College of Business  
COLLEGE EXECUTIVE COMMITTEE  
November 13, 2013  
MINUTES

Members:  
Kathy Brook, Chair, Interim Dean  
Liz Ellis, Interim Asst Dean for Academics; Steve Elias, Interim Asst Dean for Research; Asst Dean for Development and Public Relations; Kevin Melendrez, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/ESTAT; Ken Martin Interim Dept Head, FIN; Steve Elias, Dept Head, MGT; Pat Gavin, Dept Head, MKTG; Chris Erickson, Faculty Council Representative; Janet Green, School of HRTM.  

Absent:   L. Ellis

Agenda Item  
Description and Follow Up

Review of Minutes of October 30 and Tracking Tool – K. Brook  
The changes to Sponsored Programs and Funded Activities have been posted to the college process manual on the web.  
An announcement of the international faculty development funding opportunity has been distributed to faculty members with a due date of December 20.  
Rick Adkisson, Ken Martin, Liz Ellis and Kathy Brook met on November 6 to discuss the structure of the college web page. Liz will work with Renee to implement changes.  
Kathy has sent a reminder about the faculty forum on Friday and has included a copy of the new AACSB standard 15 concerning faculty qualifications.  
Kathy has sent to CEC members information about employee recognition programs so that these issues can be addressed by Faculty Council with respect to the research award proposal.  
An MBA exit survey is being administered this fall in MGT 590.  
As far as we know, the Digital Measures merger into the university instrument is proceeding.

Announcements and Updates – K. Brook  

• BMGT 110/BUSA 111  
Kathy noted that she has communicated with Monica Torres, interim associate VP at DACC, about the proposed cross-listing of BMGT 110 with BUSA 111 indicating that the department heads are opposed to cross-listing since the two courses are not the same – although BMGT 110 is accepted in place of BUSA 111 in the STAR audit for the BBA. The mention of BUSA 111 led to questions about whether BUSA 111 provides benefits commensurate with its resource costs. It was agreed that Dale Spencer, Al Berryman and Ben Taylor would be asked to meet with the department heads, preferably on November 20 at 3:00 p.m.

• UPS Charges  
Based on feedback from department heads, there seems to be no need to pay $11/week to have UPS come by the dean’s office to see if there are packages to be picked up. They will come by once per week at no charge and can be contacted for pick up on other dates.

• Faculty Lines  
Kathy noted that it may be possible to have a faculty line discussion soon so the department heads may want to think about their needs and be prepared to discuss them, perhaps in January.

• GA Offices  
Kathy asked Rick, Steve, and Pat to provide information on the number of doctoral students housed in CoB spaces – in preparation for a meeting about the allocation of space in Domenici Hall.

• Online MBA Program  
Kathy acknowledged the lack of enthusiasm in CEC for pursuing an online MBA program but described her perspective concerning the provost’s request that the college implement an online graduate program and his specific reference to the MBA
program. Almost all of the MBA courses have been offered online on one or more occasions. It would be possible to implement the program following the model of the Sandia program with two courses being offered each semester for four consecutive semesters and two summer terms. Such a program could appeal to NMSU graduates in NM or outside the state who are interested in an MBA program.

Proctoring of exams was raised as an issue that would need attention if an online program is implemented (and perhaps with online courses in general). We will need to decide how the expense will be handled. Another issue is the structure and whether this would be a totally separate program. One response suggested that any student could enroll in the courses but that online students (once identified) might be given priority in enrolling as long as they adhered to the program offerings of two courses per semester. Students who did not start with the group would probably not be able to complete the program in two years.

Concern was expressed that we might be competing with ourselves with some of our LC campus students moving into the online program. How do we know that offering an online program will generate more students?

Implementation of a distinctly different executive MBA program was suggested as an alternative.

With the approval of the group, it was agreed that Kathy would work with Liz to propose a structure for an online program. The proctoring issue might be addressed by the Graduate Committee. Department heads should discuss with their faculty interest in participating in the online program and ways that we might enhance our online offerings.

A fully online program may necessitate a discussion of alternatives to the current structure of BA 590. A professional report could be an alternative to the current business plan.

Kathy distributed information about the Carruthers (economic development) and Sheriff (entrepreneurship) Chairs and noted that there are several issues that need to be addressed with respect to both of these with a more immediate need to resolve the vacancy in the Carruthers chair. As indicated in the donor agreement for the Carruthers chair, Kathy will convene a meeting with the associate deans so that we can proceed toward seeking applications for the chair. The Carruthers agreement calls for the College of Business Professorship and Chair Committee to be involved in selecting the recipient. It was agreed by CEC that this committee would be comprised of the holders of endowed chairs and the Regents Professors in the CoB.

Kathy raised questions about the implementation of the undergraduate performance standards recently approved by the CoB faculty in light of proposed changes in admissions standards and the lottery scholarship. All of these changes may have a negative impact on enrollments in the short run and we should be mindful of these consequences as we proceed with implementation. There are several issues to be resolved concerning implementation including the treatment of transfer credits. Kathy prefers not to try to incorporate transfer credits into the GPA as we don’t do this with any other GPA requirements.

included in the packet for today’s meeting is information about the Employee Assistance Program, which came up in Kathy’s monthly meeting with Andrew Pena (HR).

Research – Steve Elias

Steve Elias indicated that representatives of Frito Lay/Pepsico are interested in meeting with the department heads concerning employment opportunities for business majors. This meeting is planned for November 20 at 3:00 p.m.

Development and PR

No report.

Other

Action/follow-up items are in bold.