**College of Business**
**COLLEGE EXECUTIVE COMMITTEE**
**September 28, 2011**
**MINUTES**

**Members:**
Garrey Carruthers, Chair, Dean and Vice President for Economic Development
Kathy Brook, Asse Dean for Academics; Kevin Boberg, Asse Dean for Research; Andrea Tawney, Asst Dean for Development and Public Relations; Ed Scribner, Dept Head, ACCT/IS; Rick Adkisson, Dept Head, ECON/IB/ESTAT; Liz Ellis, Dept Head, FIN; Steve Elias, Interim Dept Head, MGT; Pookie Sautter, Dept Head, MKTG; Hari Sankaran, Faculty Council Representative; Janet Green, School of HRTM; Gena Bermudez, assistant to the dean.

Absent: A. Tawney, J. Green, K. Boberg

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<th>Agenda Item</th>
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<td>1. Review of minutes and tracking tool</td>
<td>Pookie Sautter will attend the October AACSB workshop on critical thinking on behalf of the college. Liz Ellis reported that one candidate for the Honors College position became aware of the position through the PhD Project, one benefit of our association with the group.</td>
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| 2. Updates and Announcements — Garrey Carruthers | Dean Carruthers reported on the discussions in the University Budget Committee concerning the imposition of a new higher distance ed fee (increased from $25 per credit to $35 per credit), the plan to charge the fee on hybrid courses as well as those that are fully online, and the allocation of the resulting DE revenues between the colleges and the associate provost's office (which now includes the College of Extended Learning). Dean Carruthers is currently working on “asks” of several million dollars and is pleased with Andrea Tawney’s attention to follow-up on visits with donors. He noted that both the College of Business and the Domenici Institute have high potential for fund-raising within the university. The Business Advisory Council meeting was successful with 15 members in attendance, including several who came from outside New Mexico. The dean reiterated Danny Arnold’s feedback that the CoB is in good shape for an accreditation visit but has some work yet to do this year in preparation for the visit. We plan to invite the chair of the accreditation team, Finley Graves, to visit the campus in the spring along with the chair of the accounting team. Team member Brent Hathaway will be here in November in conjunction with a Daniels Fund meeting. One of Danny’s suggestions for improving our report was to list major accomplishments since the last visit. The following suggestions were made for that list: More external focus, more recognition, and more involvement in the greater community/reputation as the “go
Sandia National Labs

Academic Deans Council

- Development of Arrowhead Center
- Funded chairs for faculty (might include data on growth in fund-raising)
- Establishment and endowment of the insurance center
- Well-functioning executive team
- Establishment of the DED program and successful placements of graduates from the PhD program
- Interdisciplinary collaborations (including algal fuels, energy, ethics) and an increase in total scholarship
- Daniels Fund Ethics Initiative
- Development of the online degree completion program
- MBA: curriculum changes, remote sites with establishment of relationships with WSMR, Sandia and LANL, Piñon award, development of BA 590 with prerequisites
- Funding opportunities for students
- Technology enhanced instruction, use of SAP in classes, course credit associated with internships
- Domenici program

Some challenges (where we should also explain how we have addressed the challenge):

- Faculty salaries: we have managed to carry on with strategies to recruit mid-level faculty who may not have found a good fit at another institution; we have received donor support for endowed chairs and professorships; we have obtained support of the provost in offering higher pay rates for new hires
- Budget reductions:
- Lack of consistent funding for merit increases:
- Declining state support: we are seeking grants and donor support
- Changing leadership and changing priorities at the university level: the leadership in the college has been more stable as has the composition of the faculty and we have worked consistently within the LTV framework.
- Poor preparation of many students in areas such as communications and critical thinking: we have addressed this at the university and college levels by making tutoring available.

Dean Carruthers will meet with Bernadette Montaño at Sandia next week to discuss challenges to offering the MBA program to a new cohort there. He will also be speaking soon to a group of the top 50 executives at Sandia and will talk about the potential for the MBA program.

The Academic Deans Council has recently been apprised of a proposal to reduce the number of credits required for a baccalaureate degree from 128 to 120 and of the availability of funding for extra classes (especially general education and VWW for this fall and next spring and summer). With respect to classes, COB will be preparing a request for some extra funds.

The process for allocating $500,000 to address salary inequities and salaries of full professors is still under discussion.
### Hall of Fame Timing

Dean Carruthers asked for feedback on a proposal to move the Hall of Fame from fall to spring. This would better accommodate donors who have recently been confused about what they are being asked to contribute to and would avoid the current challenge of the Domenici conference, an Arrowhead conference, homecoming, and the Hall of Fame occurring within a two month period. No concerns were expressed.

### 3. Academic and other issues

- **Scholarship Awards**
  Andrea asked Kathy to relay her request that scholarship funds from endowments and current use funds be awarded each year. Questions were raised about whether departments were expected to award very small amounts of money, if that was all available. Kathy suggested that departments consult with Andrea when they have questions about a specific situation.

- **Faculty Council and the Evaluation of Teaching**
  On behalf of Faculty Council, Hari Sankaran explained how Faculty Council has been seeking information from departments on the evaluation of teaching and noted that there are variations among departments in faculty understanding of the process for evaluating teaching. He also raised questions about the role of Faculty Council and faculty, in general in determining how teaching is evaluated. In the ensuing discussion a distinction was made between evaluation of teaching for annual performance review (which is the responsibility of the department head) and the evaluation of teaching as part of the P&T process.

  There was also discussion about the desirability of asking the members of Faculty Council to get feedback from their departments so that Faculty Council can judge whether an issue is of broad or limited concern within the faculty.

- **College Level Scholarships**
  Kathy asked for feedback on her plan for awarding CoB Alumni scholarships to students from the list of top students provided by department heads. Following the meeting she distributed details to the departments for their review. This will complete the awards for 2011-2012.

### 4. Research – K. Boberg

No report.

### 5. Development – A. Tawney

No report.

### 6. Other

Action/follow-up items are in bold.