SMAC Members
Cindy Seipel (ACCT/IS)
David Daniel, Chair (ECON/AST/IB)
Ken Martin (FIN)
David Boje (MGT)
Pat Gavin (MKTG)
Renee Brown (Staff)

AACSB Visit
SMAC members met as a group with the AACSB visitation team when they were here on September 17, 2012.

Activity reports and the strategic management plan (SMP)
SMAC has discussed at length how to better use the activity reports to help report on and support the SMP. Several goals were set forth:

1. Ease the creation of the end-of-year SMP supporting activities form.
2. Encourage greater familiarity of faculty with the SMP goals.
3. Provide a more up-to-date indicator of how the college is doing on its goals.

Reorganization of the activity report was examined and is still under discussion. It was also suggested that electronic reporting of activities may be useful, and that thorough, timely, and consistent committee minutes would assist in reporting on the SMP. SMAC will be developing some suggested guidelines for

Converting Strategic Plan to fit BTV
SMAC was tasked with fitting the COB strategic plan into the university’s Building the Vision format. University and college administrative changes have put this on hold. SMAC will likely be addressing this in the fall.

Suggested COB Goals
A suggestion coming from AACSB was to have more aspirational/transformative goals. SMAC members solicited such goals from their respective departments and will be discussing them in the fall.

Business Advisory Council (BAC) Meeting Participation
SMAC was requested to participate in the BAC meeting discussion on Strategic Management. Ken Martin and David Daniel attended this meeting on April 11.

Graduate Program Reviews
SMAC will be asked to review the visions provided by each department/program for their respective graduate programs for alignment with the college’s SMP.