Graduate Committee Report Convocation Jan 2013

- Graduate committee met numerous times preparing for the accreditation review. The final results of review are not known but the thrust from the review committee is that the MBA program should strive to distinguish its goals from the undergraduate program.
- In that light, the GC has developed a new learning goal for the MBA program on globalization. This goal will be implemented within the MBA curriculum starting in the fall semester 2013.

Globalization as an MBA Goal

Globalization learning objective - Students understand how globalization affects organizations and their environment.

This was approved by GC by unanimous vote. We now need to have the faculty vote on the goal.

1. Discussion

2. Vote: the NMSU Business faculty agrees to adopt the above globalization learning goal as Assurance of Learning objective Yes___ No____

(after the vote) The graduate committee has recommended the following measures for the globalization goal. These will need to be approved by the AOL committee.

- The sub goals are “Students are able to:
  - Analyze the opportunities and threats in the environments associated with managing organizations internationally.
  - Demonstrate the rationale for developing global brands and global brand positioning.
  - Identify and analyze the key legal issues associated with operating a business globally.
  - Understand exchange rates as they relate to operating a global business.

PROPOSAL FOR MBA BODY OF KNOWLEDGE MINI-MESTER COURSES:
The Graduate Committee has approved, as a pilot project, a proposal to offer a series of online “body of knowledge” courses at the graduate level – mostly 1.5 credits in length and offered on a mini-mester basis that could be used by students admitted to the MBA in place of the lower division undergraduate courses. The body of knowledge (BOK) courses would be a fast-paced way for graduate students to gain the prerequisite body of knowledge much more quickly than is required with 7 undergraduate courses. The specific course proposals are:

ACCT 500 – 3 credits/full semester, or 2 mini-mester courses of 1.5 credits each – cover essential accounting necessary as background knowledge for ACCT 503
A ST 500 – 1.5 credits/ mini-mester – cover essential statistical knowledge and skills necessary for MBA courses with quantitative content such as ECON 503 and FIN 503

ECON 500 – 1.5 credits / mini-mester – cover essential macroeconomic concepts necessary as background knowledge for ECON 503 and FIN 503

MKTG 500 – 1.5 credits / mini-mester – cover essential marketing concepts necessary as background knowledge for MKTG 503.

BA 501 – 1.5 credits / mini-mester – cover essential quantitative concepts including basic calculus as background knowledge for MBA courses with quantitative content.

FIN 500 – 1.5 credits/ mini-mester covering essential principles of finance and financial analysis necessary as background knowledge for FIN 503.

This pilot program will be reviewed after the initial cohort of students taking these background courses completes their MBA core courses.

The Graduate committee voted unanimously to start the pilot program and review 1 year after initiation.

**Substitute AEEC 526 for AEEC 585 in the MBA-AB (agriculture).**

As you all may recall, the School of Agriculture has an agricultural specialization within the MBA, this is called MBA-AB. The program substitutes several agricultural economics and agricultural marketing classes for standard MBA core courses. All of which have been previously approved by the respective Colleges.

The proposal was made by AEAB faculty that AEEC585 (Production Economics) would be replaced with AEEC 526 (Global Food Supply Chain Management) as one of the core MBA-AB courses. The rationale was that AEEC 526 is clearly an agribusiness course whereas AEEC 585 is about micro-economic principles and theory and is a higher level economics class designed for the MS degree in the Ag econ. AEEC 526 concentrates on international supply chain management and fits in with the Business College’s objective of global awareness in our students. The Graduate committee approved this substitution. But we need to get overall faculty approval.

Vote

I approve the substitution of AEEC 526 for AEEC 585 in the MBA-AB core course requirements.

Yes ___ No ____