SMAC Minutes– 2014-Jan-22

Members present
David Boje, Kathy Brook, Renee Brown, David Daniel, Steve Elias, Liz Ellis, Rich Fortin, Richard Oliver, Collin Payne

The meeting began at 4:00pm.

Order of business

1. Integration of the COB Strategic Plan with NMSU Strategic Plan
   Dean Brook reviewed the documents she provided on integrating the NMSU plan into the COB plan. Questions were asked by the committee on the interpretation of some of the NMSU plan’s objectives. The committee voted to accept the document presented by Dean Brook as a draft for the COB Strategic Plan. The committee intends to examine the remaining Vision 2020 objectives at the next meeting and determine which ones it believes are applicable to the COB, and either determine what action items might be suitable for those objectives or determine a committee that should undertake development of suitable action items.

2. Green MBA Graduate Certificate Program
   David Boje presented a draft plan for developing a graduate certificate program in sustainability for completing twelve credits of green-related course work, and a long-range strategy for developing a “Green” MBA program. The committee reviewed the draft plan and made suggestions. In particular was the suggestion to find additional already-existing courses that would count towards the certificate since the current list would require some prerequisite courses to also be taken, thus making the certificate less attainable for MBA students. David Boje will take a revised plan for the graduate certificate program to the COB graduate committee and his department for approval, and then through the university process.

3. AACSB Recommendation of Aspirational/Transformational COB Goals
   The chair asked the committee members to solicit their department faculty for suggestions on aspirational and/or transformational COB goals, as recommended by the AACSB visiting team during the last AACSB evaluation.

The meeting adjourned at 5:05pm.