13 April 2012 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Michelle Jasso, Michael Loera, and Greg Roth

Absent: Kevin McNelis, Kathy Brook, Justine Adkisson and Dennis Clason

Meeting Called to Order at 0930.

First Order of Business:

On 3 April 2012 Sherry Mills met with pertinent Management Department faculty (Dr.’s Gray and Adler) who teach or are going to teach the capstone courses in our undergraduate and graduate programs (i.e., MGT 449 and MGT 590). The purpose of this meeting was to clarify that the AOL committee would be drawing data on the writing and critical thinking goals of the COB from these courses starting in Fall 2012. These goals are as follows:

- Goal 1: Students can write effectively.
- Goal 3: Students can think critically.

Sherry reviewed the writing and critical thinking performance capabilities that COB curriculum committees have developed to assess these goals. While it is true that these capabilities were good for what was being assessed in the past, they may need to be revised based on the nature that assessment is occurring in our capstone courses. Dr. Gray and Adler agreed that a good way to standardize the assessment in MGT 449 was to provide an article in the Fall 2012 courses that was current and meaningful in the strategy-making process. They also agreed that the weighting of this assignment should be 5% of the course grade in both the face-to-face and distance education versions of the course. Dr.’s Gray and Adler also agreed to review the COB performance capabilities for applicability and also develop strategic questions to be used in this assessment over the next two weeks. This format for assessment is also applicable in the MGT 590 course. Once the capabilities and questions are approved, then both writing and critical thinking will be assessed in MGT 449 and MGT 590 beginning in the Fall 2012 semester.

Second Order of Business:

We reviewed six Course Action Forms (CAFs) from the Economics Department. Rick Adkisson asked that ECON 450V be deleted to reflect a new course number; two viewing the wider world (VWW) course designations were dropped because ECON 251G and ECON 252G were necessary as prerequisites for the courses (i.e., I B 450V changed to I B 450 and ECON 450V changed to ECON 450); and three VWW courses prerequisites were proposed for elimination (i.e., ECON 324V, ECON 325V and ECON 335V). All else stays the same for these courses. Greg Roth moved and Michelle Jasso seconded a motion to accept the CAFs as is. The results of the vote were as follows:

- Motion passed with a 3-0 vote
Third Order of Business:

The committee discussed the remaining agenda for the Spring 2012 semester. We agreed to revise the critical thinking and diversity performance capabilities in each assessment rubric so that they would be used in Fall 2012. Grace Ann will be providing a new diversity case and recommended performance capabilities for our review and approval. We also agreed to review Dennis Clason’s analysis on main campus and other student performance. Some interesting findings in this internal report. If there is time remaining, we will address the addition, or not, of a new COB goal with regard to “Business Functions.”

Fourth Order of Business:

Finally, the documentation to support the upcoming Fall 2012 reaffirmation visit is available on-line as discussed in the College of Business 5th Maintenance Report. We thank Renee Brown, Sherry Mills and the AOL committee in working with us in gathering this data and providing it in a usable format for the AACSB review team. This completes the outstanding action item we were tasked with at the Spring 2012 COB Convocation to provide support data, as outlined in the 5th Year Report, in an on-line format.

Meeting Adjourned at 1010.

Next meeting is scheduled at 1130-1215 on 20 Apr 2012.

Submitted by: Terry Adler, Chair