**Members:** Mary Jo Billiot, Charlotte Gard, Matt Holt, Jeff Teich, Mihai Niculescu (Kathy Brook, Justine Adkisson, student member, ex officio)

**Absent:**

**Guest:**

**Undergraduate Committee Minutes**

**Date/Time:** Thursday, Oct 23, 2014 at 8:30 am

**Location:** Dean’s Conference Room

| Chair: Mary Jo Billiot | Please read: Critical Thinking/Writing draft proposal |
| Note taker: | Please bring: |

<table>
<thead>
<tr>
<th>TOPICS</th>
<th>OUTCOME</th>
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<tr>
<td>1. Approval of October 9, 2014 minutes</td>
<td>Add to minutes the vote on the BCIS courses. Add BCIS 485 to agenda column. M/S/P to approve minutes as amended (Holt,Teich)</td>
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<td>2. Request from Departments for descriptive information for changes requested by CAF</td>
<td>Next meeting</td>
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| 3. Update – additional responses from DHs on UG Committee request from spring 2014 | Request for information from departments related to COB UG curriculum mapping project and subsequent curriculum discussion – 3 items;  
- Econ/A ST upper-division elective currently in COB core is a function of a previous AACSB requirement for a certain number of hours outside COB. ECON/A ST were considered outside COB for this purpose. Requirement has changed and departments were asked to provide information on preference related to the elective.  
  - Accounting majors generally take ECON 304 to fulfill the requirement and would likely continue to do so if the elective was opened to additional choices  
  - Information systems majors are required to take ECON 405 to fulfill the requirement  
  - Economics department responded in favor or the requirement and that all upper-division ECON electives (with exception of ECON 405 and 457) include the following skills/knowledge:  
    - Analytical thinking (ability to identify and frame problems)  
    - Reflective thinking (able to understand oneself in the context of society)  
    - Economic context of organizations in a global society  
    - Regulatory or legal context of organizations in a global society  
  - Upper division business elective is currently open. Department were asked whether they prefer to constrain the elective within the department or leave open.  
    - Accounting/IS is in agreement with current status.  
    - Economics/A ST is in agreement with current status  
  - MGT/IS input re: objectives of MGT 344/470 and BCIS 485  
    - Kevin Melendrez and Steve Elias are going to call a meeting regarding 344/470/485. Faculty will determine commonalities of the courses in terms of competencies/learning experiences. Awaiting meeting and outcome. |
| 4. Complete review of Ethics assessment outcome from Fall 2013 | Committee reviewed AOL Assessment Report – fall 2013  
Data suggests that students can:  
- Describe an ethical dilemma in a business context (89%)  
- Identify the relevant stakeholders in the decision (95%)  
- Identify/explain solutions to the ethical issue (95%)  
Students struggle with higher-order objective of explaining each alternative using the appropriate ethical perspectives (70%)  
Mary Jo Billiot will contact the AOL Chair with questions about sample size and online versus face-to-face results and report at next meeting.  
Committee discussed several items: 1) whether the detailed structuring of the assessment questions yields different results from a less structured instrument. 2) would we like to restate the objectives? 3) the possibility of scaffold survey - consider splitting survey 4 and 4, with 4 scaffold - 4 with assignment question to the point. Discussion will continue at next meeting. |
| 5. Discuss proposal to faculty – critical thinking & writing | Discussion started in spring 2013 as a result of past AOL data – merge of critical thinking and writing. IDEA model could be used in multiple places in the curriculum. Attachment of mnemonic device could help students understand what they are learning. Research on where the IDEA model would be addressed with the possibility of several courses in core.  
- Suggest a sequence of courses  
- Current major course sequencing provided to students during advising has the following:  
  MGT 309, BCIS 338, MKT 303 – 1st UD semester  
  FIN 341, BLAW 316 – 2nd UD semester  
Discussion of possible sequence BUSA 111; ECON 2XX; BLAW 316; FIN 341 or MGT344/MGT470/BCIS485; MGT 449. Committee members will provide feedback at next meeting to determine sequence that will be proposed to faculty. Committee thoughts or recommendations on the two proposals presented. Matt Holt liked the idea of the background information. |
| 6. Review Diversity assessment outcome from Fall 2013 | Next meeting |
| 7. Other Business: | We currently have five goals, two of which we are trying to combine. Web page with goals and components CoB website: Kathy Brook shared a copy of the updated BBA Learning Objectives, 2013-2015 Goals. The updated website page includes the goal and the components of the learning objectives. She also stated that she was working on the Instructor Tools part. Charlotte Gard asked, who puts forward the objectives?  
- Committees determine objectives  
- AOL and Undergraduate Committees agree on the data |
| 9. Adjournment | 10:00 am |