Transformational/Aspirational COB Goals
In the Fall, SMAC discussed what it means to have aspirational or transformational goals for the college, as it was suggested by the AACSB visitation team to develop such goals. In the Spring, SMAC members made requests within their respective departments for ideas that may qualify as aspirational or transformational goals. These ideas were discussed by SMAC and were to be reviewed by CEC. The ideas included:

- systemizing and promoting activities supporting globalization;
- offering Financial Information Technology courses using Matlab;
- providing the graduate finance certificate program online;
- creating a foreign student and faculty exchange program;
- obtaining an MBA director;
- developing a one-year MBA program for working professionals;
- increasing university-wide salaries to be above our peer institutions’ median;
- redistribution of GA’s;
- tuition waivers for PhD students;
- creating a COB consulting club and/or consulting classes that could be taken university-wide; and
- developing a data analytics undergraduate and/or graduate program that utilizes resources from multiple departments.

Strategic Management Plan (SMP) Supporting Activities
SMAC reviewed a report compiled by Renee Brown on supporting activities for the 2012–2013 academic year and, while duly impressed, discussed whether compiling such a report is necessary for AACSB given the effort and cost to create the report. SMAC is still considering how to simplify the compilation of a report that would be adequate for AACSB reporting.

Integration of the COB Strategic Plan with NMSU Strategic Plan
SMAC reviewed a document from Dean Brook on integrating the NMSU strategic plan into the COB plan, and voted to accept the document presented by Dean Brook as a draft for the COB Strategic Plan. In the future, SMAC will examine the remaining Vision 2020 objectives to determine which ones are applicable to the COB and devise a plan to develop suitable action items for these objectives.

Green MBA Graduate Certificate Program
SMAC reviewed a draft plan from David Boje for developing a graduate certificate program in sustainability for completing twelve credits of green-related course work, and a long-range strategy for developing a “Green” MBA program. SMAC made suggestions regarding the plan as well as what next steps to take.

Comparison of COB Value Statement with AACSB Standards on Core Values
SMAC compared the COB value statement with the AACSB standards on core values, developed a draft to better align the COB value statement with AACSB standards, and submitted the draft to Dean Brook to take to CEC for further consideration.