduate degree programs and certificates. The plan seems to be particularly important when taking programs through the approval process outside NMSU. It was agreed that the PhD in management of technology will remain on the plan since a recent meeting with UNM deans indicates some interest. No other suggestions were made for the 2012-2017 period.

- **Outstanding Graduating Senior**
  
  The outstanding senior for the CoB will be selected by the department heads after the three departments with multiple nominees narrow the pool to one nominee each from their departments. Since there is a short turn around this year and spring break intervenes, the department heads will make the selection rather than referring the issue to the Faculty Council.

- **Summer Graduate Fellowships**
  
  Pookie Sautter sought to finalize the process for awarding summer fellowships for graduate students to support faculty working on research projects. The availability of summer fellowships previously restricted to MBA students has been extended to MA Econ, MS AST, and doctoral students. **This funding will be advertised to students and to faculty by the end of spring break.**

- **Budget Metrics**
  
  Several questions have been raised about the budget metrics that have been distributed to each of the departments by the provost’s office. **Kathy will seek answers.**

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<td>6. Other</td>
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**Action/follow-up items are in bold.**