Below is a draft proposal for the COB Values Statement that would bring it in better alignment with the AACSB standards on Core Values. Please note the following:

1. Items in yellow highlighting are from the original COB values.

2. Values B.7. and B.8. have comments associated with them that gives some extra explanation.

3. Value B.8. is my own attempt at implementing the portion of AACSB Core Value B regarding faculty governance.

4. All other values come from the AACSB values statement, reworked a bit to fit into our format.

5. I’ve used the Track-Changes feature in MS Word to show substantial changes on my part. Primarily, I have replaced “research” with “scholarly activity” since the university has been adopting a broader view of this topic.

Core Values

The College of Business (COB) at New Mexico State University (NMSU), as a land grant institution with a liberal admissions policy, embraces the values given in the following three areas:

A. Ethical Behavior – The college encourages and supports ethical behavior by students, faculty, administrators, and professional staff. As such, the college is committed to:

   1. Having appropriate systems, policies, and procedures that reflect the school’s support for and importance of ethical behavior for students, faculty, administrators, and professional staff in their professional and personal actions;

   2. Ensuring the systems, policies, and procedures provide appropriate mechanisms for addressing breaches of ethical behavior.

B. Collegiate Environment – The college maintains a collegiate environment in which students, faculty, administrators, professional staff, and practitioners interact and collaborate in support of learning, scholarship, and community engagement. As such, the college is committed to:

   1. Maintaining high academic standards resulting in a quality education;

   2. Employing a knowledgeable and diverse faculty committed to teaching contemporary business curricula;
3. Preparing students to meet the challenges in a dynamic global environment;

4. Advancing knowledge by encouraging faculty to engage in a wide range of applied and scholarly research activities;

5. Enabling faculty through their research-scholarly activities to maintain currency in the classroom, to advance knowledge in their respective disciplines, and to garner their peers’ respect and recognition;

6. Supporting faculty involved in multi-dimensional service activities for our students, our institution, and our respective professions;

7. Providing students with an excellent education at a reasonable cost.

8. Having appropriate systems, policies, and procedures that actively engage faculty in the governance of the college through faculty functional-based committees with representation from each department, departmental and college forums and votes, and other mechanisms of input.

C. Commitment to Corporate and Social Responsibility – The college is committed to addressing, engaging, and responding to current and emerging corporate social responsibility issues (e.g., diversity, sustainable development, environmental sustainability, and globalization of economic activity across cultures) through its policies, procedures, curricula, research-scholarly activities, and outreach activities. As such, the college is committed to:

1. Involvement through faculty, staff and student interactions in local, state, and national organizations, and our global community;

2. Responding to diversity, sustainable development, environmental sustainability, and other emerging corporate and social responsibility issues;

3. Fostering sensitivity to, as well as awareness and understanding of, diverse viewpoints among participants related to current and emerging corporate social responsibility issues;

4. Fostering sensitivity toward and greater understanding of cultural differences and global perspectives.

Commented [d1]: We have already stated we are giving the students a quality education in item 1, and it seems to me that the reasonable cost part is largely beyond the scope of the college, therefore I would suggest that this be deleted. It also seems that the cost issue is not in the scope of the AACSB value of "Collegiate Environment".

Commented [d2]: In 2007, Faculty Council developed a set of recommendations regarding shared governance and communication in the COB. I believe the CEC voted to support/approve the recommendations. Perhaps this should be incorporated as part of the college's policy on faculty governance.