3 Feb 2012 Minutes of the College Undergraduate (UG) Curriculum Committee

Members Present: Terry Adler, Greg Roth, Dennis Clason, Kevin McNelis, Michelle Jasso, Justine Adkisson, Michael Loera, and Kathy Brook

Guests: Pookie Sauter

Meeting Called to Order at 1130.

First Order of Business:

We reviewed Course Action Forms (CAFs) from the Marketing and Finance departments. The first CAF we reviewed was for MKTG 414, Athletics Business Administration. The Marketing department asked that this course become a permanent course addition to the college curriculum to expand the curriculum for the sports marketing minor. Kevin McNelis moved and Dennis Clason seconded a motion to accept the proposal. During discussion, a friendly amendment was made to change the effective term for the change from “Fall 2012” to “Spring 2013.” The results of the discussion were as follows:

Motion passed with a 5-0 vote

The Marketing department also asked that the MKTG 181, Level 1 PGA’s PGM Education Program Part 1, course become a permanent course addition to the college curriculum and that the credit hours increase from 1.5 to 3.0. This change is necessary to be consistent with what the PGA of America requires of our PGM program. Greg Roth moved and Michelle Jasso seconded a motion to accept the proposal. During discussion, a friendly amendment was made to change the effective term for the change from “Spring 2012” to “Spring 2013.” The results of the discussion were as follows:

Motion passed with a 4-1 vote

In addition, the Marketing department also asked that the MKTG 280, Level 1 PGA’s PGM Education Program Part 2, course become a permanent course addition to the college curriculum and that the credit hours increase from 1.5 to 3.0. This change is necessary to be consistent with what the PGA of America requires of our PGM program. Dennis Clason moved and Greg Roth seconded a motion to accept the proposal. During discussion, a friendly amendment was made to change the effective term for the change from “Fall 2012” to “Spring 2013.” Also, it was noted that students in this program will no longer be taking HORT 301 as a required class. The results of the discussion were as follows:

Motion passed with a 4-1 vote

The Marketing department also asked that the MKTG 354, Sports Marketing, course become a permanent course addition to the college curriculum. Kevin McNelis moved and Greg Roth seconded a motion to accept the proposal. During discussion, a friendly amendment was made to change the effective term for the change from “Fall 2012” to “Spring 2013.” Also, it was noted that this course would replace the MKTG 454 course. The results of the discussion were as follows:

Motion passed with a 5-0 vote
To be consistent then with the previous vote on MKTG 354, the MKTG 454 course needed to be deleted from the catalog. Greg Roth moved and Dennis Clason seconded a motion to delete the MKTG 454 course. The results of the discussion were as follows:

Motion passed with a 5-0 vote

The Finance department submitted one CAF for our consideration. They asked that the FIN 436, Applied Security Analysis and Portfolio Management, prerequisite of FIN 435 be changed to a pre- or co-requisite since the need for prerequisite knowledge is not as essential. Dennis Clason moved and Kevin McNelis seconded a motion to accept the proposal. During discussion, a friendly amendment was made to change the effective term for the change from “Fall 2012” to “Spring 2013.” The results of the discussion were as follows:

Motion passed with a 5-0 vote

Second Order of Business:

The committee reviewed items to discuss and resolve in the Spring 2012 semester. We agreed to address the following:

1. Review learning goals (both existing and proposed) and performance criteria for the college.
2. Review applicability of 80% target of meeting or exceeding expectations for each learning goal.
3. Review adequacy of assessment locations (a core course review).
4. Reaffirm which of the 4 learning goals will be assessed in Fall 2012 and the general learning goal assessment process.
5. Provide an updated flowchart for closing the loop accomplishments.
6. Provide supporting materials containing critical thinking assignments developed over the past 3 years for the upcoming reaffirmation visit.
7. Continue to review CAFs and other course administration issues as needed.

Meeting Adjourned at 1230.

Next meeting is scheduled at 1130 on 10 Feb 2012.

Submitted by: Terry Adler, Chair