College of Business
COLLEGE EXECUTIVE COMMITTEE
November 12, 2008
MINUTES

Members:
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research; Sylvia Acosta, Asst Dean for Development and Public Relations; Larry Tunnell, Dept Head, ACCT/IS; Tony Popp, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Bonnie Daily, Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Bobbie Green, MBA Dir; Minjoon Jun, Faculty Council; Janet Green, School of HRTM; Janice Wright, Asst to the Dean

Absent: Sylvia Acosta

Agenda Item Description and Follow Up
1. Review of Minutes of October 8 and Tracking Tool
   - Scope of accreditation
     The scope of accreditation materials have now been collected in a uniform format and Liz will bring this topic to a future meeting.
   - LTV Committee
     Dean Carruthers noted that some representatives from the Plan to Plan Committee will be added to the LTV Committee, which will be the university’s strategic planning committee.
   - Common Course Numbers
     Dean Carruthers will ask John Hamilton to add titles to the common course number spreadsheet and will follow up on the next steps in the process of implementing these numbers for the college as a whole.
   - Junior Achievement
     Several Arrowhead students and several MBA students have been working with Junior Achievement (JA). In addition, the LLC peer advisors are interested in working with JA. It was agreed that Sara Pirayesh would be the college’s contact person for JA matters.
   - Carry Forward Budget
     Dean Carruthers will meet with the provost today concerning the college’s carry forward budget.
   - DED Funding
     Dean Carruthers asked Tony Popp to provide recommendations concerning the expenditure of DED performance funds received for 2008-09.

2. Announcement and Updates-Garrey Carruthers
   - ACAP Nominations
     Dean Carruthers encouraged nomination of faculty and staff to ACAP. Currently, Elliott Willman is the only representative of the College of Business and he is serving as an alternate. The deadline for nominations is November 14.
   - Domenici Center
     In addition to the Domenici archives, it is expected that the Domenici Center will incorporate two parts of what is now called Arrowhead Center, namely the Office of Policy Analysis (which will be named the New Mexico Public Policy Institute) and the Entrepreneurship Institute. Arrowhead Center, Inc. will be responsible for Arrowhead Research Park and intellectual property issues. The structure of the Arrowhead board of directors will be unchanged.
     The New Mexico Public Policy Institute has been designated to receive $10 million in federal funding, will be the home for the annual
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<th>3. Academic and Other Issues - Kathy Brook</th>
<th>Assistant to the Provost</th>
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<td>• National Scholars Day</td>
<td>Domenici Conference and may have fellows from other NMSU colleges.</td>
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<td>The Domenici Center is likely to have an advisory group consisting of representatives from inside and outside NMSU.</td>
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<td>The description of the assistant to the provost position has been circulated. It seems designed for early-career faculty.</td>
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| Fulton Chair                              | There was an extensive discussion of the selection process for the Fulton Chair with particular attention to using some of the funds for purposes other than faculty salary (such as GA support, travel, research support) and to the issue of whether the chair is permanently assigned to a faculty member or has a limited duration. Term limits would make it difficult to use the chair for recruiting but would allow the benefits of a chair to be shared by a larger number of faculty. Chair holders may be asked to work on research with less senior faculty. |

Pookie Sautter will revise the document describing the selection process, it will be reviewed by the dean and input will be requested from the ad hoc committee which has advised the dean on this subject.

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<th>4. MBA - Bobbie Green</th>
<th>Fall 2009 Schedule of Classes</th>
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<td>Originally the CEC had proposed offering at least one main campus graduate course each semester, but it was noted that it might be necessary to deviate from that on occasion. It was also noted that the use of ITV in MBA classes will continue to present compensation issues.</td>
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Dean Carruthers agreed to send out to faculty information about the assessment workshops planned for January 12 featuring Elizabeth Fletcher from University of Houston. There will be a morning session for all faculty followed by afternoon sessions with the AoL, Graduate, and Undergraduate Committees.

Kathy provided an update on the materials accumulated for the 2007-08 assurance of learning notebook and requested that department heads provide learning objectives by Monday, November 17, for the goals their departments are assessing. In many cases, she has attempted to derive learning objectives from the rubrics used.

At the AACSB conference last week there was discussion of the need for a faculty development plan as part of the accreditation process. While we support faculty development in a variety of ways, we do not have a plan. We also will need individual plans relating to maintenance of AQ and PQ for faculty in danger of losing their qualifications.
### Possible Ft. Bliss/time Warner Cohort

- Bobbie also asked for feedback with respect to the timing of the proposed Time Warner/Ft. Bliss/El Paso cohort. Dean Carruthers indicated the importance of having firm demand numbers before beginning a cohort there, and there was general agreement that if the numbers were decent it might be a good idea to start a cohort in Spring 2009 with two classes in order to have a presence there before Ft. Bliss begins to ramp up. **Bobbie agreed to provide firm interest estimates for this cohort later in November.**

### Santa Fe/LANL cohort for fall 2009

- Possible Fall 2009 cohorts at Sandia and LANL/Santa Fe were discussed. The interest at Sandia appears to justify a cohort there, and Dean Carruthers indicated that it would be a good idea to get support from Lieutenant Governor Diane Denish for beginning a cohort in Santa Fe. Since many LANL employees live in the Santa Fe area, Bobbie indicated that having the classes in Santa Fe shouldn’t be a problem with LANL.

### 5. Research-Kevin Boberg

- **State funding**

  Kevin reported that the DED program funding is the #1 priority for the University in terms of additional state funding. Also in the top ten is $400,000 for graduate assistants.

- **Federal funding**

  NMSU has been requested to submit an application for funding for $7.5 million over five years to study UAVs and the detection of underground WMDs. In addition, Arrowhead has another funding request for $2.5 million in process.

- **Architecture – Domenici Building**

  Kevin reported that several meetings with University personnel with respect to beginning the architectural plans for the Domenici Building were cancelled recently, preventing forward movement in that area.

- **Stock Market Game and Innoventure**

  Kevin indicated that the Stock Market Game, under Ken Martin’s excellent leadership, is flourishing. Innoventure is also seeing record participation.

### Other

- **Office Nameplates/Signage**

  Liz Ellis stated that the University was going to a more consistent signage policy that did not include our current Plexiglas signs. CEC accepted her proposal that the College stick with the current Plexiglas signs at this point. She asked for suggestions as to possible sources of the signs.

- **HRTM 20th Anniversary**

  Janet Green announced that HRTM is having a 20th anniversary celebration at the Stan Fulton Center on the night of Thursday, November 13.

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*Action/follow-up items are in bold.*