Graduate Committee Annual Report
2013-14 Academic Year

The Graduate Committee was charged with conducting a comprehensive curriculum review of the MBA program over the 2013-14 Academic Year. This review was an effort to determine whether our current curriculum content is appropriate and serves our programmatic goals and the needs of our particular students in accordance with new AACSB Standard 9. While the review is ongoing, at the end of the review, we will (1) make program change recommendations, if the Committee believes such changes are appropriate or necessary, and (2) create the documentation required by AACSB to demonstrate compliance with Standard 9 (2013).

The Committee made good progress towards these objectives by collecting feedback from instructors for each of the required MBA courses using a standardized template. Faculty were asked to think broadly and to provide information (expected competencies and learning experiences) for each Content Area to which the Course contributes. Collectively, the program much demonstrate that all listed content areas are included in the MBA curriculum, so where gaps are identified, each department will need to coordinate among the various instructors to ensure a degree of commonality for each required course irrespective of the particular instructor.

In addition, the Graduate Committee reviewed two assessments from the AOL Committee.

In response to the Globalization Assessment, the Graduate Committee wrote

    The Graduate Committee considers this initial assessment to be a useful baseline since this particular cohort may not have been exposed to the increased emphasis on globalization.

    Based on our understanding, we agree that the assessment may have been inadequate in measuring the four criteria, and we look forward to reviewing subsequent assessments resulting from an improved instrument.

    To that end, if possible, the MGMT 590 course offered at Sandia this summer may present an opportunity to improve the assessment instrument.

    Although we cannot make any conclusions about the effectiveness of the increased curricular emphasis on globalization based on the data presented, the Graduate Committee would like to request that the dean provide time for us to discuss the need for emphasis on globalization at the Fall convocation.

In response to the Ethics Assessment, the Graduate Committee concurred with the AOL Committee that more data was needed.