College of Business  
COLLEGE EXECUTIVE COMMITTEE  
October 12, 2011  
MINUTES

Members:  
Garrey Carruthers, Chair, Dean and Vice President for Economic Development  
Kathy Brook, Asst Dean for Academics; Kevin Boberg, Asst Dean for Research; Andrea Tawney, Asst Dean for Development and Public Relations; Ed Scribner, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Steve Elias, Interim Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Hari Sankaran, Faculty Council Representative; Janet Green, School of HRTM; Gena Bermudez, assistant to the dean.

Absent: G. Carruthers, K. Brook, K. Boberg, A. Tawney, J. Green, G. Bermudez

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<td>1. Review of Strategic Management Plan Action Items – L. Ellis</td>
<td>In the absence of Dean Carruthers (out of town on business) and Associate Dean Brook (on sick leave), Liz Ellis handed out a copy of the Strategic Management Plan Action Items for 2011-12. Brief discussion. Consensus that the action items agreed upon by Kathy and the Department Heads are ready for consideration by CEC when the other Deans are available.</td>
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| 2. Continuous Improvement of Curriculum and Participant Qualifications – Global Preparation – R. Adkisson | Rick Adkisson provided a copy of the globalization questionnaire answered by the College faculty, along with tabulations of results. The faculty tables indicate significant international activities and experience over a broad cross-section of the faculty. The curriculum tables for the MBA and the undergraduate business core indicate coverage of global business environment issues in at least half of the MBA courses and over half of the undergraduate courses, albeit at a generally low level. (Not included are a variety of international course electives available to undergraduates.) Discussion. Consensus achieved as to the following actions:  
1. Findings from the faculty tables should be discussed briefly in the “Participants” section of the AACSB Fifth-Year Maintenance Report.  
2. Rick will make the curriculum tables available to the Graduate and Undergraduate Committees for possible use in curriculum improvement and/or formulation of a program goal related to the global business environment. |
| 3. Continuous Improvement of Curriculum – Writing Skills – L. Ellis | Extensive discussion of program goals pertaining to writing skills, including diagnostic exams to identify students with the greatest need for assistance, number of courses that require or should require writing, varieties of writing assignments, grading constraints imposed by class sizes, etc. Hari suggested the use of grading software as used by GMAT. Pookie will inquire of Chris Burnham in the ENGL Department as to availability of materials and guidance he presented April 7, 2006, at the Teaching Academy on developing and efficient grading of effective writing assignments. |
4. Ethics Statement – L. Ellis

Liz handed out a copy of the College of Business Ethics/Professional Standards for all faculty, staff, and students. Rick noted that the Advising Center had suggested the addition of ethical standards for the conduct of advising by the Center and by faculty. Hari noted there is only one such standard (listed under “Service”) in the existing document. Consensus to ask Advising Center to furnish a list of proposed ethical standards for advisement to CEC for consideration.

5. Faculty Award for Acceptance of Peer-Reviewed Journal Article – L. Ellis

Liz reminded the Committee that, although Human Resources had approved the award plan, recent e-mail from Senior HR Specialist Anelisa Simons consisted of the statement that she will keep Dean Brook “updated on the status of this request,” thereby suggesting some lack of closure on HR’s end. We are awaiting an interpretation of that statement.

Hari asked for clarification as to whether coauthors in the College of Business would also receive $500 and whether this is a one-time award. The answers to both questions are “yes.”

6. Aggie Experience October 15, 2011 – L. Ellis

Discussion of final logistical arrangements for Aggie Experience event this Saturday in GU 100 (9:45 – 11:30 a.m.).


Action/follow-up items are in bold.