COB SMAC Report: Fall-2012

SMAC Members
Cindy Seipel (ACCT/IS)
David Daniel, Chair (ECON/AST/IB)
Ken Martin (FIN)
David Boje (MGT)
Pat Gavin (MKTG)
Renee Brown (Staff)

AACSB Visit
SMAC members met as a group with the AACSB visitation team when they were here on September 17, 2012.

Converting Strategic Plan to fit BTV
SMAC has been tasked with fitting the COB strategic plan into the university’s Building The Vision format. SMAC will be addressing this in the early spring semester.

Other
SMAC is in an ongoing discussion about how to best provide yearly updates to the strategic management plan support activities form, but has yet to reach a conclusion. SMAC members unanimously found the process last spring to be overwhelming and inadequate, mostly due to a lack of conveniently usable documentation.