17 Feb 2012 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Dennis Clason, Michelle Jasso, Justine Adkisson, Sherry Mills, and Michael Loera
Absent: Kathy Brook, Greg Roth and Kevin McNellis

Meeting Called to Order at 1130.

First Order of Business:

Sherry Mills made a friendly amendment to the order in which College of Business (COB) goals will be assessed starting in Fall 2012. Sherry Mills requested that we focus on the goals showing the most need for program improvement. Thus, the order of goals and assessment were proposed as follows:

Fall 2012: Assess Goals 1 (written communication) and 3 (critical thinking)
Spring 2013: Review assessment data

Fall 2013: Assess Goals 2 (diversity) and 4 (ethics)
Spring 2014: Review assessment data

Fall 2014: Assess Goals 1 and 3
Spring 2015: Review assessment data

Fall 2015: Assess Goals 2 and 4
Spring 2016: Review assessment data

Dennis Clason moved and Michelle Jasso seconded a motion to accept the friendly proposal. If the proposal passes, then our committee will forward this to the AOL committee for their use. The results of the discussion were as follows:

Motion passed with a 4-0 vote

Second Order of Business:

Kathy Brook asked our committee for two volunteers to attend the UG Curriculum committee meeting with Finley Graves on 5 March 2012 at 2:00 pm with Terry Adler. Dennis Clason and Michelle Jasso volunteered and this is very much appreciated.

Third Order of Business:

Randy McFerrin provided revised assessment data for Goal 3 (Critical Thinking) for the Spring 2011 semester and new data for the Fall 2011 semester for three of the COB goals. This data is as follows:

1. Communication: Students can write effectively.
   Coherent (FA09-32; SP10-76; SP11-64; FA11-?)
   Rhetorical Choice (FA09-32; SP10-68; SP11-69; FA11-?)
2. **Diversity:** Students can demonstrate knowledge of diversity
   - Identify Stereotypes (FA09-98; FA10-100; SP11-96; **FA11-97**)
   - Discern (FA09-90; FA10-96; SP11-76; **FA11-94**)
   - Strategies (FA09-88; FA10-99; SP11-92; **FA11-89**)

3. **Critical Thinking:** Students can think critically.
   - Understand Problem (FA09-87; SP10-70; FA10-83; **SP11-91; FA11-86**)
   - Use Appropriate Tool (FA09-88; SP10-74; FA10-83; **SP11-81; FA11-86**)
   - Discern Relevant Info (FA09-84; SP10-88; FA10-81; **SP11-83; FA11-87**)
   - Comprehensive Recommendation (FA09-44; SP10-46; FA10-66; **SP11-57; FA11-67**)

4. **Ethical:** Students can recognize ethical issues.
   - Identify Dilemma (FA10-86; SP11-64; **FA11-83**)
   - Recognize Facts (FA10-99; SP11-99; **FA11-99**)
   - Identify Stakeholders (FA10-93; SP11-87; **FA11-98**)
   - Identify Solutions (FA10-79; SP11-82; **FA11-85**)

The data for Critical Thinking are much better than what was originally reported for the Spring 11 semester. The Fall 2011 data is also good for Goals 2 and 4 also. Data for Goal 1 (Written Communication) is not so good according to Randy and is forthcoming from the AOL committee. We will address any issues arising from this forthcoming data for Goal 1 when this data becomes available.

**Fourth Order of Business:**

The committee evaluated a proposal from the AOL committee and Sherry Mills to move CoB assessment of Goal 1 and 3 to the capstone MGT 449 (old BUSA 421 course). Michelle Jasso moved and Dennis Clason seconded a motion to accept the proposal. Discussion ensued regarding the applicability of the course for sustaining this type of assessment. As Terry Adler is one of the primary instructors for MGT449, he provided valuable support for this amendment stating that this is the ideal place to assess since students have acquired by then most of the skills necessary for critical thinking and writing. Sherry Mills added that most colleges assess in their capstone strategy course so this would be consistent with how other AACSB colleges approach this issue. Follow-on discussion was centered on making all sections consistent for assessment (i.e., the distance education course of MGT 449) would need to be assessed in the same way that the F2F section would. Terry Adler agreed to talk with the Management Department about having a common assignment for the distance education and F2F courses for critical thinking and writing. The results of the discussion were as follows:

   **Motion passed with a 4-0 vote**

**Fifth Order of Business:**

Michelle Jasso agreed to review the COB flowchart for the UG Curriculum to see if any new accomplishments and actions should/can be added before the Finley Graves visit.

Meeting Adjourned at 1230.
Next meeting is scheduled at 1130 on 24 Feb 2012.
Submitted by: Terry Adler, Chair