COB SMAC Report: Spring-2012: Fall 2012 Convocation

SMAC Members
Cindy Seipel (ACCT/IS)
David Daniel, Chair (ECON/IB/USC)
Ken Martin (FIN)
Jim Bishop (MGT)
Pat Gavin (MKTG)

Strategic Plan Action Items Report
Dean Brook asked SMAC to initiate filling in action items for the "Strategic Plan Action Items Report" for the 2011-2012 academic year, which documents the college’s activities in support of the college’s strategic plan. SMAC undertook this late in the semester and has found it to be a substantial task. At this point, SMAC has developed a two-stage strategy for completing this task and has delegated responsibilities. Individual members are currently working on completing the first stage of the plan, and hopes to complete this task by the middle of June.

Other
SMAC has had discussions about other strategic management issues, but has opted to postpone pursuit of these until October due to the college’s current focus on completing the accreditation process.