Strategic Management Advisory Committee Minutes: October 31, 2011

Members of SMAC: Cindy Seipel Tunnell; David Daniels, David Boje; Renee Brown; Kenneth Martin; Patrick Gavin; Kevin Boberg; Kathy Brook; Garrey Carruthers; 

Not present due to schedule conflict: David Daniels

Dean Carruthers stopped by to work with the group.

SMAC met to make additional revisions in the SMAC Minutes Oct. 17, 2011:

- COB Flowchart-RB Draft 13; revisions include work on aligning the COB goals, action plans, and indicators with the University Building the Vision 7 Goals.
- FYI. The new Flowchart reflects this, and will be next reviewed and adjusted by CEC.

Members of SMAC wish to thank Renee Brown for updating the Flowchart at the meetings held in October, and for getting our minutes and that Flowchart onto the College website. At this point in time, SMAC has submitted the flowchart and other feedback to the CEC for their further work on this.

One important initiative was SMAC asked David Boje to contact Department Head of Accounting and Information Systems Ed Scribner to see if Patti Benzie might be persuaded to update the COB Facebook page from time to time. This request was sent: At meeting today, in developing the social media indicators for the College, we were wondering who might have some interest in helping to sustain the College Facebook page. We were wondering if Patti, you might help in this regard? We know you have many things to do, but this could be quite helpful to the College. Let us know so we can clarify this in our minutes.

- FYI Patti accepted and went about updating the page. Thanks to her efforts we can report as of December, reached 200 members on the COB FB page at http://www.facebook.com/groups/COB.NMSU/?notif_t=group_r2j. We thank her for her fine efforts in this regard.

David Boje is going on sabatical for Jan to May 2012, and David Daniels now heads the SMAC. On Dec 6th he presented the attached PowerPoint to the President, Provost, and VP of Research (with co-chairs of the Education and Research Committee of Sustainability Council, Connie Falk and Suzanne Conner). This presentation shows how the seven BTV goals of university align with sustainability. Upper administration was quite positive about the presentation, and the possibilities for ding subsequent presentations to the Dean’s Council, the meetings of department Heads across campus, and the University Research Council. VP of Research volunteered to assign one of his staff to the E&R committee to further that initiative of grants and other monies.

We include the presentation, since one of the things that became obvious at the meeting, was as the University tweaks the 7 goals, and their interpretation, the Colleges can also adapt and align more closely.

- FYI, the President asked that a survey soon to be released attempt to broaden further the kinds of sustainability across the university (its operations, community, education, & research). As well there are kinds of sustainability that are not about environment that can be developed. Hopefully the presentation gives context to the sustainability indicators included in the SMAC rendition of the Flowchart.
- FYI: Yoli Baca, Dr. Wilkins’ admin assistant, has added Boje’presentation to the Tuesday Administrative Dean’s Council meeting (1:30 12/13/2011 in Corbett Center) as a tentative. The Provost will confirm this later today (12/19).

Minutes submitted by David Boje