7 Sep 2012 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Dennis Clason, Kevin McNelis, Michelle Jaso, Justine Adkisson, Michael Loera, and Kathy Brook

Guests: Pookie Sauter

Absent: Greg Roth

Meeting Called to Order at 1300.

First Order of Business:

Terry Adler was reaffirmed as chair of this committee through the Fall 2012 reaffirmation visit. After the reaffirmation visit in October 2012, most of the committee will be reconstituted with different members.

Second Order of Business:

We reviewed a MKTG 457, Internet & Social Media Marketing, Course Action Form (CAF) to change its number to MKTG 357. Michelle explained that the change was necessary to keep graduate students from enrolling in this course designed for undergraduates. A friendly amendment was made to the CAF to change the effective date from “Spring 2013” to “Fall 2013.” Dennis Clason moved and Kevin McNelis seconded a motion to accept the proposal with the friendly change. The results of the discussion were as follows:

Motion passed with a 4-0 vote

Third Order of Business:

Pookie Sautter brought a proposal to the committee from the CoB CEC so that at least 12 credit hours for a CoB minor must be completed at the NMSU College of Business (CoB). Apparently students were transferring to NMSU and picking up a CoB minor without ever taking a course in the NMSU College of Business. Kevin McNelis moved and Dennis Clason seconded a motion to accept the proposal “as is.” The results of the discussion were as follows:

Motion passed with a 4-0 vote

Fourth Order of Business:

The CoB goals were reviewed and changes were recommended and approved in Spring 2012 for goals 1, 3, and 4. As discussed at the Fall 2012 convocation, the committee has been struggling with how to revise “Diversity (Goal 2)” so that it would be broader in application than what it is now—primarily focused on stereotypes. The college voted down the idea to eliminate diversity as a goal and instead wanted the opportunity to revise the goal so that it more accurately addressed global issues, personality differences, and social perception facets that could be addressed in other UG core curriculum courses (instead of just MGT 309). A volunteer group, as identified in the “Fall 2012 Convocation Minutes,”
consisting of David Boje, Judy Weisinger, Carolyn Chavez, & Grace Ann Rosile agreed to address the issues mentioned earlier. Thanks to this group for stepping up. Kathy Brook also provided a 2-page “Intercultural Knowledge and Competence Value” rubric she acquired from the University Outcomes Assessment group to support this volunteer committee. Terry will forward this rubric to the volunteer group. Dennis Clason moved and Kevin McNelis seconded a motion to assign the responsibility of the revision of this goal to the volunteer group which includes a revision of the goal itself, development of performance capabilities for an AoL rubric, and development of an assessment assignment that could be used to assess student learning of diversity. The results of the discussion were as follows:

Motion passed with a 4-0 vote

Fifth Order of Business:

The UG committee discussed this semester’s agenda of work. The UG Curriculum checklist and current AoL rubrics are attached to these minutes to facilitate discussion. Highlights on the checklist are the following:

1. Explore mechanisms by which the CoB can raise quality of undergraduate student performance (e.g., changes to admission policies, degree requirements, major requirements, etc.).

2. Review whether additional goals need to be added including but not limited to a focus on “Business Knowledge.”

3. Revise BBA Curriculum Map to reflect deletions/additions to learning goals and/or changes to curricular coverage.

4. Discuss topic of time limits for course currency/acceptance for degree completion and propose action plan as appropriate.

5. Review assessment results for learning goals 1 (written communication) and 3 (critical thinking) (Spring 2013).

DEPARTMENT HEADS: PLEASE GET ANY COURSE ACTION FORMS (CAFs) TO THE UG COMMITTEE THROUGH YOUR RESPECTIVE DEPARTMENT REPRESENTATIVE AS SOON AS POSSIBLE--DEADLINE FOR SUBMISSION: 5 OCT 2012

Meeting Adjourned at 1410.

Next meeting is scheduled at 1300 on 21 Sep 2012.

Submitted by: Terry Adler, Chair