# College of Business
## COLLEGE EXECUTIVE COMMITTEE
### November 11, 2009
### MINUTES

### Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development  
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research and Public Relations; Larry Tunnell, Dept Head, ACCT/IS; Tony Popp, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN;  
Bonnie Daily, Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Mary Jo Billiot, Faculty Council Representative; Janet Green, School of HRTM  
Absent: Sylvia Acosta  
Guests: Bobbie Derlin, College of Extended Learning; Peyton Yates, Executive in Residence.

### Agenda Item | Description and Follow Up
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1. Executive in Residence | Peyton Yates was introduced and offered comments on his experience as the college’s executive-in-residence. Prior to this, he has had positive experience with NMSU graduates as employees. In the last year he has participated with Senator Domenici in two class sessions and has found students to be respectful and courteous in their questions. His purpose in talking with classes is to relate the topics to his experience as a business person. He will be participating in Dean Carruthers’ class next semester and may assist with BA 590 as well. He suggests reviewing the job description at the end of the year.

2. BIS and BAS Programs—Bobbie Derlin

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| Bobbie Derlin has been visiting with deans and department heads across the campus regarding the Bachelor of Independent Studies and the Bachelor of Applied Studies programs. The two general studies programs were approved for the College of Extended Learning beginning in 2004-05. The programs were introduced at a time when NMSU did not have a very good record of attracting transfer students and there was an understanding that many students coming to NMSU with associate degrees had to “start over” with a bachelor’s degree since many of their credits were not applicable to existing degree programs on the LC campus.

Students in these programs are generally transfer students and are advised to complete at least one minor. Over 80% complete at least one and some take as many as four minors. When completing a minor, the students follow the standard processes established by individual departments, including satisfaction of any prerequisites. Rarely do students come to these programs from other colleges at NMSU, but when they do come from other colleges, they are generally referred by an advisor or a faculty member.

Interdisciplinary concentrations are targeted at students with a particular associate’s degree to provide them a path to a bachelor’s degree. The upper division courses have been selected in consultation with members of relevant professional associations or community college faculty. These concentrations are also a marketing tool in attracting transfer students to NMSU.

Students in the BIS and BAS programs are required to submit a statement of purpose explaining why existing degree programs do not serve them well. Very few of the students graduate with an assortment of courses but no focus. |
Bobbie addressed the question of disproportionate participation of athletes in BIS and BAS by noting there had not been a plan to offer these programs to athletes but that athletes are disproportionately transfer students and so would be interested in these opportunities.

The College of Extended Learning is very conscientious about discussing degrees with students and often advises them in writing that the degree may not be useful in accomplishing some of their goals, such as alternative certification for teaching in the public schools.

**Bobbie provided copies of several discussion documents describing pathways from associate to bachelor’s degrees and asked for feedback from department heads.** She also indicated that she can change descriptions of programs on the web site to address concerns that the College of Business might have about accreditation and possible misperceptions that focused studies in areas including business are business degrees.

### 3. Review of minutes of Oct 28 and Tracking Tool

- **GA Re-allocation**

  Dean Carruthers indicated that he would meet with Kathy Brook and Kevin Boberg to discuss possible reallocation of GA funds. The department heads met several months ago on this subject and concluded that their vested interests are such that any decisions should be made at the deans’ level.

- **Articulation**

  Articulation issues were discussed briefly. Dean Carruthers indicated that it will be difficult to move forward on this topic until a new president and provost are in place.

### 4. Announcements and Updates – Garrey Carruthers

Dean Carruthers described his trip to Scottsdale with Liz Ellis this week to visit with NMSU graduates employed by Vanguard. While they hire a number of finance majors, they are interested in business and non-business majors. One employee has already followed up with Liz about making a contribution to the college.

Dean Carruthers encouraged CEC members to provide input to the regents concerning the presidential candidates.

### 2. Academic and other issues – K. Brook

- **MBA Program**

  Kathy reported that at yesterday’s Graduate Committee meeting there was sentiment expressed by the committee that it would be desirable for someone to provide recommendations for the MBA program as the committee has many issues on its plate currently, including assessment of the MBA learning objectives. The committee plans to invite Dean Carruthers to meet with them at its next meeting on December 1. Kathy then outlined some options with respect to admission criteria but noted her concern that there seems to be a disconnect between students struggling in the MBA program and succeeding in their course work. Only about 15% of our students graduate from the program with a GPA of less than 3.5.

  The value of having people from varied backgrounds in the program
It was agreed that this would be a topic for the department head meeting on November 18 and that they would put together a proposal for consideration by the Graduate Committee.

- **Summer Teaching**
  Kathy is still working to finalize the costs of the proposed summer teaching schedule and the state of the college's budget. She encouraged department heads to look at the possibility of offering online courses in the summer and questioned whether we would be able to offer multiple sections of a given course.

- **Mixing MBA Cohorts**
  Mixing of students in cohort classes was discussed. Specifically, Kathy noted the conflict between BCIS 502 and MGT 590 in the spring semester, a conflict that could be addressed by allowing students to register for the online BCIS class for WSMR. It was agreed that we should allow such mixing when it serves the needs of the program.

- **Spring convocation**
  For the spring convocation the following agenda items were proposed: discussion of grading issues including incompletes, grade changes, repeating of courses; brief committee reports and action items, report for Peyton Yates on his experience as executive-in-residence; budget update from Jennifer Taylor, Anna Price or Ricardo Rel.

### 3. Research – K. Boberg
No report.

### 4. Development and Public Relations – S. Acosta
No report.

### 7. Other
- **Development activities**
  Dean Carruthers noted that Sylvia has sent out pledge cards to faculty and staff and that he would like to see more people donate to the college. He also reported that Senator Domenici will soon be seeking donations for the new building and that we are prospecting for a million dollar chair in the college.

  Janet Green reported that there has been a positive response from a prospective donor who visited the campus last week. The donor is considering a major gift to HRTM. Janet expressed appreciation for the work that Sylvia did relating to the visit.

*Action/follow-up items are in bold.*