1. The Committee welcomed Michael Maxfield as the student representative on the Graduate Committee.
2. The Committee selected Florence Kone as the recipient of the Sepich Scholarship.
3. The Committee reviewed and approved the Course Action Form for BLAW550.
4. The Committee received feedback from an MBA student about current online courses in MBA program.
5. The Committee evaluated and responded to the AOL Committee on the Spring 2014 assessment of:
   a. Globalization (report attached)
   b. Ethics
6. The Committee discussed at length moving from our current policy of assessment to a broader process intended to stress program assessment.
   a. Rationale: the results from the Spring 2014 assessment of Globalization indicated the students were writing in the context of the current course. That is, they drew in little information from other courses in their program. The committee recommended assessment to be done in the MGT 590 capstone course very early in the semester.
7. The Committee met with Steve Elias to discuss the coverage of ethics in the MBA courses and to discuss program assessment in the MGT 590 capstone course.
8. The Committee reviewed and approved the instruments to be used for the Fall 2014 assessment of:
   a. Critical Thinking (data sent to AOL committee)
   b. Decision Making Under Uncertainty (data sent to AOL committee)
9. The Committee chair and Deans met with representatives of IIQ to discuss the Priorities Survey for Online Learners (PSOL). In cooperation with IIQ, all students in the MBA programs will be invited to participate in this inter-institutional national study for evaluating student understanding and satisfaction with our online courses in all MBA programs. This study will provide baseline data about the quality of both blended and online courses. The survey will be available March 2-20, 2015 with local survey results April 15 and national comparison results in June 2015.
10. At the request of the Dean, the Committee discussed the calculus requirement in the MBA program.
11. Online MBA: The Committee discussed the Dean’s proposal for the Online MBA. The Committee agreed to the following policies changes for the MBA:
   a. MBA BOOT CAMP: Students who are more than 4 years out of school and with an undergraduate GPA above 3.00 would attend a Boot Camp on the Main NMSU Campus. One day of intensive instruction would be provided on: Management, Quantitative Methods and Statistics, Accounting, Economics, Finance, and Marketing. An additional day would be used as an intensive orientation to the MBA program policies and procedures, the Learning Management System (LMS) and networking within the Online MBA cohort. The Boot Camp would be followed by the background information examinations.
   • To be clarified:
1. What about students with no business background and less than four years out of school?
2. Is the Boot Camp available to students applying for other MBA programs?
3. Is there value in offering the Boot Camp online?
4. We need to clarify the impact of the Boot camp and successful passing of the exams on the pre-requisites.

b. Online MBA COURSE LOAD: Student in the online MBA program would take 2 courses per semester, making this a 2 year program.

c. Online MBA COURSE DELIVERY: Online MBA courses will be delivered using a blended delivery model. Course materials will be available on the LMS. During a Fall and Spring semester, every other Saturday morning from 9 am until noon MST will include a full 2-way audio and video presentation delivered using a web-based conferencing tool. Therefore, the course will contain 21 synchronous contact hours (3 hours X 7 weeks) of course delivery compared to 42 contact hours in a fully face to face course (3 hours per week X 14 weeks).

• To be clarified:
1. The schedule for synchronous meetings in summer semesters.

d. Online MBA SCHEDULE: Students in an Online MBA cohort will take 2 courses per semester, making this a 2 year program. The courses will follow the (tentative) schedule:

   SWOT Analysis:
   - ACCT 503: Managerial Accounting
   - MGT 502: Operations Management
   - ECON 503: Management Economics

   Strategy Formulation:
   - FIN 503: Financial Management
   - MKTG 503: Marketing Management
   - MGT 512: Quantitative Analysis for Business Decisions

   Strategy Implementation:
   - BLAW 502: Legal Environment of Business
   - MGT 503: Organizational Behavior (or MGT 524: HR)
   - BCIS 502: Management of Information Systems

   Integration:
   - Elective from the approved elective list
   - BA 590: Professional Paper and Presentation
   - MGT 590: Strategic Management

12. The Committee began the process of defining the specific times and topics to be covered in each of the background knowledge areas for the Online MBA Boot Camp.